

MTD Sales
2,157.06 L

Brand Share %
24.80 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,153.92	25.00 %
Dig-Acce	3.13	17.24 %
Chargers	0.01	0.02 %
Total	2,157.06	24.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	380.78	25.78 %
CHENNAI-02	273.15	19.85 %
WEST-02	270.36	31.92 %
NORTH ARCOT	238.83	24.18 %
SOUTH-03	223.46	26.73 %
CHENNAI-01	211.75	22.28 %
SOUTH ARCOT	207.73	26.30 %
TRICHY-01	195.26	28.54 %
WEST-01	155.69	31.46 %
HO01	0.05	0.02 %
Total	2,157.06	24.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	380.00	26.00 %
Dig-Acce	0.78	48.57 %
Chargers		0.03 %
Total	380.78	25.78 %

Branch *	MTD Sales L	Brand Share %
TVL1	30.51	21.91 %
NGR1	26.85	24.50 %
VLY1	12.73	22.58 %
TKS1	9.33	22.28 %
KGL1	7.88	19.67 %
MAR1	6.60	14.32 %
KVT1	6.17	10.46 %
ERL2	6.04	18.19 %
VNR1	4.37	17.89 %
KSM1	3.24	14.08 %
RPM1	3.06	20.97 %
SGT1	2.80	11.50 %
STU2	1.87	20.25 %
COL1	1.55	21.14 %
Total	380.78	25.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	271.88	20.03 %
Dig-Acce	1.27	13.53 %
Chargers		0.04 %
Total	273.15	19.85 %

Branch *	MTD Sales L	Brand Share %
CH03	18.26	15.45 %
CH15	18.04	18.56 %
CH21	13.73	13.43 %
CH44	11.60	14.56 %
CH20	10.22	19.82 %
CH33	8.81	9.71 %
MJR1	8.54	17.14 %
CH18	7.35	19.16 %
CH12	7.05	9.64 %
CH46	6.46	23.65 %
MC05	5.35	9.44 %
PON1	5.14	18.10 %
CH31	4.62	20.42 %
CH41	2.69	7.15 %
CH32	1.59	11.41 %
CH27	1.41	9.61 %
CH36	1.30	8.32 %
MC06	0.90	4.92 %
CH01	0.42	24.28 %
Total	273.15	19.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	270.36	32.13 %
Total	270.36	31.92 %

Branch *	MTD Sales L	Brand Share %
SLM1	15.25	22.09 %
MTR1	7.34	20.50 %
ATU1	6.52	19.83 %
APN1	6.06	22.16 %
BMD1	5.00	16.67 %
KVP1	4.64	15.54 %
EDP1	1.43	21.02 %
ERD2	0.68	7.19 %
TCG1	0.67	7.64 %
Total	270.36	31.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	238.35	24.34 %
Dig-Acce	0.47	69.01 %
Total	238.83	24.18 %

Branch *	MTD Sales L	Brand Share %
KPM2	16.70	11.71 %
VEL1	11.08	21.05 %
GDM1	8.46	19.99 %
WJP1	7.90	19.00 %
TRL1	7.14	18.56 %
CPT1	6.22	24.21 %
CYR1	6.09	24.06 %
AKM1	5.98	11.63 %
VSI1	5.54	16.01 %
ARC2	5.50	21.99 %
ANI1	4.80	23.16 %
KPM1	4.18	11.76 %
PTU1	3.78	12.50 %
PLR1	3.69	23.81 %
TRT1	2.78	13.02 %
Total	238.83	24.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	223.14	26.91 %
Dig-Acce	0.32	60.91 %
Total	223.46	26.73 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.92	20.20 %
KPT1	6.51	23.10 %
TMM1	5.88	19.60 %
MDU2	5.86	23.61 %
MDU6	4.92	15.74 %
PVI1	4.50	18.53 %
DKI1	4.21	19.16 %
TDI1	4.12	23.14 %
ATG1	3.77	16.73 %
MDU4	2.97	18.30 %
MLR1	2.86	21.27 %
SGP1	1.46	7.81 %
MNM1	0.96	9.37 %
MDU3	0.70	2.64 %
PNI1	0.59	11.23 %
KRR1	0.47	5.47 %
Total	223.46	26.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	211.75	22.54 %
Chargers		0.06 %
Total	211.75	22.28 %

Branch *	MTD Sales L	Brand Share %
CH16	17.98	23.74 %
CH14	11.66	19.46 %
CH47	10.07	19.29 %
MRM1	8.78	21.78 %
CH28	7.16	16.30 %
CH05	6.01	11.32 %
CH07	5.79	21.41 %
CH35	3.55	7.59 %
AVD1	2.91	11.67 %
CH19	2.87	10.09 %
KNR1	2.64	10.75 %
CH37	2.62	14.11 %
CH30	1.60	5.19 %
MC10	1.48	12.53 %
CH42	1.14	3.79 %
CH40	0.46	1.58 %
MC09		0.00 %
Total	211.75	22.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	207.73	26.45 %
Total	207.73	26.30 %

Branch *	MTD Sales L	Brand Share %
PRT1	12.91	22.62 %
POY1	11.03	24.33 %
CDM1	8.48	17.51 %
POY2	7.39	15.88 %
TVM2	7.14	14.34 %
TDM1	6.43	24.43 %
TVM1	4.83	20.13 %
MKM1	4.67	17.80 %
KML1	2.80	20.42 %
Total	207.73	26.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	194.97	28.70 %
Dig-Acce	0.29	70.78 %
Total	195.26	28.54 %

Branch *	MTD Sales L	Brand Share %
TRY1	18.97	18.89 %
TNJ1	8.53	21.51 %
TTP1	8.15	18.67 %
KRN1	5.88	21.87 %
NGT1	5.21	24.00 %
TNJ2	4.82	17.90 %
AYR1	4.48	24.70 %
PBR2	3.52	10.13 %
NMM1	3.52	19.45 %
KUM2	3.14	16.34 %
NCK1	2.01	22.33 %
PTK1	1.17	5.87 %
Total	195.26	28.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	155.69	31.72 %
Total	155.69	31.46 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.96	19.19 %
KGI1	11.68	24.74 %
CNR1	5.81	13.81 %
DPM2	3.11	15.81 %
TPR1	2.49	19.72 %
PDM1	1.91	21.63 %
ANR1	1.06	12.11 %
Total	155.69	31.46 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.05	0.02 %
Total	0.05	0.02 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.05	0.02 %
MSWH		0.00 %
Total	0.05	0.02 %