



TN : VIVO Sales Performance 25/04/2026 9:32 AM

MTD Sales
2,185.44 L

Brand Share %
25.36 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,185.14	25.54 %
Dig-Acce	0.30	9.52 %
Chargers		0.01 %
Total	2,185.44	25.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	362.43	24.22 %
WEST-02	265.61	32.68 %
CHENNAI-02	260.37	21.17 %
NORTH ARCOT	253.27	26.33 %
SOUTH-03	242.13	30.43 %
CHENNAI-01	236.83	22.13 %
TRICHY-01	222.75	28.18 %
SOUTH ARCOT	189.19	26.39 %
WEST-01	152.86	33.97 %
HO01		0.00 %
Total	2,185.44	25.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	362.43	24.45 %
Total	362.43	24.22 %

Branch *	MTD Sales L	Brand Share %
TVL1	26.21	18.36 %
TKS2	12.96	17.94 %
VLY1	10.96	19.32 %
TKS1	10.05	21.45 %
MAR1	7.18	16.61 %
PKD1	7.15	22.41 %
KGL1	6.30	22.17 %
KYR1	6.13	24.61 %
MMT1	5.85	17.79 %
VNR1	4.97	20.92 %
KVT1	4.32	7.00 %
SGT1	4.17	11.81 %
SDI1	2.81	16.19 %
STU2	2.10	14.62 %
KSM1	1.32	4.82 %
Total	362.43	24.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	265.61	32.89 %
Total	265.61	32.68 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.43	21.06 %
HSR2	10.14	20.27 %
MCR1	7.79	20.87 %
SLM2	6.42	24.72 %
BMD1	6.27	20.72 %
ATU1	6.15	16.66 %
APN1	6.09	20.97 %
DPR2	3.67	23.20 %
KVP1	3.03	23.95 %
SGG1	2.12	22.24 %
Total	265.61	32.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	260.22	21.33 %
Dig-Acce	0.14	28.94 %
Total	260.37	21.17 %

Branch *	MTD Sales L	Brand Share %
CH03	21.22	17.03 %
CH15	16.89	17.33 %
CH21	13.81	16.20 %
CH06	11.00	22.37 %
CH33	10.25	13.73 %
CH20	10.15	17.20 %
CH17	9.72	24.77 %
CH41	6.39	21.47 %
CH12	6.30	11.48 %
CH18	4.92	12.49 %
CH36	4.60	19.55 %
PON1	4.48	18.12 %
CH31	2.81	14.27 %
MC05	2.48	4.63 %
MC06	1.35	6.92 %
CH27	1.02	9.87 %
CH32	0.21	2.81 %
Total	260.37	21.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	253.27	26.53 %
Total	253.27	26.33 %

Branch *	MTD Sales L	Brand Share %
KPM2	18.87	15.08 %
VEL2	12.80	21.81 %
AKM1	7.25	14.50 %
VEL1	7.15	11.90 %
WJP1	6.78	20.81 %
VSI1	5.96	14.76 %
PLR1	5.87	21.64 %
PTU1	5.71	23.12 %
KPM1	5.38	17.96 %
ANI1	4.07	16.47 %
TRT1	2.61	13.90 %
Total	253.27	26.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	241.98	30.66 %
Dig-Acce	0.15	39.79 %
Total	242.13	30.43 %

Branch *	MTD Sales L	Brand Share %
TEN2	10.60	24.60 %
TEN1	8.12	24.54 %
DKI1	7.07	19.24 %
MDU6	6.42	21.30 %
PVI1	5.88	24.96 %
ATG1	4.25	24.83 %
MLR1	2.42	24.15 %
MNM1	2.14	23.42 %
MDU4	2.14	15.52 %
PNI1	1.92	23.29 %
MDU3	1.44	6.15 %
KRR1	0.66	12.15 %
SGP1	0.54	4.13 %
Total	242.13	30.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	236.83	22.29 %
Chargers		0.05 %
Total	236.83	22.13 %

Branch *	MTD Sales L	Brand Share %
CH14	16.54	25.32 %
CH16	13.92	24.92 %
CH47	13.06	15.22 %
CH45	9.92	24.71 %
MRM1	8.63	22.97 %
CH07	7.96	23.71 %
CH28	7.71	20.69 %
CH19	5.65	17.96 %
TKM1	5.06	20.74 %
CH05	4.55	10.53 %
CH37	4.07	17.45 %
CGL1	3.72	17.48 %
CH35	3.36	9.17 %
CH30	2.27	2.26 %
CH40	1.99	4.12 %
CH42	1.77	6.65 %
AVD1	0.87	3.00 %
MC09	0.85	9.54 %
Total	236.83	22.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	222.75	28.36 %
Total	222.75	28.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	21.29	17.39 %
TTP1	10.58	22.12 %
MSI1	6.85	21.27 %
NMM1	5.58	24.98 %
PTK1	5.04	18.23 %
KRN1	5.03	18.65 %
PBR2	4.49	11.49 %
ORU1	4.12	14.12 %
KUM2	1.92	5.03 %
Total	222.75	28.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	189.19	26.52 %
Total	189.19	26.39 %

Branch *	MTD Sales L	Brand Share %
PRT1	10.68	23.68 %
CDM1	10.63	20.85 %
POY2	7.03	15.93 %
TVM2	6.97	17.49 %
STP1	4.38	24.56 %
TVM1	3.87	13.10 %
TDM1	3.69	14.24 %
MKM1	3.42	13.68 %
VCM2	1.53	7.25 %
Total	189.19	26.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	152.86	34.28 %
Total	152.86	33.97 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.35	17.42 %
GDR1	7.56	23.83 %
CNR1	5.89	16.68 %
TPR1	3.44	21.02 %
KMD1	2.16	24.31 %
PDM1	1.34	21.22 %
CBE3	1.14	22.52 %
CBE6	1.04	19.55 %
Total	152.86	33.97 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %