



TN : VIVO Sales Performance 25/03/2026 9:32 AM

MTD Sales
1,919.33 L

Brand Share %
23.01 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,919.16	23.25 %
Dig-Acce	0.16	1.26 %
Chargers	0.01	0.02 %
Total	1,919.33	23.01 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	318.71	20.27 %
CHENNAI-02	233.80	18.53 %
WEST-02	232.19	27.12 %
NORTH ARCOT	223.63	23.18 %
SOUTH-03	197.39	26.10 %
CHENNAI-01	196.66	21.02 %
TRICHY-01	193.73	25.67 %
SOUTH ARCOT	177.83	25.46 %
WEST-01	145.04	31.87 %
HO01	0.35	0.42 %
Total	1,919.33	23.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	318.71	20.47 %
Total	318.71	20.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.31	9.82 %
NGR1	20.28	16.77 %
TVL1	17.10	12.07 %
TKS2	10.69	15.91 %
MAR1	9.04	19.57 %
TKS1	8.77	18.61 %
PKD1	6.70	20.24 %
MMT1	6.27	14.23 %
KGL1	6.24	19.72 %
VNR1	4.96	21.51 %
SGT1	4.91	18.69 %
SDI1	3.54	16.36 %
KVT1	3.51	5.69 %
KSM1	2.72	10.99 %
RPM1	2.35	22.31 %
STU2	1.41	13.93 %
COL1	0.97	10.93 %
Total	318.71	20.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	233.79	18.70 %
Chargers	0.01	0.09 %
Total	233.80	18.53 %

Branch *	MTD Sales L	Brand Share %
CH03	20.18	14.25 %
CH15	16.21	16.59 %
CH21	15.49	16.32 %
MJR1	8.06	16.37 %
CH33	7.14	15.09 %
CH20	6.73	12.59 %
CH46	5.59	21.36 %
CH12	5.40	7.73 %
PON1	4.94	15.99 %
CH50	3.53	7.35 %
CH41	3.34	13.87 %
CH18	2.68	3.20 %
MC05	2.47	6.05 %
CH27	1.89	19.82 %
CH32	0.86	7.33 %
CH36	0.83	4.69 %
CH01		0.00 %
Total	233.80	18.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	232.19	27.31 %
Total	232.19	27.12 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.16	18.49 %
MCR1	8.06	18.67 %
MTR1	6.18	20.08 %
HSR2	6.11	12.15 %
APN1	5.62	18.53 %
HRR1	5.29	20.15 %
HSR1	5.17	18.25 %
BMD1	4.69	20.70 %
ATU1	4.27	12.76 %
DPR1	3.29	18.86 %
KAM1	2.89	16.29 %
KVP1	2.75	15.25 %
ERD2	2.19	19.76 %
TCG1	2.05	14.79 %
EDP1	1.83	11.49 %
CMI1	0.95	8.73 %
SGG1	0.84	13.39 %
Total	232.19	27.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	223.63	23.40 %
Total	223.63	23.18 %

Branch *	MTD Sales L	Brand Share %
VEL2	12.48	20.89 %
AKM1	11.24	21.53 %
KPM2	10.83	7.96 %
TRL1	9.60	20.98 %
VEL1	8.29	16.59 %
WJP1	5.93	15.80 %
GDM1	5.45	16.16 %
ARC2	5.24	20.72 %
CYR1	4.97	21.78 %
KPM1	4.16	12.25 %
TRT1	3.77	11.75 %
ANI1	3.53	16.25 %
Total	223.63	23.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	197.38	26.35 %
Chargers		0.06 %
Total	197.39	26.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	12.29	22.61 %
DGL1	5.31	13.78 %
TEN1	5.14	14.87 %
USL1	4.22	22.88 %
MDU6	3.82	16.04 %
ATG1	3.72	19.67 %
ADP1	3.50	20.38 %
DKI1	2.94	12.11 %
PNV2	2.53	22.98 %
KYK1	1.83	18.99 %
MLR1	1.33	10.10 %
MDU3	1.15	5.59 %
SGP1	0.99	6.88 %
MNM1	0.92	9.09 %
KRR1	0.88	13.81 %
Total	197.39	26.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	196.50	21.26 %
Dig-Acce	0.16	3.74 %
Total	196.66	21.02 %

Branch *	MTD Sales L	Brand Share %
CH14	11.10	18.82 %
CH16	10.41	21.51 %
MRM1	7.21	19.47 %
AVD1	6.53	19.49 %
CH19	6.16	13.50 %
CH47	5.83	22.79 %
CH05	5.18	15.13 %
CH30	4.55	8.12 %
CH35	3.45	7.32 %
CH39	3.14	16.11 %
CH37	2.96	13.43 %
TKM1	2.73	9.98 %
CH28	2.70	10.37 %
MC09	2.37	19.40 %
CH42	1.27	4.82 %
CH40	0.81	2.17 %
Total	196.66	21.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	193.73	25.86 %
Total	193.73	25.67 %

Branch *	MTD Sales L	Brand Share %
TRY1	22.42	17.95 %
TNJ1	7.73	20.99 %
TTP1	7.66	17.56 %
MSI1	6.92	20.44 %
NMM1	4.26	17.64 %
ORU1	4.18	20.19 %
KRN1	3.56	12.21 %
PBR1	3.15	21.32 %
PTK1	2.64	13.97 %
PBR2	2.64	6.78 %
Total	193.73	25.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	177.83	25.60 %
Total	177.83	25.46 %

Branch *	MTD Sales L	Brand Share %
CDM1	9.50	22.25 %
TVM2	7.28	15.09 %
POY1	6.64	18.93 %
POY2	5.02	13.96 %
TDM1	2.78	12.90 %
STP1	2.13	11.00 %
Total	177.83	25.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	145.04	32.24 %
Total	145.04	31.87 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.40	14.73 %
KMD1	1.83	17.28 %
SNR1	1.38	18.62 %
SUL1	1.33	22.57 %
DPM2	1.01	9.81 %
Total	145.04	31.87 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.35	0.46 %
Total	0.35	0.42 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.42 %
MSWH		0.00 %
Total	0.35	0.42 %