

MTD Sales
2,570.91 L

Brand Share %
26.23 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,570.81	26.67 %
Ear-Buds	0.08	0.08 %
Chargers	0.01	0.02 %
Total	2,570.91	26.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	388.11	25.88 %
WEST-02	343.70	32.22 %
NORTH ARCOT	308.80	26.42 %
TRICHY-01	295.61	34.36 %
CHENNAI-02	268.57	19.25 %
SOUTH-03	253.03	27.91 %
CHENNAI-01	249.14	22.50 %
SOUTH ARCOT	228.20	30.21 %
WEST-01	225.35	36.53 %
KL-SOUTH	10.40	21.57 %
HO01		0.00 %
Total	2,570.91	26.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	388.10	26.24 %
Chargers		0.05 %
Total	388.11	25.88 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.32	17.49 %
NGR1	24.03	25.32 %
TVL1	21.09	15.15 %
TKS2	14.70	20.89 %
PKD1	9.59	23.97 %
MAR1	9.17	21.51 %
TKY1	8.75	25.37 %
KVT1	7.94	13.29 %
VLY1	7.46	16.06 %
ARM1	7.16	21.40 %
KGL1	6.53	23.92 %
UDN1	5.91	20.83 %
APK2	5.85	17.29 %
VNR1	4.36	22.53 %
STU2	2.88	21.21 %
KSM1	1.67	10.68 %
COL1	0.18	2.47 %
TVL2		0.00 %
Total	388.11	25.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	343.68	32.68 %
Ear-Buds	0.02	0.18 %
Chargers		0.07 %
Total	343.70	32.22 %

Branch *	MTD Sales L	Brand Share %
SLM1	23.08	24.17 %
MTR1	9.19	25.60 %
HSR2	8.89	16.92 %
APN1	7.81	21.41 %
EDP1	4.96	20.74 %
KVP1	3.76	20.85 %
CMI1	2.45	18.12 %
SGG1	2.32	18.31 %
TCG1	2.28	20.22 %
KMM1	1.16	9.08 %
Total	343.70	32.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	308.80	26.91 %
Total	308.80	26.42 %

Branch *	MTD Sales L	Brand Share %
KPM2	30.84	17.85 %
TRR1	15.44	23.53 %
WJP1	12.13	24.85 %
SBR1	10.68	22.32 %
VEL1	9.59	13.63 %
SLG1	9.11	21.36 %
AKM1	9.00	13.61 %
KPM1	8.61	24.81 %
ARC2	7.39	16.81 %
CYR1	6.32	21.69 %
VSI1	6.02	16.34 %
TRT1	5.57	19.37 %
Total	308.80	26.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	295.61	34.82 %
Total	295.61	34.36 %

Branch *	MTD Sales L	Brand Share %
TRY1	23.75	18.60 %
KRN1	8.62	24.12 %
MSI1	7.49	25.21 %
NMM1	6.79	23.08 %
NGT1	6.53	22.85 %
PTK1	4.06	20.64 %
NCK1	2.71	22.47 %
Total	295.61	34.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	268.57	19.57 %
Chargers		0.06 %
Total	268.57	19.25 %

Branch *	MTD Sales L	Brand Share %
CH15	22.39	16.47 %
CH03	20.89	17.62 %
CH34	17.53	21.80 %
GPD1	17.13	25.87 %
MJR1	13.81	15.41 %
CH21	9.74	8.26 %
CH18	9.33	18.78 %
CH44	8.97	16.31 %
CH46	7.89	13.99 %
CH20	6.88	9.75 %
CH41	5.96	23.10 %
CH12	5.82	10.53 %
MC05	4.71	11.74 %
CH31	4.14	18.88 %
CH33	3.48	6.86 %
CH27	3.01	25.70 %
CH36	2.12	9.35 %
CH32	1.41	10.27 %
CH01		0.00 %
Total	268.57	19.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	253.03	28.35 %
Total	253.03	27.91 %

Branch *	MTD Sales L	Brand Share %
MDU1	21.70	21.10 %
ODM1	7.71	24.50 %
CBM1	7.36	22.68 %
KPT1	6.78	24.18 %
TEN1	6.28	21.64 %
TEN2	6.23	20.91 %
MDU6	5.51	12.65 %
MPA1	5.32	24.23 %
CMR1	4.23	17.62 %
SVG1	3.89	22.98 %
MLR1	3.29	20.21 %
KRR1	2.82	15.84 %
MDU3	2.81	11.10 %
PNI1	2.27	24.30 %
MNM1	0.59	6.48 %
KKD2	0.16	21.71 %
Total	253.03	27.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	249.12	22.94 %
Ear-Buds	0.02	0.11 %
Total	249.14	22.50 %

Branch *	MTD Sales L	Brand Share %
CH16	15.25	22.24 %
CH08	10.92	22.26 %
CH14	10.32	13.37 %
MRM1	10.06	24.17 %
CH45	8.79	25.34 %
GUD2	8.37	20.03 %
CH28	8.36	23.60 %
CH37	8.12	19.01 %
AVD1	7.97	10.69 %
CH19	7.46	16.90 %
CH39	5.93	21.60 %
CH35	4.56	11.72 %
CH30	3.25	11.44 %
CH05	1.73	5.81 %
CH40	0.89	1.20 %
Total	249.14	22.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	228.18	30.60 %
Ear-Buds	0.02	0.24 %
Total	228.20	30.21 %

Branch *	MTD Sales L	Brand Share %
TVM2	9.91	20.01 %
PRT1	7.62	21.26 %
TVM1	5.59	17.03 %
MKM1	3.35	21.71 %
Total	228.20	30.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	225.31	37.41 %
Ear-Buds	0.03	0.32 %
Total	225.35	36.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	19.02	22.62 %
CNR1	6.33	21.68 %
TPR2	3.62	14.10 %
SNR1	2.46	24.52 %
CBE1	1.76	19.37 %
PDM1	1.49	12.37 %
CBE5	1.06	22.44 %
SUL1	0.91	7.27 %
Total	225.35	36.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	10.40	21.81 %
Total	10.40	21.57 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.33	14.16 %
KLR1	1.48	17.16 %
Total	10.40	21.57 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %