

MTD Sales
1,720.20 L

Brand Share %
21.58 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,717.57	21.96 %
Ear-Buds	2.46	3.33 %
Dig-Acce	0.17	0.54 %
Total	1,720.20	21.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	246.05	21.43 %
NORTH ARCOT	229.56	21.89 %
CHENNAI-02	211.68	17.13 %
TRICHY-01	204.98	28.57 %
CHENNAI-01	177.39	18.25 %
WEST-02	173.71	26.85 %
SOUTH ARCOT	170.66	24.69 %
SOUTH-03	155.40	22.91 %
WEST-01	77.73	21.70 %
WEST-03	73.05	27.94 %
HO01		0.00 %
Total	1,720.20	21.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	245.88	21.81 %
Dig-Acce	0.17	4.66 %
Total	246.05	21.43 %

Branch *	MTD Sales L	Brand Share %
TVL1	19.29	18.55 %
TUT1	17.15	14.66 %
VNR2	15.14	19.68 %
NGR1	12.72	17.17 %
VLY1	8.36	20.09 %
KSM1	8.09	20.92 %
TKS2	7.06	15.10 %
TKS1	4.39	14.55 %
SDI1	3.95	21.00 %
SGT1	3.63	21.24 %
UDN1	3.18	19.40 %
RPM1	2.82	18.20 %
KGL1	2.70	16.26 %
VNR1	2.47	11.43 %
APK2	2.24	11.16 %
TYI1	2.22	17.90 %
STU2	0.31	3.71 %
Total	246.05	21.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	229.56	22.24 %
Total	229.56	21.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	15.97	13.01 %
VEL4	12.53	17.98 %
VEL2	6.71	14.69 %
WJP1	6.04	16.41 %
SLG1	5.82	19.99 %
CYR1	5.65	19.88 %
VSI1	4.93	14.26 %
AKM1	4.59	10.77 %
TRL1	4.55	18.23 %
ARC2	4.24	16.45 %
ANI1	2.93	12.26 %
VEL1	1.49	4.50 %
KPM1	1.48	4.41 %
TRT1	1.45	7.86 %
Total	229.56	21.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	210.16	17.36 %
Ear-Buds	1.52	10.77 %
Total	211.68	17.13 %

Branch *	MTD Sales L	Brand Share %
CH34	15.14	18.67 %
CH15	13.82	11.98 %
CH03	13.64	13.48 %
CH51	10.49	20.93 %
MJR1	9.38	20.11 %
CH50	9.35	16.35 %
CH12	9.01	18.42 %
CH21	8.88	11.07 %
CH20	8.10	12.92 %
CH33	5.48	11.42 %
CH44	5.45	17.43 %
CH18	4.32	9.87 %
CH36	4.07	13.97 %
CH35	3.94	11.90 %
MC05	3.20	13.42 %
CH27	2.50	20.10 %
MC06	2.30	10.96 %
CH41	0.98	2.64 %
PON1	0.93	2.42 %
CH37	0.75	2.99 %
CH01		0.00 %
Total	211.68	17.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	204.98	28.89 %
Total	204.98	28.57 %

Branch *	MTD Sales L	Brand Share %
TNJ1	7.57	20.75 %
PBR2	5.49	11.68 %
MVM1	4.42	18.94 %
NMM1	3.55	13.27 %
ORU1	3.19	18.27 %
PTK1	2.45	15.63 %
KUM2	2.20	11.59 %
TRY2	0.82	21.25 %
Total	204.98	28.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	176.51	18.76 %
Ear-Buds	0.88	7.28 %
Total	177.39	18.25 %

Branch *	MTD Sales L	Brand Share %
CH14	12.10	16.38 %
CH16	9.43	13.97 %
CH47	8.86	13.72 %
MRM1	8.28	20.84 %
CH45	7.56	20.17 %
CH22	7.25	15.80 %
CH49	7.15	15.93 %
AVD1	5.18	9.79 %
CH19	5.02	17.27 %
CH05	4.76	15.07 %
SKL1	4.65	21.48 %
GUD2	4.25	15.55 %
CH30	3.48	8.64 %
CH28	2.97	8.18 %
CH07	2.61	6.45 %
CH26	1.05	13.37 %
CH40		0.00 %
Total	177.39	18.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	173.65	27.22 %
Ear-Buds	0.07	1.32 %
Total	173.71	26.85 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.19	19.76 %
PMP1	7.57	18.98 %
MTR1	6.59	20.78 %
HSR2	5.77	12.09 %
ATU1	5.20	16.98 %
KVP1	2.48	16.52 %
OML1	2.21	6.27 %
HRR1	1.53	6.48 %
EDP1	0.41	7.35 %
Total	173.71	26.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	170.66	24.99 %
Total	170.66	24.69 %

Branch *	MTD Sales L	Brand Share %
CUD1	18.42	20.70 %
CDM1	6.75	17.38 %
TVM2	6.61	17.93 %
TDM1	5.97	20.85 %
POY2	4.10	10.15 %
MKM1	3.92	16.85 %
KML1	3.61	19.94 %
Total	170.66	24.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	155.40	23.30 %
Total	155.40	22.91 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.80	14.58 %
DKI1	6.36	18.39 %
PVI1	5.75	15.08 %
KPT1	4.78	20.56 %
TEN1	4.29	15.80 %
MDU2	3.91	15.76 %
MPA1	3.42	15.25 %
MDU6	3.38	14.88 %
PKM1	2.91	21.23 %
PNV2	2.44	21.18 %
USL1	2.30	16.06 %
MDU4	1.33	12.96 %
MDU5	1.14	7.49 %
PNI1	1.12	15.61 %
TPT1	1.02	7.99 %
SGP1	0.96	9.22 %
ATG1	0.91	7.80 %
MDU3		0.00 %
Total	155.40	22.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	77.73	22.28 %
Total	77.73	21.70 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.35	12.27 %
UAM1	3.80	12.21 %
CBE1	2.95	20.51 %
DPM2	1.89	11.69 %
SUL1	1.75	17.58 %
CBE4	1.72	13.13 %
CBE6	1.30	14.57 %
UMP1	1.14	20.96 %
KMD1	1.07	16.21 %
PLI1	1.02	10.62 %
ANR1	0.95	11.42 %
PDM1	0.72	20.96 %
Total	77.73	21.70 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	73.05	28.27 %
Total	73.05	27.94 %

Branch *	MTD Sales L	Brand Share %
TPR2	4.29	19.35 %
AVI1	3.40	19.87 %
ERD2	1.88	20.25 %
SGG1	0.99	11.47 %
TPR3	0.83	8.29 %
TCG1	0.79	7.93 %
Total	73.05	27.94 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %