

MTD Sales
1,335.06 L

Brand Share %
26.47 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,335.02	26.85 %
Chargers	0.02	0.08 %
Ear-Buds	0.02	0.04 %
Total	1,335.06	26.47 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	206.62	24.47 %
WEST-02	163.90	31.41 %
NORTH ARCOT	155.82	28.15 %
CHENNAI-02	153.61	20.85 %
TRICHY-01	150.41	32.59 %
CHENNAI-01	148.88	24.57 %
WEST-01	120.92	40.28 %
SOUTH-03	117.67	23.79 %
SOUTH ARCOT	104.36	28.20 %
KL-SOUTH	12.88	22.15 %
HO01		0.00 %
Total	1,335.06	26.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	206.61	24.78 %
Chargers	0.01	0.18 %
Total	206.62	24.47 %

Branch *	MTD Sales L	Brand Share %
NGR1	16.27	25.19 %
TVL1	14.46	12.81 %
TUT1	9.76	13.07 %
TKS2	7.82	22.08 %
TKS1	6.26	25.95 %
KVT1	5.78	16.80 %
MAR1	5.12	23.75 %
RND1	4.66	21.36 %
TCN1	3.96	23.25 %
VLY1	3.60	14.24 %
VNR1	3.41	22.02 %
SGT1	3.23	23.27 %
SVK1	3.11	16.93 %
KSM1	2.12	9.40 %
APK2	1.21	8.51 %
COL1	0.78	16.21 %
STU2	0.64	11.19 %
TVL2		0.00 %
Total	206.62	24.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	163.89	31.78 %
Chargers		0.19 %
Total	163.90	31.41 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.66	15.83 %
PMP1	5.51	22.85 %
ATU1	3.93	18.71 %
APN1	3.60	17.83 %
PLC1	3.50	21.62 %
MTR1	3.27	17.28 %
HSR2	2.85	11.54 %
EDP1	2.42	22.22 %
VKL1	2.05	23.84 %
CMI1	1.29	21.88 %
SGG1	1.15	26.32 %
Total	163.90	31.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	155.82	28.59 %
Total	155.82	28.15 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.01	17.34 %
ARC2	5.49	20.16 %
SBR1	5.23	25.19 %
TRL1	4.93	21.41 %
VEL1	4.41	15.03 %
GDM1	4.18	23.47 %
KPM1	3.42	21.62 %
VSI1	3.19	16.78 %
WJP1	3.05	14.98 %
SLG1	2.85	20.83 %
CYR1	2.82	21.41 %
AKM1	2.45	12.27 %
Total	155.82	28.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	153.60	21.16 %
Chargers		0.11 %
Total	153.61	20.85 %

Branch *	MTD Sales L	Brand Share %
CH03	12.97	18.54 %
CH20	8.37	18.96 %
MJR1	7.90	21.88 %
CH15	7.62	9.37 %
CH18	6.32	21.27 %
CH24	6.23	18.15 %
CH21	5.49	8.85 %
CH09	4.55	25.53 %
CH44	3.24	11.01 %
MC05	3.17	11.27 %
CH46	2.99	20.91 %
CH12	2.94	7.91 %
CH43	2.88	18.31 %
CH31	2.67	18.78 %
CH41	2.62	15.01 %
PON1	2.58	16.83 %
CH33	1.40	6.02 %
CH36	1.22	16.94 %
MC08	0.75	16.87 %
CH32	0.44	13.87 %
Total	153.61	20.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	150.41	33.00 %
Total	150.41	32.59 %

Branch *	MTD Sales L	Brand Share %
TRY1	17.01	20.08 %
PBR2	7.05	24.66 %
TNJ1	5.25	24.22 %
ORU1	3.73	22.74 %
MSI1	3.50	22.95 %
PTK1	3.21	19.99 %
KRN1	3.06	15.79 %
NMM1	2.65	18.73 %
Total	150.41	32.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	148.88	25.01 %
Total	148.88	24.57 %

Branch *	MTD Sales L	Brand Share %
CH14	10.68	21.95 %
CH16	7.05	18.84 %
CH08	5.13	19.99 %
MRM1	4.74	22.28 %
AVD1	4.41	20.11 %
CH28	4.36	22.70 %
KNR1	4.12	25.11 %
CH30	2.66	11.76 %
GUD2	2.47	10.72 %
CH35	2.18	10.22 %
CH05	1.36	8.47 %
CH40	1.14	2.61 %
CH29	0.38	12.24 %
Total	148.88	24.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	120.90	41.10 %
Ear-Buds	0.02	0.38 %
Chargers		0.24 %
Total	120.92	40.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.49	24.23 %
AVI1	1.08	25.20 %
PDM1	0.67	11.18 %
Total	120.92	40.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	117.67	24.12 %
Total	117.67	23.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.95	11.40 %
MDU2	4.81	22.75 %
ADP1	3.78	25.43 %
KPT1	3.62	22.77 %
TEN1	3.20	20.33 %
DKI1	2.95	20.10 %
MDU6	2.91	18.45 %
MDU5	2.79	24.13 %
TEN2	2.22	18.78 %
SVG1	1.99	14.93 %
CMR1	1.77	12.34 %
MNM1	0.94	17.36 %
PNV1	0.88	22.84 %
MDU3	0.87	5.38 %
ATG1	0.76	4.53 %
MLR1	0.59	8.77 %
KKD2	0.56	14.80 %
Total	117.67	23.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	104.36	28.56 %
Total	104.36	28.20 %

Branch *	MTD Sales L	Brand Share %
ULP1	6.82	24.44 %
TVM2	5.86	24.71 %
POY1	5.37	23.47 %
TRK1	5.26	22.99 %
VPM2	5.11	25.53 %
MKM1	2.63	25.92 %
KML1	2.50	23.64 %
TDM1	2.48	15.66 %
STP1	1.52	19.62 %
VPM1	1.49	18.22 %
Total	104.36	28.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	12.88	22.39 %
Total	12.88	22.15 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.92	20.93 %
PAS1	3.25	24.09 %
KLR1	2.71	23.41 %
Total	12.88	22.15 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %