



TN : VIVO Sales Performance 24/05/2026 9:32 AM

MTD Sales
2,058.88 L

Brand Share %
24.87 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,056.40	25.08 %
Dig-Acce	2.48	14.23 %
Chargers	0.01	0.01 %
Total	2,058.88	24.87 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	365.41	26.07 %
CHENNAI-02	258.73	19.93 %
WEST-02	258.32	32.00 %
NORTH ARCOT	226.73	24.46 %
SOUTH-03	214.64	26.76 %
CHENNAI-01	201.41	22.35 %
SOUTH ARCOT	197.16	25.85 %
TRICHY-01	187.84	28.47 %
WEST-01	148.60	32.15 %
HO01	0.05	0.02 %
Total	2,058.88	24.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	364.79	26.29 %
Dig-Acce	0.62	43.64 %
Chargers		0.03 %
Total	365.41	26.07 %

Branch *	MTD Sales L	Brand Share %
TVL1	29.73	22.62 %
NGR1	25.50	24.43 %
VLY1	12.59	23.35 %
SVK1	9.56	24.15 %
TKS1	8.87	23.88 %
KGL1	7.76	20.24 %
MAR1	6.44	14.74 %
KVT1	6.17	10.78 %
ERL2	5.87	18.86 %
VNR1	4.07	17.19 %
SDI1	3.26	23.81 %
KSM1	3.24	14.40 %
RPM1	2.92	20.45 %
SGT1	2.36	10.32 %
STU2	1.87	20.96 %
COL1	1.55	21.55 %
Total	365.41	26.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	257.95	20.15 %
Dig-Acce	0.78	8.77 %
Chargers		0.05 %
Total	258.73	19.93 %

Branch *	MTD Sales L	Brand Share %
CH03	17.49	15.76 %
CH15	16.06	17.83 %
CH21	13.61	13.73 %
CH44	11.48	15.07 %
CH20	9.81	20.34 %
CH33	8.81	10.01 %
MJR1	7.73	16.48 %
CH18	7.20	19.78 %
CH12	6.88	10.21 %
MC05	5.21	9.75 %
PON1	5.14	18.11 %
CH31	4.62	21.72 %
CH41	2.14	6.01 %
CH32	1.59	12.64 %
CH27	1.41	10.18 %
CH36	1.06	7.00 %
MC06	0.49	2.96 %
CH01	0.42	24.28 %
Total	258.73	19.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	258.32	32.21 %
Total	258.32	32.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	14.73	22.08 %
MTR1	7.34	22.01 %
ATU1	6.52	21.01 %
APN1	5.83	21.99 %
BMD1	4.86	16.61 %
KVP1	4.41	16.63 %
EDP1	1.43	21.33 %
ERD2	0.68	7.86 %
TCG1	0.67	7.80 %
PDR1	0.46	17.41 %
Total	258.32	32.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	226.25	24.63 %
Dig-Acce	0.47	70.40 %
Total	226.73	24.46 %

Branch *	MTD Sales L	Brand Share %
KPM2	16.60	12.02 %
VEL1	10.91	22.54 %
GDM1	8.01	19.60 %
WJP1	7.90	19.54 %
TRL1	6.59	17.89 %
CPT1	5.58	22.95 %
CYR1	5.53	23.72 %
VSI1	5.13	15.53 %
AKM1	4.95	10.27 %
ARC2	4.53	23.33 %
ANI1	4.38	22.63 %
KPM1	4.18	13.36 %
PTU1	3.78	13.59 %
PLR1	3.57	23.82 %
TRT1	2.78	13.02 %
Total	226.73	24.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	214.32	26.94 %
Dig-Acce	0.32	63.93 %
Total	214.64	26.76 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.92	21.36 %
KPT1	6.51	23.92 %
MDU2	5.62	23.93 %
TMM1	5.49	18.80 %
MDU6	4.79	16.33 %
PVI1	4.33	18.18 %
DKI1	4.21	19.86 %
TDI1	4.12	24.72 %
ATG1	3.77	17.25 %
MDU4	2.97	18.30 %
MLR1	2.86	21.27 %
SGP1	1.46	7.91 %
MNM1	0.96	9.52 %
MDU3	0.70	2.80 %
PNI1	0.59	12.39 %
KRR1	0.47	5.83 %
Total	214.64	26.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	201.41	22.63 %
Total	201.41	22.35 %

Branch *	MTD Sales L	Brand Share %
CH16	17.46	23.84 %
CH14	11.03	19.44 %
CH47	9.83	19.72 %
MRM1	8.55	22.04 %
CH28	7.01	16.64 %
CH05	5.75	12.01 %
CH07	5.45	20.75 %
CH35	3.30	7.54 %
AVD1	2.91	12.12 %
CH19	2.87	10.93 %
KNR1	2.64	11.46 %
CH37	2.62	14.61 %
CH30	1.60	5.36 %
MC10	1.48	13.17 %
CH42	1.14	4.07 %
CH40	0.29	1.06 %
MC09		0.00 %
Total	201.41	22.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	197.16	26.00 %
Total	197.16	25.85 %

Branch *	MTD Sales L	Brand Share %
PRT1	12.79	22.97 %
POY1	10.81	24.05 %
CDM1	8.31	17.90 %
POY2	6.98	15.41 %
TVM2	6.79	14.07 %
MKM1	4.67	18.21 %
TVM1	4.29	18.29 %
KML1	2.80	20.91 %
Total	197.16	25.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	187.55	28.62 %
Dig-Acce	0.29	70.78 %
Total	187.84	28.47 %

Branch *	MTD Sales L	Brand Share %
TRY1	18.18	18.88 %
TNJ1	8.39	21.65 %
TTP1	7.65	18.24 %
KRN1	5.10	19.80 %
NGT1	5.04	24.22 %
TNJ2	4.65	17.57 %
AYR1	3.93	22.45 %
PBR2	3.52	10.44 %
NMM1	3.52	20.07 %
KUM2	3.14	16.34 %
NCK1	1.64	18.96 %
PTK1	1.17	6.12 %
Total	187.84	28.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	148.60	32.42 %
Total	148.60	32.15 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.66	19.29 %
KGI1	10.80	24.44 %
CNR1	5.81	15.70 %
DPM2	2.78	16.56 %
TPR1	2.08	20.57 %
PDM1	1.65	19.24 %
ANR1	1.06	12.32 %
Total	148.60	32.15 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.05	0.02 %
Total	0.05	0.02 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.05	0.02 %
MSWH		0.00 %
Total	0.05	0.02 %