



TN : VIVO Sales Performance 24/04/2026 9:32 AM

MTD Sales
2,096.70 L

Brand Share %
25.57 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,096.54	25.76 %
Dig-Acce	0.15	5.33 %
Chargers		0.01 %
Total	2,096.70	25.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	348.47	24.78 %
WEST-02	254.09	33.13 %
CHENNAI-02	252.88	21.42 %
NORTH ARCOT	239.09	26.39 %
SOUTH-03	233.07	31.05 %
CHENNAI-01	232.92	22.37 %
TRICHY-01	209.15	28.25 %
SOUTH ARCOT	178.60	26.44 %
WEST-01	148.42	33.93 %
HO01		0.00 %
Total	2,096.70	25.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	348.47	25.02 %
Total	348.47	24.78 %

Branch *	MTD Sales L	Brand Share %
TVL1	25.53	18.82 %
TKS2	11.09	16.21 %
VLY1	10.82	20.70 %
TKS1	9.89	21.42 %
MAR1	7.18	18.16 %
PKD1	7.15	24.17 %
KGL1	6.13	24.04 %
MMT1	5.71	18.15 %
PDI1	5.10	25.08 %
KYR1	4.94	22.84 %
VNR1	4.67	20.58 %
KVT1	4.32	7.45 %
SGT1	3.98	11.75 %
SDI1	2.67	18.53 %
STU2	2.10	16.47 %
KSM1	1.32	5.34 %
Total	348.47	24.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	254.09	33.34 %
Total	254.09	33.13 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.43	19.88 %
HSR2	9.43	19.57 %
MCR1	7.04	20.53 %
SLM2	6.42	25.21 %
ATU1	6.15	17.46 %
APN1	6.09	21.38 %
BMD1	5.76	20.37 %
DPR2	3.67	23.20 %
KVP1	3.03	23.95 %
SGG1	2.12	23.06 %
Total	254.09	33.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	252.88	21.58 %
Total	252.88	21.42 %

Branch *	MTD Sales L	Brand Share %
CH03	20.75	17.02 %
CH15	16.75	17.95 %
CH21	13.35	16.26 %
GPD1	11.22	25.50 %
CH06	10.35	22.89 %
CH33	10.10	14.08 %
MJR1	9.76	25.05 %
CH20	9.70	16.86 %
CH17	9.56	24.66 %
CH41	6.39	21.98 %
CH12	6.15	11.96 %
CH18	4.92	13.40 %
CH36	4.34	20.05 %
PON1	4.32	18.03 %
CH31	2.33	13.43 %
MC05	2.23	4.29 %
MC06	1.35	7.22 %
CH27	1.02	10.39 %
CH32	0.21	2.81 %
Total	252.88	21.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	239.09	26.59 %
Total	239.09	26.39 %

Branch *	MTD Sales L	Brand Share %
KPM2	18.22	14.77 %
VEL2	12.80	23.79 %
VEL1	6.67	11.36 %
CYR1	6.58	25.40 %
AKM1	6.50	14.05 %
VSI1	5.96	15.85 %
WJP1	5.60	18.30 %
PTU1	5.33	22.33 %
PLR1	5.14	20.62 %
KPM1	5.01	18.53 %
ANI1	3.73	15.89 %
TRT1	2.61	14.83 %
Total	239.09	26.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	232.92	31.29 %
Dig-Acce	0.15	42.60 %
Total	233.07	31.05 %

Branch *	MTD Sales L	Brand Share %
TEN2	9.66	25.37 %
TEN1	7.81	24.91 %
DKI1	7.07	21.02 %
MDU6	6.28	21.65 %
PVI1	5.58	25.56 %
MLR1	2.01	22.39 %
MNM1	2.00	22.78 %
PNI1	1.92	23.33 %
MDU4	1.80	13.43 %
MDU3	1.44	6.19 %
KRR1	0.66	13.81 %
SGP1	0.54	4.45 %
Total	233.07	31.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	232.91	22.53 %
Chargers		0.06 %
Total	232.92	22.37 %

Branch *	MTD Sales L	Brand Share %
CH14	15.51	25.29 %
CH16	13.22	24.26 %
CH47	12.77	15.12 %
CH45	9.70	24.51 %
MRM1	8.09	22.48 %
CH28	8.08	22.38 %
CH07	7.96	23.95 %
CH19	5.65	18.25 %
TKM1	4.90	20.36 %
CH05	4.55	10.94 %
CH37	3.91	16.88 %
CGL1	3.72	17.73 %
CH35	3.36	9.41 %
CH30	2.27	2.29 %
CH40	1.99	4.25 %
CH42	1.77	6.96 %
AVD1	0.87	3.27 %
MC09	0.85	11.02 %
Total	232.92	22.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	209.15	28.43 %
Total	209.15	28.25 %

Branch *	MTD Sales L	Brand Share %
TRY1	20.33	17.89 %
TTP1	9.80	22.52 %
MSI1	6.16	19.92 %
PTK1	5.04	19.00 %
KRN1	5.03	18.84 %
NMM1	4.82	23.87 %
PBR2	4.01	10.52 %
ORU1	3.86	14.43 %
KUM2	1.51	4.28 %
Total	209.15	28.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	178.60	26.57 %
Total	178.60	26.44 %

Branch *	MTD Sales L	Brand Share %
PRT1	10.68	23.69 %
CDM1	10.00	21.14 %
POY2	6.81	15.51 %
TVM2	6.14	16.54 %
STP1	3.66	23.67 %
TVM1	3.46	12.34 %
MKM1	3.11	13.15 %
TDM1	2.90	12.26 %
VCM2	1.53	7.78 %
Total	178.60	26.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	148.42	34.24 %
Total	148.42	33.93 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.35	17.59 %
GDR1	7.22	23.47 %
CNR1	5.74	16.37 %
TPR1	3.44	22.94 %
KMD1	2.00	23.03 %
PDM1	1.34	21.22 %
CBE6	0.92	17.79 %
CBE3	0.81	17.52 %
Total	148.42	33.93 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %