



# TN : VIVO Sales Performance 24/03/2026 9:32 AM

MTD Sales  
1,857.50 L

Brand Share %  
23.20 %

Information:

MTD : 01-03-2026 To 23-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,857.33	23.44 %
Dig-Acce	0.16	1.27 %
Chargers	0.01	0.01 %
<b>Total</b>	<b>1,857.50</b>	<b>23.20 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	308.83	20.32 %
CHENNAI-02	227.66	18.99 %
WEST-02	223.86	27.03 %
NORTH ARCOT	216.75	23.29 %
CHENNAI-01	191.99	21.60 %
SOUTH-03	189.83	25.92 %
TRICHY-01	185.93	25.60 %
SOUTH ARCOT	174.11	25.66 %
WEST-01	138.18	31.75 %
HO01	0.35	0.52 %
<b>Total</b>	<b>1,857.50</b>	<b>23.20 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	308.83	20.52 %
<b>Total</b>	<b>308.83</b>	<b>20.32 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	25.23	9.91 %
NGR1	19.39	16.69 %
TVL1	15.95	11.76 %
TKS2	10.52	16.68 %
MAR1	8.93	20.67 %
TKS1	8.77	19.12 %
PKD1	6.70	21.83 %
KGL1	6.09	19.73 %
MMT1	5.95	13.68 %
SGT1	4.91	19.00 %
VNR1	4.52	20.13 %
SDI1	3.16	14.85 %
KVT1	3.14	5.24 %
PDI1	2.89	21.84 %
KSM1	2.72	11.88 %
RPM1	2.35	22.33 %
STU2	1.41	15.58 %
COL1	0.97	12.00 %
<b>Total</b>	<b>308.83</b>	<b>20.32 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	227.65	19.17 %
Chargers	0.01	0.09 %
<b>Total</b>	<b>227.66</b>	<b>18.99 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	20.01	14.69 %
CH15	16.21	16.79 %
CH21	15.29	17.26 %
CH44	8.50	22.66 %
MJR1	8.06	16.74 %
CH33	7.14	15.65 %
CH20	6.45	12.71 %
CH46	5.19	21.00 %
CH12	5.00	7.26 %
PON1	4.94	16.49 %
CH50	3.53	7.55 %
CH41	3.34	14.38 %
CH18	2.52	3.99 %
MC05	2.39	6.29 %
CH27	1.89	20.31 %
CH32	0.86	7.33 %
CH36	0.83	4.86 %
CH01		0.00 %
<b>Total</b>	<b>227.66</b>	<b>18.99 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	223.86	27.23 %
<b>Total</b>	<b>223.86</b>	<b>27.03 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	13.00	18.86 %
MCR1	7.91	18.54 %
HSR2	6.11	12.15 %
APN1	5.45	18.06 %
HSR1	5.17	18.25 %
MTR1	5.10	17.27 %
HRR1	4.88	20.91 %
BMD1	4.21	19.38 %
ATU1	4.00	12.29 %
DPR1	3.29	19.13 %
KAM1	2.89	16.58 %
KVP1	2.75	15.50 %
ERD2	2.19	20.05 %
TCG1	2.05	15.34 %
EDP1	1.83	11.76 %
CMI1	0.95	9.04 %
SGG1	0.84	15.01 %
<b>Total</b>	<b>223.86</b>	<b>27.03 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	216.75	23.51 %
Total	216.75	23.29 %

Branch *	MTD Sales L	Brand Share %
VEL2	12.27	21.56 %
AKM1	11.24	22.32 %
KPM2	10.35	7.97 %
TRL1	9.45	20.77 %
VEL1	8.29	17.67 %
WJP1	5.69	15.90 %
ARC2	5.07	21.23 %
CYR1	4.97	22.71 %
GDM1	4.74	15.30 %
TRT1	3.77	12.10 %
ANI1	3.53	16.88 %
KPM1	3.22	9.77 %
Total	216.75	23.29 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	191.83	21.86 %
Dig-Acce	0.16	3.76 %
Total	191.99	21.60 %

Branch *	MTD Sales L	Brand Share %
CH16	10.41	21.83 %
CH14	10.19	17.62 %
MRM1	6.84	19.54 %
AVD1	6.53	20.13 %
CH19	6.00	14.47 %
CH47	5.67	22.43 %
CH05	5.18	15.31 %
CH30	4.55	12.56 %
CH35	3.45	7.64 %
CH37	2.96	13.43 %
CH39	2.73	14.41 %
CH28	2.70	10.73 %
TKM1	2.60	10.42 %
MC09	2.37	19.88 %
CH42	1.27	5.05 %
CH29	1.01	21.64 %
CH40	0.81	2.18 %
Total	191.99	21.60 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	189.83	26.17 %
<b>Total</b>	<b>189.83</b>	<b>25.92 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	11.95	22.54 %
TEN1	5.14	15.63 %
DGL1	5.09	13.46 %
USL1	3.94	21.94 %
MDU6	3.74	15.85 %
ADP1	3.50	21.39 %
ATG1	3.16	18.03 %
DKI1	2.76	12.15 %
KYK1	1.83	18.99 %
MLR1	1.33	10.10 %
MDU3	1.15	5.64 %
SGP1	0.99	6.88 %
KRR1	0.88	14.52 %
PNI1	0.88	23.07 %
MNM1	0.50	5.39 %
<b>Total</b>	<b>189.83</b>	<b>25.92 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	185.93	25.79 %
<b>Total</b>	<b>185.93</b>	<b>25.60 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	21.61	17.97 %
TRY4	11.23	23.14 %
TNJ1	7.33	21.26 %
TTP1	7.14	16.98 %
MSI1	6.71	20.49 %
ORU1	4.18	20.58 %
NMM1	3.65	15.87 %
KRN1	3.56	12.52 %
PBR1	3.15	21.35 %
NCK1	2.82	22.93 %
PTK1	2.64	14.60 %
PBR2	2.64	7.00 %
<b>Total</b>	<b>185.93</b>	<b>25.60 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	174.11	25.81 %
<b>Total</b>	<b>174.11</b>	<b>25.66 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	9.22	22.44 %
TVM2	7.05	15.33 %
POY1	6.44	18.46 %
POY2	5.02	14.22 %
TDM1	2.78	13.11 %
STP1	1.82	10.05 %
<b>Total</b>	<b>174.11</b>	<b>25.66 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	138.18	32.14 %
Total	138.18	31.75 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.79	15.40 %
KMD1	1.83	17.54 %
SNR1	1.38	18.62 %
SUL1	1.12	20.09 %
DPM2	1.01	11.31 %
Total	138.18	31.75 %

**HO01**

Property	MTD Sales L	Brand Share %
Mobile	0.35	0.59 %
Total	0.35	0.52 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.52 %
MSWH		0.00 %
Total	0.35	0.52 %