

MTD Sales
1,505.19 L

Brand Share %
29.48 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,505.15	30.08 %
Chargers	0.02	0.08 %
Ear-Buds	0.02	0.02 %
Total	1,505.19	29.48 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	197.27	29.87 %
SOUTH-01	195.61	25.87 %
CHENNAI-02	194.17	24.90 %
WEST-02	177.05	34.21 %
CHENNAI-01	175.69	28.57 %
TRICHY-01	163.95	34.08 %
SOUTH-03	137.75	28.47 %
SOUTH ARCOT	134.02	32.67 %
WEST-01	122.95	39.60 %
KL-SOUTH	6.63	15.98 %
HO01	0.10	0.20 %
Total	1,505.19	29.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	197.27	30.44 %
Chargers		0.10 %
Total	197.27	29.87 %

Branch *	MTD Sales L	Brand Share %
KPM2	17.01	19.95 %
VEL2	12.23	21.72 %
SBR1	8.31	24.02 %
ARC2	8.10	23.53 %
VSI1	7.09	25.04 %
VEL1	5.80	20.67 %
SLG1	4.13	24.58 %
AKM1	3.74	16.00 %
Total	197.27	29.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	195.60	26.31 %
Ear-Buds	0.02	0.19 %
Total	195.61	25.87 %

Branch *	MTD Sales L	Brand Share %
TUT1	17.01	21.98 %
TVL1	9.04	10.98 %
TKS2	8.34	16.57 %
VLY1	7.07	16.47 %
KVT1	5.62	17.86 %
PKD1	5.23	28.77 %
SGT1	3.90	19.31 %
APK2	3.38	17.72 %
RND1	2.61	16.27 %
KYR1	2.18	22.92 %
MAR1	1.27	6.32 %
STU2	0.51	6.82 %
KSM1	0.41	5.03 %
COL1	0.26	7.20 %
Total	195.61	25.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	194.17	25.46 %
Chargers		0.10 %
Total	194.17	24.90 %

Branch *	MTD Sales L	Brand Share %
CH03	14.89	22.84 %
CH15	12.81	20.40 %
MJR1	11.52	27.31 %
CH44	7.05	21.13 %
CH18	6.55	21.61 %
CH46	6.26	25.26 %
PON1	5.95	28.42 %
CH21	5.72	11.39 %
CH20	5.58	12.95 %
MC05	4.68	13.97 %
CH12	4.25	12.78 %
CH41	4.07	16.10 %
CH33	2.32	7.04 %
CH36	1.39	18.42 %
CH32	0.77	4.61 %
Total	194.17	24.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	177.05	34.80 %
Total	177.05	34.21 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.58	23.98 %
HSR2	5.84	17.75 %
APN1	5.17	29.26 %
ATU1	3.99	21.48 %
EPI1	3.15	20.96 %
EDP1	2.80	27.30 %
MTR1	2.75	17.73 %
KVP1	2.17	23.55 %
CMI1	2.13	21.71 %
ERD1	1.93	28.88 %
KMM1	1.76	26.16 %
TCG1	0.97	10.30 %
PDR1	0.79	26.88 %
Total	177.05	34.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	175.68	29.33 %
Chargers	0.01	0.26 %
Total	175.69	28.57 %

Branch *	MTD Sales L	Brand Share %
CH16	9.10	23.64 %
CH35	7.47	24.42 %
CH08	6.98	25.42 %
CH45	6.93	26.63 %
CH14	6.90	19.93 %
MRM1	6.66	22.84 %
TKM1	4.93	27.12 %
CH19	4.69	28.76 %
CH28	4.45	22.53 %
AVD1	4.10	15.34 %
CH37	3.99	23.55 %
CH39	3.50	27.38 %
CH05	2.33	9.63 %
CH30	2.24	12.85 %
CH40	0.40	1.37 %
Total	175.69	28.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	163.95	34.55 %
Total	163.95	34.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.62	18.53 %
TTP1	5.94	25.11 %
KRN1	5.00	25.90 %
NMM1	4.23	28.28 %
MSI1	3.92	28.66 %
ORU1	2.42	14.56 %
PTK1	2.25	22.97 %
PBR1	1.76	25.31 %
NCK1	1.21	21.39 %
Total	163.95	34.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	137.74	28.96 %
Chargers	0.01	0.34 %
Total	137.75	28.47 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.65	21.10 %
TEN1	5.29	26.32 %
KPT1	4.72	26.69 %
TMM1	4.28	21.47 %
MDU6	4.10	15.74 %
MDU3	3.89	13.52 %
ADP1	3.52	23.58 %
KYK1	3.52	26.31 %
NTM1	3.01	25.58 %
TDI1	2.77	25.52 %
CMR1	2.57	26.44 %
SVG1	2.54	22.33 %
PNV2	2.19	12.12 %
SGP1	2.13	21.95 %
ATG1	1.89	25.44 %
BTU1	1.58	23.86 %
MLR1	1.34	26.95 %
CBM1	1.30	13.30 %
KRR1	0.98	16.72 %
MNM1	0.73	9.91 %
PNI1	0.63	18.44 %
Total	137.75	28.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	134.02	33.08 %
Total	134.02	32.67 %

Branch *	MTD Sales L	Brand Share %
TRK1	9.15	29.20 %
ULP1	7.38	25.63 %
TVM2	6.85	26.29 %
TVM1	6.07	21.64 %
PRT1	2.29	15.01 %
Total	134.02	32.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	122.95	40.56 %
Total	122.95	39.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.23	27.46 %
KGI1	6.62	28.03 %
CNR1	3.31	28.72 %
TPR2	2.22	15.55 %
DPM2	2.00	20.90 %
PDM1	0.58	12.99 %
SUL1	0.23	13.19 %
Total	122.95	39.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	6.63	16.22 %
Total	6.63	15.98 %

Branch *	MTD Sales L	Brand Share %
KLR1	3.19	22.84 %
TVP1	2.24	16.41 %
PAS1	1.20	8.65 %
Total	6.63	15.98 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.10	0.24 %
Total	0.10	0.20 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.10	0.21 %
MSWH		0.00 %
Total	0.10	0.20 %