

MTD Sales
2,487.68 L

Brand Share %
26.17 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,487.58	26.60 %
Ear-Buds	0.08	0.08 %
Chargers	0.01	0.02 %
Total	2,487.68	26.17 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	374.28	26.04 %
WEST-02	333.42	32.15 %
NORTH ARCOT	299.35	26.34 %
TRICHY-01	283.39	34.16 %
CHENNAI-02	259.21	19.10 %
SOUTH-03	246.02	27.82 %
CHENNAI-01	242.64	22.49 %
SOUTH ARCOT	221.05	30.37 %
WEST-01	218.10	36.49 %
KL-SOUTH	10.21	21.40 %
HO01		0.00 %
Total	2,487.68	26.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	374.28	26.41 %
Chargers		0.05 %
Total	374.28	26.04 %

Branch *	MTD Sales L	Brand Share %
TUT1	23.63	17.31 %
NGR1	23.06	25.50 %
TVL1	20.72	15.64 %
TKS2	14.07	20.67 %
PKD1	9.59	24.93 %
MAR1	8.90	21.33 %
KVT1	7.56	13.15 %
ARM1	7.03	21.95 %
VLY1	6.97	15.20 %
KGL1	6.14	23.77 %
UDN1	5.66	20.56 %
APK2	5.47	16.70 %
VNR1	3.98	21.66 %
STU2	2.88	21.23 %
KSM1	1.67	10.97 %
COL1	0.18	2.47 %
TVL2		0.00 %
Total	374.28	26.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	333.39	32.60 %
Ear-Buds	0.02	0.19 %
Chargers		0.08 %
Total	333.42	32.15 %

Branch *	MTD Sales L	Brand Share %
SLM1	22.83	24.54 %
MTR1	9.19	25.96 %
HSR2	8.72	17.28 %
APN1	7.69	21.24 %
EDP1	4.75	20.23 %
KVP1	3.56	20.85 %
CMI1	2.38	18.28 %
SGG1	2.32	18.80 %
TCG1	2.28	21.50 %
KMM1	1.16	9.34 %
Total	333.42	32.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	299.35	26.84 %
Total	299.35	26.34 %

Branch *	MTD Sales L	Brand Share %
KPM2	30.36	17.71 %
TRR1	14.10	22.89 %
WJP1	12.00	25.06 %
SBR1	10.55	22.56 %
VEL1	9.41	13.64 %
AKM1	9.00	13.77 %
SLG1	8.73	21.43 %
KPM1	8.46	25.03 %
ARC2	7.27	16.83 %
CYR1	6.06	21.20 %
VSI1	5.86	16.16 %
TRT1	5.57	19.68 %
Total	299.35	26.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	283.39	34.61 %
Total	283.39	34.16 %

Branch *	MTD Sales L	Brand Share %
TRY1	23.02	18.61 %
TTP1	15.19	25.94 %
KRN1	8.62	25.00 %
MSI1	7.49	25.96 %
NMM1	6.79	24.15 %
NGT1	6.22	22.34 %
PTK1	3.73	19.50 %
NCK1	2.19	21.17 %
Total	283.39	34.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	259.21	19.42 %
Chargers		0.06 %
Total	259.21	19.10 %

Branch *	MTD Sales L	Brand Share %
CH15	21.32	16.36 %
CH03	20.26	17.85 %
CH34	16.88	21.74 %
MJR1	13.03	14.86 %
CH21	9.18	8.04 %
CH44	8.62	15.96 %
CH18	8.59	17.72 %
CH46	7.43	13.91 %
CH20	6.39	9.30 %
CH41	5.68	22.43 %
CH12	5.63	10.45 %
MC05	4.71	12.11 %
CH31	4.14	19.78 %
CH33	3.31	6.63 %
CH27	3.01	25.73 %
CH36	2.12	9.41 %
CH32	1.41	10.39 %
CH01		0.00 %
Total	259.21	19.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	246.02	28.26 %
Total	246.02	27.82 %

Branch *	MTD Sales L	Brand Share %
MDU1	21.41	21.74 %
ODM1	7.40	23.92 %
CBM1	7.04	22.31 %
KPT1	6.78	24.18 %
TEN2	6.23	21.99 %
TEN1	6.16	21.44 %
MDU6	5.39	12.41 %
MPA1	5.32	24.52 %
CMR1	4.13	17.25 %
SVG1	3.89	23.87 %
MLR1	2.97	18.75 %
KRR1	2.75	16.04 %
MDU3	2.55	10.50 %
PNI1	2.27	24.64 %
MNM1	0.59	6.54 %
KKD2	0.16	21.71 %
Total	246.02	27.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	242.62	22.92 %
Ear-Buds	0.02	0.11 %
Total	242.64	22.49 %

Branch *	MTD Sales L	Brand Share %
CH16	14.82	22.22 %
CH08	10.74	21.97 %
MRM1	10.06	24.36 %
CH14	9.89	13.50 %
CH45	8.47	24.95 %
CH28	8.36	23.95 %
CH37	8.12	19.25 %
GUD2	8.12	20.49 %
AVD1	7.97	11.11 %
CH19	6.96	16.45 %
CH39	5.93	21.70 %
CH35	4.06	11.00 %
CH30	3.35	12.81 %
CH05	1.73	5.81 %
CH40	0.89	1.22 %
Total	242.64	22.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	221.03	30.76 %
Ear-Buds	0.02	0.25 %
Total	221.05	30.37 %

Branch *	MTD Sales L	Brand Share %
TVM2	9.49	19.97 %
PRT1	7.50	21.93 %
TVM1	5.59	17.10 %
MKM1	3.35	22.25 %
Total	221.05	30.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	218.07	37.37 %
Ear-Buds	0.03	0.32 %
Total	218.10	36.49 %

Branch *	MTD Sales L	Brand Share %
CBE2	17.56	22.18 %
CNR1	5.74	20.68 %
TPR2	3.62	14.26 %
CBE1	1.76	20.29 %
PDM1	1.49	12.37 %
CBE5	1.06	22.81 %
SUL1	0.91	7.36 %
Total	218.10	36.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	10.21	21.63 %
Total	10.21	21.40 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.33	14.31 %
KLR1	1.48	17.16 %
Total	10.21	21.40 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %