

MTD Sales
1,655.56 L

Brand Share %
21.50 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,653.19	21.88 %
Ear-Buds	2.20	3.08 %
Dig-Acce	0.17	0.56 %
Total	1,655.56	21.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	234.80	21.28 %
NORTH ARCOT	219.31	21.64 %
CHENNAI-02	204.01	17.20 %
TRICHY-01	198.95	28.82 %
CHENNAI-01	169.32	17.94 %
WEST-02	168.71	26.92 %
SOUTH ARCOT	166.41	24.94 %
SOUTH-03	149.87	22.67 %
WEST-01	74.67	21.63 %
WEST-03	69.51	27.92 %
HO01		0.00 %
Total	1,655.56	21.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	234.63	21.66 %
Dig-Acce	0.17	4.75 %
Total	234.80	21.28 %

Branch *	MTD Sales L	Brand Share %
TVL1	18.28	18.85 %
TUT1	17.15	14.96 %
VNR2	14.78	19.42 %
NGR1	11.81	16.45 %
KVT1	10.97	21.13 %
VLY1	8.36	20.78 %
TKS2	6.36	14.06 %
RND1	5.86	20.24 %
TKS1	4.04	14.29 %
SDI1	3.81	20.39 %
SNL1	3.02	21.34 %
RPM1	2.82	18.22 %
KGL1	2.70	16.94 %
VNR1	2.29	10.82 %
APK2	2.24	11.26 %
TYI1	1.91	16.44 %
STU2	0.31	4.05 %
Total	234.80	21.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	219.31	21.98 %
Total	219.31	21.64 %

Branch *	MTD Sales L	Brand Share %
KPM2	15.52	12.83 %
VEL4	12.29	17.92 %
VEL2	6.13	14.45 %
WJP1	5.76	16.17 %
CYR1	5.47	19.75 %
SLG1	5.43	18.99 %
VSI1	4.78	14.31 %
AKM1	4.20	10.42 %
TRL1	4.17	17.44 %
ARC2	3.81	15.28 %
ANI1	2.93	12.63 %
VEL1	1.49	4.90 %
TRT1	1.45	7.98 %
KPM1	1.27	3.81 %
Total	219.31	21.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	202.65	17.44 %
Ear-Buds	1.36	9.98 %
Total	204.01	17.20 %

Branch *	MTD Sales L	Brand Share %
CH34	14.64	19.14 %
CH03	13.46	13.85 %
CH15	12.97	11.88 %
CH51	10.26	21.25 %
MJR1	9.38	21.14 %
CH21	8.88	11.32 %
CH50	8.72	15.46 %
CH12	8.64	18.78 %
CH20	7.57	12.60 %
CH33	5.30	11.12 %
CH44	5.28	17.41 %
CH18	3.99	10.32 %
CH36	3.88	13.42 %
CH35	3.73	11.61 %
MC05	3.20	14.26 %
CH27	2.33	18.97 %
MC06	2.13	10.30 %
CH41	0.98	2.73 %
PON1	0.93	2.52 %
CH37	0.75	2.99 %
CH01		0.00 %
Total	204.01	17.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	198.95	29.14 %
Total	198.95	28.82 %

Branch *	MTD Sales L	Brand Share %
TNJ1	7.12	21.16 %
PBR2	5.31	11.64 %
MVM1	4.42	19.36 %
NMM1	3.55	13.44 %
ORU1	3.19	19.02 %
KUM2	2.20	11.59 %
PTK1	2.09	14.51 %
TRY2	0.82	21.25 %
Total	198.95	28.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	168.53	18.45 %
Ear-Buds	0.79	6.96 %
Total	169.32	17.94 %

Branch *	MTD Sales L	Brand Share %
CH14	11.78	16.46 %
CH16	9.04	13.65 %
CH47	8.61	14.28 %
MRM1	7.95	20.71 %
CH45	7.20	19.45 %
CH22	6.88	15.61 %
CH49	6.83	16.01 %
AVD1	4.80	9.17 %
CH05	4.76	15.27 %
CH19	4.72	16.43 %
SKL1	4.48	20.85 %
GUD2	4.25	15.64 %
CH30	3.10	8.03 %
CH07	2.46	6.17 %
CH28	2.45	7.01 %
CH26	0.90	11.72 %
CH40		0.00 %
Total	169.32	17.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	168.66	27.29 %
Ear-Buds	0.05	1.03 %
Total	168.71	26.92 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.18	20.74 %
PMP1	7.33	19.66 %
MTR1	6.59	21.05 %
HSR2	5.77	12.16 %
ATU1	5.20	17.27 %
KVP1	2.48	17.58 %
OML1	1.92	5.53 %
HRR1	1.53	6.48 %
EDP1	0.41	7.35 %
Total	168.71	26.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	166.41	25.25 %
Total	166.41	24.94 %

Branch *	MTD Sales L	Brand Share %
CUD1	18.07	21.12 %
CDM1	6.51	17.05 %
TVM2	6.30	17.74 %
MKM1	3.92	17.34 %
POY2	3.75	9.66 %
KML1	3.61	19.96 %
Total	166.41	24.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	149.87	23.05 %
Total	149.87	22.67 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.42	15.09 %
DKI1	6.16	17.94 %
PVI1	5.57	14.86 %
KPT1	4.78	20.78 %
MDU2	3.91	16.30 %
TEN1	3.89	14.91 %
MPA1	3.20	14.41 %
MDU6	3.14	14.33 %
PNV2	2.44	21.18 %
USL1	2.30	16.06 %
MDU4	1.15	11.41 %
MDU5	1.14	7.66 %
PNI1	1.12	15.89 %
TPT1	1.02	8.22 %
SGP1	0.96	9.22 %
ATG1	0.91	7.81 %
MDU3		0.00 %
Total	149.87	22.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	74.67	22.17 %
Total	74.67	21.63 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.35	12.75 %
CBE1	2.95	20.51 %
UAM1	2.72	9.46 %
DPM2	1.89	12.33 %
SUL1	1.75	17.58 %
CBE4	1.72	15.25 %
CBE6	1.30	14.57 %
UMP1	1.14	20.96 %
KMD1	1.07	18.03 %
PLI1	1.02	10.81 %
ANR1	0.95	11.68 %
PDM1	0.72	20.96 %
CBE3	0.34	16.22 %
Total	74.67	21.63 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	69.51	28.26 %
Total	69.51	27.92 %

Branch *	MTD Sales L	Brand Share %
TPR2	4.11	19.31 %
AVI1	3.40	20.05 %
ERD2	1.73	18.97 %
TPR3	0.83	8.61 %
TCG1	0.79	9.03 %
SGG1	0.59	7.23 %
Total	69.51	27.92 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %