

MTD Sales
1,283.47 L

Brand Share %
26.58 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,283.43	26.97 %
Chargers	0.02	0.09 %
Ear-Buds	0.02	0.04 %
Total	1,283.47	26.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	197.65	24.49 %
WEST-02	158.54	31.63 %
NORTH ARCOT	150.13	28.35 %
CHENNAI-02	146.86	21.16 %
TRICHY-01	144.59	32.61 %
CHENNAI-01	140.47	24.33 %
WEST-01	116.80	40.68 %
SOUTH-03	113.48	23.55 %
SOUTH ARCOT	102.38	29.06 %
KL-SOUTH	12.57	21.82 %
HO01		0.00 %
Total	1,283.47	26.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	197.65	24.80 %
Chargers	0.01	0.19 %
Total	197.65	24.49 %

Branch *	MTD Sales L	Brand Share %
NGR1	15.31	25.34 %
TVL1	13.23	12.82 %
TUT1	9.76	13.42 %
TKS2	7.37	22.10 %
TKS1	6.13	26.18 %
KVT1	5.78	17.01 %
MAR1	5.06	24.19 %
RND1	4.66	21.61 %
VLY1	3.60	14.81 %
TCN1	3.59	22.02 %
VNR1	3.41	22.36 %
SGT1	3.23	23.65 %
SVK1	2.89	16.22 %
KSM1	2.12	9.45 %
APK2	1.08	7.95 %
COL1	0.78	20.94 %
STU2	0.64	11.19 %
TVL2		0.00 %
Total	197.65	24.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	158.54	32.01 %
Chargers		0.20 %
Total	158.54	31.63 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.13	15.16 %
PMP1	5.51	22.85 %
ATU1	3.93	19.15 %
APN1	3.43	18.06 %
PLC1	3.30	20.62 %
MTR1	3.27	18.28 %
HSR2	2.85	11.54 %
EDP1	2.42	22.63 %
VKL1	2.05	24.18 %
CMI1	1.29	23.59 %
Total	158.54	31.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	150.13	28.79 %
Total	150.13	28.35 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.38	16.97 %
ARC2	5.49	20.94 %
SBR1	5.23	25.69 %
TRL1	4.47	20.83 %
GDM1	4.18	24.02 %
VEL1	3.95	14.94 %
KPM1	3.42	23.38 %
VSI1	3.19	17.14 %
WJP1	2.86	14.55 %
CYR1	2.82	24.49 %
SLG1	2.26	17.27 %
AKM1	2.23	11.45 %
Total	150.13	28.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	146.85	21.48 %
Chargers		0.12 %
Total	146.86	21.16 %

Branch *	MTD Sales L	Brand Share %
CH03	12.80	19.42 %
CH20	7.82	18.77 %
MJR1	7.47	21.41 %
CH15	6.37	8.85 %
CH18	5.95	21.15 %
CH24	5.78	18.59 %
CH21	5.49	9.38 %
CH09	4.48	25.94 %
MC05	3.17	11.30 %
CH44	3.11	10.95 %
CH46	2.84	20.70 %
CH12	2.81	7.90 %
CH41	2.62	15.79 %
PON1	2.58	16.90 %
CH43	2.52	17.07 %
CH31	2.46	18.97 %
CH33	1.27	5.77 %
CH36	1.22	18.82 %
MC08	0.75	16.87 %
CH32	0.22	7.45 %
Total	146.86	21.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	144.59	33.03 %
Total	144.59	32.61 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.66	19.37 %
PBR2	6.71	24.27 %
TNJ1	5.13	24.21 %
ORU1	3.73	23.55 %
MSI1	3.17	21.23 %
KRN1	3.06	15.99 %
PTK1	2.89	19.13 %
NMM1	2.50	18.53 %
Total	144.59	32.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	140.47	24.76 %
Total	140.47	24.33 %

Branch *	MTD Sales L	Brand Share %
CH14	9.92	21.56 %
CH16	6.88	18.87 %
CH07	6.38	24.60 %
CH08	5.13	20.65 %
MRM1	4.39	21.05 %
AVD1	4.24	20.54 %
CH28	4.08	22.87 %
KNR1	3.80	25.86 %
GUD2	2.47	11.60 %
CH30	2.33	11.15 %
CH35	2.01	9.50 %
CH05	1.36	8.56 %
CH40	1.14	2.62 %
CH29	0.38	12.34 %
Total	140.47	24.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	116.78	41.52 %
Ear-Buds	0.02	0.39 %
Chargers		0.26 %
Total	116.80	40.68 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.01	24.87 %
AVI1	0.81	20.26 %
PDM1	0.48	9.61 %
Total	116.80	40.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	113.48	23.88 %
Total	113.48	23.55 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.78	11.37 %
MDU2	4.81	22.87 %
ADP1	3.52	24.10 %
MPA1	3.43	25.25 %
KPT1	3.34	22.76 %
TEN1	3.20	20.33 %
MDU6	2.91	18.83 %
DKI1	2.85	19.71 %
MDU5	2.66	23.23 %
TEN2	2.22	18.79 %
CMR1	1.77	12.48 %
SVG1	1.67	14.02 %
SGP1	1.34	24.45 %
MNM1	0.94	17.38 %
PNV1	0.88	22.84 %
MDU3	0.87	5.38 %
ATG1	0.76	4.56 %
MLR1	0.59	8.97 %
KKD2	0.56	14.80 %
Total	113.48	23.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	102.38	29.44 %
Total	102.38	29.06 %

Branch *	MTD Sales L	Brand Share %
ULP1	6.52	24.91 %
TVM2	5.70	25.25 %
POY1	5.37	25.91 %
TRK1	5.26	23.00 %
VPM2	4.79	24.41 %
KML1	2.50	24.66 %
TDM1	2.48	16.00 %
STP1	1.52	20.43 %
VPM1	1.49	18.45 %
Total	102.38	29.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	12.57	22.06 %
Total	12.57	21.82 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.92	20.93 %
PAS1	3.06	23.21 %
KLR1	2.59	22.81 %
Total	12.57	21.82 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %