

MTD Sales
1,718.19 L

Brand Share %
28.77 %

Information:

MTD : 01-08-2025 To 22-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,718.14	29.23 %
Ear-Buds	0.03	0.06 %
Chargers	0.01	0.03 %
Total	1,718.19	28.77 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	260.60	27.42 %
WEST-02	214.04	33.80 %
CHENNAI-01	199.99	27.71 %
NORTH ARCOT	199.10	29.59 %
TRICHY-01	192.15	33.34 %
CHENNAI-02	183.29	23.17 %
SOUTH-03	158.93	28.45 %
SOUTH ARCOT	156.52	33.21 %
WEST-01	149.29	38.72 %
KL-SOUTH	4.29	9.01 %
HO01		0.00 %
Total	1,718.19	28.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	260.60	27.84 %
Total	260.60	27.42 %

Branch *	MTD Sales L	Brand Share %
TUT1	21.15	20.57 %
NGR1	20.13	28.60 %
TVL1	14.45	14.18 %
TKS2	10.27	23.77 %
KVT1	7.57	18.64 %
ERL2	7.15	22.58 %
SVK1	5.71	23.29 %
KGL1	5.24	23.80 %
RND1	5.24	28.33 %
VLY1	4.77	12.79 %
SGT1	4.05	27.25 %
MMT1	3.87	28.74 %
SDI1	3.11	28.73 %
VNR1	3.08	22.07 %
VKM1	2.71	27.23 %
KSM1	1.28	10.10 %
STU2	1.01	11.97 %
COL1	0.60	12.31 %
Total	260.60	27.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	214.02	34.25 %
Ear-Buds	0.02	0.33 %
Total	214.04	33.80 %

Branch *	MTD Sales L	Brand Share %
SLM3	8.51	27.35 %
SLM1	8.02	16.22 %
ATU1	6.71	27.06 %
PLC1	6.26	28.63 %
PMP1	5.99	18.08 %
MTR1	5.57	25.54 %
HSR2	4.42	13.58 %
CMI1	2.12	25.73 %
TCG1	1.21	11.65 %
SGG1	1.15	24.31 %
Total	214.04	33.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	199.99	28.19 %
Total	199.99	27.71 %

Branch *	MTD Sales L	Brand Share %
CH14	12.24	22.90 %
CH16	7.90	19.42 %
CH08	7.73	20.49 %
KNR1	7.72	28.04 %
MRM1	6.63	23.97 %
CH07	6.52	23.22 %
CH05	6.37	20.29 %
CH30	6.05	13.76 %
AVD1	5.75	17.25 %
CH19	5.15	24.92 %
CH35	3.78	14.39 %
GUD2	3.73	12.58 %
CH37	2.74	17.47 %
CH40	1.33	4.20 %
Total	199.99	27.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	199.10	30.09 %
Total	199.10	29.59 %

Branch *	MTD Sales L	Brand Share %
KPM2	19.52	19.17 %
VEL2	9.73	24.72 %
TRL1	9.21	25.44 %
VEL1	7.98	21.76 %
GDM1	6.33	23.03 %
WJP1	4.57	18.04 %
KPM1	4.49	19.23 %
VSI1	3.92	21.16 %
AKM1	2.42	9.77 %
Total	199.10	29.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	192.15	33.70 %
Total	192.15	33.34 %

Branch *	MTD Sales L	Brand Share %
TRY1	20.39	21.23 %
TNJ1	11.61	27.58 %
TTP1	9.30	27.63 %
KRN1	5.16	24.22 %
MSI1	4.34	22.94 %
TNJ2	4.00	23.56 %
NMM1	3.35	18.79 %
PTK1	2.17	14.24 %
APM1	1.62	25.67 %
Total	192.15	33.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	183.28	23.57 %
Chargers		0.08 %
Total	183.29	23.17 %

Branch *	MTD Sales L	Brand Share %
CH03	15.76	23.53 %
MJR1	12.56	25.23 %
CH15	12.03	15.35 %
CH20	11.22	27.03 %
CH34	11.05	27.61 %
CH18	7.21	26.88 %
CH21	6.78	11.48 %
MC05	5.19	13.53 %
CH12	4.88	13.34 %
CH24	4.62	26.31 %
CH09	4.38	23.48 %
CH44	4.27	10.97 %
CH41	3.78	23.40 %
CH46	3.48	22.54 %
CH27	3.02	28.12 %
CH33	2.45	8.18 %
CH31	1.83	14.03 %
CH36	1.63	23.30 %
PON1	0.77	5.10 %
MC08	0.61	20.09 %
CH32	0.40	7.88 %
CH01		0.00 %
Total	183.29	23.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	158.92	28.90 %
Chargers		0.10 %
Total	158.93	28.45 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.60	16.55 %
MDU6	5.32	28.53 %
ADP1	4.90	23.42 %
DKI1	4.85	25.59 %
CBM1	4.34	22.14 %
MDU5	4.27	28.44 %
CMR1	4.09	28.08 %
TEN1	3.92	21.78 %
DGL2	2.83	27.52 %
TEN2	2.81	13.88 %
SVG1	2.73	22.42 %
ATG1	1.38	10.75 %
MDU3	1.06	11.27 %
MLR1	0.77	6.44 %
MNM1	0.71	8.89 %
Total	158.93	28.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	156.51	33.65 %
Ear-Buds	0.02	0.43 %
Total	156.52	33.21 %

Branch *	MTD Sales L	Brand Share %
ULP1	9.46	26.42 %
TVM2	7.11	22.13 %
TDM1	4.14	15.30 %
MKM1	1.32	15.66 %
Total	156.52	33.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	149.28	39.44 %
Chargers		0.13 %
Total	149.29	38.72 %

Branch *	MTD Sales L	Brand Share %
KGI1	8.28	25.07 %
CBE2	7.27	14.38 %
MPM1	2.25	21.86 %
TPR3	1.69	26.71 %
CBE1	1.58	23.95 %
SUL1	1.23	25.57 %
PDM1	0.41	6.00 %
Total	149.29	38.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.29	9.11 %
Total	4.29	9.01 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.49	8.32 %
PAS1	1.47	10.87 %
KLR1	0.32	7.94 %
Total	4.29	9.01 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %