



# TN : VIVO Sales Performance 23/05/2026 9:32 AM

MTD Sales  
1,958.23 L

Brand Share %  
25.02 %

Information:

MTD : 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **25.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,955.91	25.24 %
Dig-Acce	2.32	13.53 %
Chargers	0.01	0.01 %
<b>Total</b>	<b>1,958.23</b>	<b>25.02 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	352.26	26.16 %
WEST-02	247.80	32.26 %
CHENNAI-02	238.38	20.22 %
NORTH ARCOT	214.31	24.50 %
SOUTH-03	202.08	27.00 %
CHENNAI-01	192.43	22.38 %
SOUTH ARCOT	186.86	25.59 %
TRICHY-01	180.03	28.60 %
WEST-01	144.03	32.26 %
HO01	0.05	0.02 %
<b>Total</b>	<b>1,958.23</b>	<b>25.02 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	351.80	26.40 %
Dig-Acce	0.46	36.98 %
Chargers		0.03 %
<b>Total</b>	<b>352.26</b>	<b>26.16 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	28.28	22.09 %
NGR1	24.80	24.68 %
VLY1	11.78	22.55 %
SVK1	9.31	24.34 %
TKS1	8.71	24.49 %
KGL1	7.76	20.59 %
RND1	7.75	24.58 %
KVT1	5.53	9.85 %
ERL2	5.50	18.10 %
MAR1	5.50	14.05 %
VNR1	3.96	17.35 %
KSM1	3.24	14.40 %
SDI1	3.04	22.94 %
RPM1	2.92	21.30 %
SGT1	2.36	11.06 %
STU2	1.87	23.13 %
COL1	1.41	20.00 %
<b>Total</b>	<b>352.26</b>	<b>26.16 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	247.80	32.48 %
Total	247.80	32.26 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.37	21.18 %
PMP1	9.26	24.97 %
MTR1	7.05	22.31 %
ATU1	6.36	21.15 %
APN1	5.83	23.54 %
BMD1	5.03	17.93 %
KVP1	4.41	16.64 %
EDP1	1.25	19.25 %
ERD2	0.68	8.33 %
TCG1	0.67	8.65 %
PDR1	0.46	18.55 %
Total	247.80	32.26 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	237.60	20.46 %
Dig-Acce	0.78	8.77 %
Chargers		0.05 %
Total	238.38	20.22 %

Branch *	MTD Sales L	Brand Share %
CH03	16.83	16.23 %
CH15	14.49	17.86 %
CH21	11.69	13.11 %
CH44	10.58	16.02 %
CH20	8.89	20.87 %
CH33	8.22	10.54 %
MJR1	7.42	16.29 %
CH12	6.88	10.57 %
CH18	6.72	18.99 %
MC05	5.21	10.47 %
PON1	5.14	19.27 %
CH31	3.98	20.63 %
CH41	1.89	5.65 %
CH32	1.59	13.24 %
CH27	1.41	10.19 %
CH36	0.80	6.49 %
CH01		0.00 %
MC06		0.00 %
Total	238.38	20.22 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	213.84	24.66 %
Dig-Acce	0.47	71.35 %
Total	214.31	24.50 %

Branch *	MTD Sales L	Brand Share %
KPM2	16.42	12.27 %
VEL1	10.76	23.33 %
WJP1	7.76	19.58 %
GDM1	7.44	18.96 %
TRL1	6.36	18.89 %
VSI1	4.96	15.35 %
CPT1	4.94	22.72 %
CYR1	4.79	23.30 %
AKM1	4.62	9.78 %
ARC2	4.53	23.33 %
ANI1	4.38	22.63 %
PTU1	3.61	13.38 %
KPM1	3.54	12.91 %
TRT1	2.55	12.43 %
Total	214.31	24.50 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	201.76	27.18 %
Dig-Acce	0.32	66.43 %
Total	202.08	27.00 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.92	21.99 %
TMM1	5.32	19.55 %
PVI1	4.33	19.21 %
MDU2	4.16	19.03 %
MDU6	4.06	14.50 %
DKI1	4.04	19.65 %
ATG1	3.77	17.36 %
MDU4	2.97	19.32 %
MLR1	2.86	21.75 %
PNV2	1.98	24.07 %
SGP1	1.25	6.87 %
MNM1	0.96	11.14 %
MDU3	0.70	3.06 %
PNI1	0.59	12.41 %
KRR1	0.47	6.36 %
Total	202.08	27.00 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	192.43	22.66 %
Total	192.43	22.38 %

Branch *	MTD Sales L	Brand Share %
CH16	16.50	23.07 %
CH47	9.51	19.76 %
CH14	9.39	18.47 %
MRM1	7.76	20.80 %
CH28	6.53	16.54 %
CH05	5.75	13.47 %
CH07	5.33	21.26 %
CH35	3.30	7.79 %
CH19	2.87	11.13 %
CH37	2.62	16.68 %
KNR1	2.48	11.66 %
AVD1	2.45	11.56 %
CH30	1.60	5.81 %
MC10	1.48	13.53 %
CH42	1.14	4.23 %
CH40	0.29	1.11 %
MC09		0.00 %
Total	192.43	22.38 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	186.86	25.74 %
Total	186.86	25.59 %

Branch *	MTD Sales L	Brand Share %
PRT1	11.23	21.88 %
POY1	10.81	24.42 %
CDM1	7.62	17.14 %
TVM2	6.79	14.62 %
POY2	6.59	15.13 %
TDM1	5.89	24.27 %
MKM1	4.34	17.28 %
TVM1	3.68	16.53 %
KML1	2.63	21.28 %
Total	186.86	25.59 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	179.74	28.75 %
Dig-Acce	0.29	72.60 %
<b>Total</b>	<b>180.03</b>	<b>28.60 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	17.63	19.41 %
TNJ1	7.59	20.94 %
TTP1	7.21	17.92 %
KRN1	5.10	20.45 %
TNJ2	4.51	17.97 %
NGT1	4.42	23.70 %
PBR1	3.99	24.86 %
AYR1	3.93	22.82 %
PBR2	3.52	11.07 %
NMM1	3.41	19.73 %
KUM2	3.14	17.19 %
NCK1	1.41	18.24 %
PTK1	1.03	5.57 %
<b>Total</b>	<b>180.03</b>	<b>28.60 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	144.03	32.52 %
<b>Total</b>	<b>144.03</b>	<b>32.26 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	13.43	19.44 %
KG11	10.19	24.05 %
CNR1	5.45	15.23 %
DPM2	2.52	15.47 %
TPR1	2.08	21.16 %
PDM1	1.65	21.30 %
ANR1	1.06	12.54 %
<b>Total</b>	<b>144.03</b>	<b>32.26 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Mobile	0.05	0.02 %
<b>Total</b>	<b>0.05</b>	<b>0.02 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB	0.05	0.02 %
MSWH		0.00 %
<b>Total</b>	<b>0.05</b>	<b>0.02 %</b>