



# TN : VIVO Sales Performance 23/04/2026 9:32 AM

MTD Sales  
2,062.02 L

Brand Share %  
25.68 %

Information:

MTD : 01-04-2026 To 22-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **25.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,061.86	25.87 %
Dig-Acce	0.15	5.40 %
Chargers		0.01 %
Total	2,062.02	25.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	344.50	25.02 %
WEST-02	250.81	33.37 %
CHENNAI-02	248.45	21.57 %
NORTH ARCOT	234.64	26.72 %
CHENNAI-01	229.81	22.46 %
SOUTH-03	228.38	31.11 %
TRICHY-01	203.34	28.17 %
SOUTH ARCOT	173.96	26.30 %
WEST-01	148.13	33.95 %
HO01		0.00 %
Total	2,062.02	25.68 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	344.50	25.26 %
Total	344.50	25.02 %

Branch *	MTD Sales L	Brand Share %
TVL1	25.10	18.71 %
TKS2	10.86	16.30 %
VLY1	10.63	20.60 %
TKS1	9.89	21.73 %
MAR1	7.18	18.46 %
PKD1	7.15	24.17 %
KGL1	6.13	24.84 %
MMT1	5.60	18.57 %
PDI1	4.94	24.73 %
KYR1	4.94	22.84 %
VNR1	4.67	20.58 %
KVT1	4.32	7.85 %
SGT1	3.98	11.75 %
SDI1	2.67	18.67 %
STU2	2.10	16.47 %
KSM1	1.32	5.42 %
Total	344.50	25.02 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	250.81	33.59 %
Total	250.81	33.37 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.43	20.06 %
HSR2	9.43	19.57 %
MCR1	7.04	20.53 %
SLM2	6.42	25.40 %
APN1	6.09	22.13 %
BMD1	5.76	20.73 %
ATU1	5.68	16.41 %
DPR2	3.41	21.94 %
KVP1	3.03	23.95 %
SGG1	2.12	23.11 %
Total	250.81	33.37 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	248.45	21.74 %
Total	248.45	21.57 %

Branch *	MTD Sales L	Brand Share %
CH03	20.75	17.38 %
CH15	16.51	17.86 %
CH21	12.70	16.11 %
GPD1	10.81	25.11 %
CH06	10.35	24.40 %
MJR1	9.76	25.59 %
CH20	9.70	17.60 %
CH33	9.65	13.53 %
CH17	9.56	25.24 %
CH41	6.25	22.25 %
CH12	6.15	12.01 %
CH18	4.92	13.45 %
CH36	4.34	21.71 %
PON1	3.92	16.73 %
CH31	2.33	14.55 %
MC05	2.23	4.55 %
MC06	1.35	7.65 %
CH27	1.02	10.39 %
CH32	0.21	2.81 %
Total	248.45	21.57 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	234.64	26.92 %
Total	234.64	26.72 %

Branch *	MTD Sales L	Brand Share %
KPM2	18.22	14.83 %
VEL2	12.47	23.85 %
CYR1	6.42	25.50 %
VEL1	6.38	11.42 %
AKM1	6.13	14.25 %
VSI1	5.82	16.32 %
PTU1	5.33	23.96 %
PLR1	5.14	22.29 %
KPM1	5.01	18.53 %
WJP1	4.66	16.31 %
ANI1	3.73	15.89 %
TRT1	2.61	14.83 %
Total	234.64	26.72 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	229.80	22.63 %
Chargers		0.06 %
Total	229.81	22.46 %

Branch *	MTD Sales L	Brand Share %
CH16	12.93	24.33 %
CH47	12.40	14.99 %
CH45	9.70	24.67 %
MRM1	8.09	22.80 %
CH28	8.08	22.45 %
CH07	7.55	23.24 %
CH19	5.65	18.33 %
CH05	4.55	11.00 %
TKM1	4.16	18.61 %
CH37	3.69	16.54 %
CGL1	3.58	17.20 %
CH35	3.20	9.01 %
CH30	2.27	2.29 %
CH40	1.99	4.29 %
CH42	1.77	7.63 %
AVD1	0.87	3.27 %
MC09	0.85	11.02 %
Total	229.81	22.46 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	228.23	31.34 %
Dig-Acce	0.15	43.23 %
<b>Total</b>	<b>228.38</b>	<b>31.11 %</b>

Branch *	MTD Sales L	Brand Share %
TEN2	9.66	25.45 %
TEN1	7.81	24.91 %
DKI1	6.93	20.70 %
MDU6	6.28	21.77 %
PNI1	1.92	23.33 %
MNM1	1.92	22.85 %
MDU4	1.80	13.75 %
MLR1	1.78	23.71 %
MDU3	1.44	6.37 %
KRR1	0.66	13.81 %
SGP1	0.54	4.45 %
<b>Total</b>	<b>228.38</b>	<b>31.11 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	203.34	28.35 %
<b>Total</b>	<b>203.34</b>	<b>28.17 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	20.33	18.07 %
TTP1	9.46	22.03 %
MSI1	6.16	21.05 %
PTK1	5.04	19.00 %
KRN1	5.03	19.17 %
NMM1	4.82	24.63 %
PBR2	3.87	10.27 %
ORU1	3.86	14.69 %
KUM2	1.22	3.67 %
<b>Total</b>	<b>203.34</b>	<b>28.17 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	173.96	26.43 %
<b>Total</b>	<b>173.96</b>	<b>26.30 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	10.68	23.69 %
CDM1	10.00	21.95 %
POY2	6.58	15.47 %
TVM2	6.14	16.85 %
STP1	3.66	23.67 %
TVM1	3.46	12.56 %
TDM1	2.90	12.26 %
MKM1	2.88	12.66 %
VCM2	1.53	7.78 %
<b>Total</b>	<b>173.96</b>	<b>26.30 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	148.13	34.26 %
Total	148.13	33.95 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.35	17.59 %
GDR1	7.06	23.08 %
CNR1	5.74	16.37 %
TPR1	3.44	22.94 %
KMD1	2.00	23.03 %
PDM1	1.34	21.22 %
CBE6	0.92	17.86 %
CBE3	0.81	17.52 %
Total	148.13	33.95 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %