



TN : VIVO Sales Performance 23/03/2026 9:32 AM

MTD Sales
1,777.66 L

Brand Share %
23.04 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,777.49	23.28 %
Dig-Acce	0.16	1.29 %
Chargers	0.01	0.01 %
Total	1,777.66	23.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	298.46	20.21 %
CHENNAI-02	214.69	18.76 %
WEST-02	214.09	26.84 %
NORTH ARCOT	205.40	22.85 %
CHENNAI-01	183.60	21.54 %
SOUTH-03	181.10	25.63 %
TRICHY-01	180.25	25.83 %
SOUTH ARCOT	166.75	25.49 %
WEST-01	132.96	31.63 %
HO01	0.35	0.53 %
Total	1,777.66	23.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	298.46	20.42 %
Total	298.46	20.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	24.31	9.73 %
NGR1	19.22	16.73 %
TVL1	15.08	11.44 %
TKS2	10.15	17.06 %
MAR1	8.93	21.10 %
TKS1	8.30	19.10 %
PKD1	6.16	20.84 %
MMT1	5.83	13.92 %
KGL1	5.76	19.44 %
SGT1	4.91	20.60 %
VNR1	4.52	21.23 %
SDI1	3.16	15.13 %
KVT1	3.14	5.35 %
PDI1	2.89	21.84 %
KSM1	2.60	11.54 %
RPM1	2.14	21.65 %
STU2	1.41	15.58 %
COL1	0.97	12.22 %
Total	298.46	20.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	214.68	18.94 %
Chargers	0.01	0.10 %
Total	214.69	18.76 %

Branch *	MTD Sales L	Brand Share %
CH03	18.71	14.39 %
CH15	15.13	16.04 %
CH21	12.51	15.38 %
MJR1	7.69	16.72 %
CH33	6.97	16.22 %
CH20	5.67	11.90 %
PON1	4.94	16.62 %
CH46	4.88	20.85 %
CH12	4.58	6.84 %
CH50	3.40	7.57 %
CH41	3.14	14.31 %
MC05	2.39	6.99 %
CH18	2.30	3.83 %
CH27	1.89	20.31 %
CH36	0.83	5.36 %
CH32	0.63	5.48 %
CH01		0.00 %
Total	214.69	18.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	214.09	27.04 %
Total	214.09	26.84 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.55	18.53 %
MCR1	7.54	18.38 %
HSR2	6.11	12.22 %
APN1	5.45	18.52 %
HSR1	5.17	18.94 %
MTR1	4.93	19.00 %
HRR1	4.88	21.02 %
BMD1	3.99	19.51 %
ATU1	3.85	12.61 %
DPR1	3.29	19.14 %
KAM1	2.89	16.58 %
KVP1	2.57	15.75 %
ERD2	2.06	19.34 %
EDP1	1.83	12.05 %
TCG1	1.77	13.69 %
CMI1	0.95	9.62 %
SGG1	0.75	13.70 %
Total	214.09	26.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	205.40	23.07 %
Total	205.40	22.85 %

Branch *	MTD Sales L	Brand Share %
VEL2	11.39	21.00 %
AKM1	11.24	22.61 %
KPM2	9.49	7.44 %
TRL1	8.60	20.30 %
VEL1	7.70	16.91 %
WJP1	5.69	16.08 %
CYR1	4.80	22.86 %
GDM1	4.41	15.26 %
ARC2	4.27	19.66 %
TRT1	3.56	12.01 %
ANI1	3.53	17.69 %
KPM1	3.22	9.93 %
Total	205.40	22.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	183.44	21.81 %
Dig-Acce	0.16	3.76 %
Total	183.60	21.54 %

Branch *	MTD Sales L	Brand Share %
CH16	10.05	21.38 %
CH14	9.42	16.76 %
MRM1	6.35	19.46 %
CH19	5.79	14.70 %
AVD1	5.69	18.27 %
CH05	5.18	15.51 %
CH30	3.74	12.48 %
CH35	3.45	8.24 %
CH37	2.74	13.22 %
CH28	2.70	10.79 %
TKM1	2.60	10.42 %
MC09	2.37	21.79 %
CH39	2.27	12.29 %
CH42	1.27	5.08 %
CH40	0.81	2.21 %
CH29	0.58	13.75 %
Total	183.60	21.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	181.10	25.88 %
Total	181.10	25.63 %

Branch *	MTD Sales L	Brand Share %
MDU1	11.75	22.85 %
TEN1	4.93	15.65 %
TDI1	4.88	20.83 %
DGL1	4.85	13.16 %
USL1	3.94	22.86 %
ADP1	3.50	21.40 %
MDU6	3.31	14.49 %
ATG1	2.95	17.19 %
DKI1	2.76	12.42 %
PNV2	2.33	22.12 %
KYK1	1.83	19.41 %
MLR1	1.33	10.23 %
MDU3	1.15	5.71 %
SGP1	0.99	7.16 %
KRR1	0.88	15.56 %
MNM1	0.22	2.52 %
Total	181.10	25.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	180.25	26.03 %
Total	180.25	25.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	21.22	18.22 %
TNJ1	7.33	22.45 %
TTP1	7.05	17.42 %
MSI1	6.44	20.41 %
ORU1	4.01	20.09 %
KRN1	3.56	13.00 %
NMM1	3.19	15.09 %
PBR1	3.15	21.69 %
PBR2	2.64	7.42 %
NCK1	2.57	22.23 %
PTK1	2.49	14.39 %
Total	180.25	25.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	166.75	25.64 %
Total	166.75	25.49 %

Branch *	MTD Sales L	Brand Share %
CDM1	8.38	20.81 %
TVM2	6.85	15.53 %
POY1	6.44	18.90 %
POY2	4.62	13.87 %
TDM1	2.78	13.47 %
STP1	1.82	10.27 %
Total	166.75	25.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	132.96	32.02 %
Total	132.96	31.63 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.83	15.11 %
KMD1	1.83	17.90 %
SUL1	1.12	20.09 %
SNR1	1.02	14.47 %
DPM2	1.01	11.54 %
CBE5	0.34	19.91 %
Total	132.96	31.63 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.35	0.61 %
Total	0.35	0.53 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.53 %
MSWH		0.00 %
Total	0.35	0.53 %