

MTD Sales
1,445.87 L

Brand Share %
29.72 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,445.83	30.32 %
Chargers	0.02	0.07 %
Ear-Buds	0.02	0.02 %
Total	1,445.87	29.72 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	189.06	29.90 %
CHENNAI-02	187.83	25.11 %
SOUTH-01	187.29	26.42 %
WEST-02	169.82	34.17 %
CHENNAI-01	166.41	29.11 %
TRICHY-01	159.75	34.40 %
SOUTH ARCOT	130.90	32.58 %
SOUTH-03	130.11	28.77 %
WEST-01	118.38	39.45 %
KL-SOUTH	6.21	16.06 %
HO01	0.10	0.20 %
Total	1,445.87	29.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	189.06	30.45 %
Chargers		0.11 %
Total	189.06	29.90 %

Branch *	MTD Sales L	Brand Share %
KPM2	15.40	19.41 %
VEL2	12.06	21.75 %
ARC2	7.85	23.53 %
SBR1	7.35	22.03 %
VSI1	7.09	25.52 %
VEL1	5.34	20.29 %
SLG1	3.82	26.80 %
AKM1	3.74	16.46 %
Total	189.06	29.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	187.82	25.66 %
Chargers		0.10 %
Total	187.83	25.11 %

Branch *	MTD Sales L	Brand Share %
CH03	14.53	23.14 %
CH15	12.67	20.73 %
MJR1	10.21	25.98 %
CH44	6.92	21.77 %
CH18	6.55	22.57 %
CH46	5.80	25.08 %
PON1	5.62	28.58 %
CH21	5.55	11.34 %
CH20	5.32	12.73 %
CH12	4.25	13.31 %
MC05	4.15	13.12 %
CH41	3.72	15.79 %
CH33	2.32	7.47 %
CH36	1.39	18.93 %
CH32	0.77	4.61 %
Total	187.83	25.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	187.27	26.86 %
Ear-Buds	0.02	0.21 %
Total	187.29	26.42 %

Branch *	MTD Sales L	Brand Share %
TUT1	16.27	22.02 %
TVL1	9.04	11.31 %
VLY1	7.07	16.47 %
KVT1	5.62	18.28 %
PKD1	5.04	28.88 %
TKS2	3.86	19.64 %
SGT1	3.77	19.10 %
APK2	3.38	18.56 %
RND1	2.61	16.98 %
KYR1	2.18	22.93 %
MAR1	1.27	6.49 %
STU2	0.51	7.01 %
KSM1	0.41	5.44 %
COL1	0.26	7.21 %
Total	187.29	26.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	169.82	34.75 %
Total	169.82	34.17 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.24	24.69 %
HSR2	5.58	17.69 %
APN1	4.53	27.24 %
ATU1	3.74	20.99 %
EDP1	2.80	27.54 %
EPI1	2.70	19.51 %
MTR1	2.61	17.78 %
CMI1	2.13	21.71 %
KVP1	2.05	22.59 %
KMM1	1.76	26.21 %
ERD1	1.52	27.37 %
TCG1	0.83	9.09 %
PDR1	0.79	26.88 %
Total	169.82	34.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	166.40	29.90 %
Chargers		0.14 %
Total	166.41	29.11 %

Branch *	MTD Sales L	Brand Share %
CH16	8.76	23.44 %
CH35	7.14	24.72 %
CH08	6.98	26.25 %
CH14	6.76	20.50 %
CH45	6.66	27.74 %
MRM1	6.53	23.23 %
TKM1	4.64	26.47 %
CH19	4.18	26.81 %
AVD1	3.93	14.84 %
CH37	3.64	22.74 %
CH39	3.39	26.77 %
MC09	2.62	29.43 %
CH30	2.24	15.44 %
CH05	2.11	8.85 %
CH28	1.29	18.99 %
CH40	0.40	1.45 %
Total	166.41	29.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	159.75	34.88 %
Total	159.75	34.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.09	18.91 %
PBR2	11.18	29.58 %
TTP1	5.53	24.47 %
KRN1	4.70	25.35 %
NMM1	4.10	28.73 %
ORU1	2.42	15.18 %
PTK1	2.25	22.98 %
PBR1	1.76	26.62 %
NCK1	1.21	21.79 %
Total	159.75	34.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	130.90	32.97 %
Total	130.90	32.58 %

Branch *	MTD Sales L	Brand Share %
TRK1	9.02	28.92 %
ULP1	7.24	25.72 %
TVM2	6.52	26.47 %
TVM1	5.90	21.26 %
PRT1	2.13	14.54 %
Total	130.90	32.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	130.10	29.25 %
Chargers	0.01	0.36 %
Total	130.11	28.77 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.65	21.97 %
TEN1	4.92	25.96 %
KPT1	4.49	27.00 %
MDU6	3.99	16.19 %
MDU3	3.82	13.68 %
ADP1	3.45	24.86 %
TMM1	3.43	22.82 %
KYK1	3.36	25.48 %
NTM1	2.82	25.32 %
TDI1	2.54	24.48 %
SVG1	2.54	24.93 %
CMR1	2.38	25.90 %
PNV2	2.19	12.39 %
ATG1	1.89	25.44 %
SGP1	1.79	21.03 %
BTU1	1.38	22.13 %
MLR1	1.34	28.07 %
CBM1	1.30	13.68 %
KRR1	0.98	16.72 %
MNM1	0.73	10.18 %
PNI1	0.49	18.73 %
Total	130.11	28.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	118.38	40.39 %
Total	118.38	39.45 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.55	27.38 %
KG11	6.32	27.13 %
CNR1	3.23	28.27 %
TPR2	2.22	15.71 %
DPM2	1.88	20.57 %
PDM1	0.58	12.99 %
SUL1	0.23	13.19 %
Total	118.38	39.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	6.21	16.30 %
Total	6.21	16.06 %

Branch *	MTD Sales L	Brand Share %
KLR1	3.19	24.29 %
TVP1	2.05	16.06 %
PAS1	0.97	7.59 %
Total	6.21	16.06 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.10	0.24 %
Total	0.10	0.20 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.10	0.21 %
MSWH		0.00 %
Total	0.10	0.20 %