

MTD Sales
2,365.06 L

Brand Share %
25.95 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,364.96	26.38 %
Ear-Buds	0.08	0.08 %
Chargers	0.01	0.03 %
Total	2,365.06	25.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	357.28	26.11 %
WEST-02	314.94	31.90 %
NORTH ARCOT	289.38	26.30 %
TRICHY-01	266.48	33.75 %
CHENNAI-02	251.22	19.11 %
CHENNAI-01	231.35	22.27 %
SOUTH-03	228.70	27.53 %
WEST-01	208.21	36.15 %
SOUTH ARCOT	207.30	30.02 %
KL-SOUTH	10.21	22.60 %
HO01		0.00 %
Total	2,365.06	25.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	357.28	26.47 %
Chargers		0.06 %
Total	357.28	26.11 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.97	17.77 %
NGR1	22.35	25.47 %
TVL1	18.36	14.99 %
TKS2	13.44	20.55 %
PKD1	9.15	24.52 %
MAR1	8.90	21.84 %
TKY1	8.01	25.73 %
VLY1	6.90	15.81 %
KVT1	6.81	12.73 %
ARM1	6.51	21.04 %
UDN1	5.66	22.08 %
KGL1	5.65	22.28 %
APK2	5.24	17.39 %
VNR1	3.81	24.02 %
STU2	2.58	19.87 %
KSM1	1.67	11.26 %
COL1	0.18	2.53 %
Total	357.28	26.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	314.92	32.35 %
Ear-Buds	0.02	0.20 %
Chargers		0.08 %
Total	314.94	31.90 %

Branch *	MTD Sales L	Brand Share %
SLM1	22.18	25.13 %
MCR1	11.85	25.86 %
HSR2	8.72	17.32 %
APN1	7.38	21.00 %
EDP1	4.31	18.91 %
KVP1	3.56	21.43 %
CMI1	2.21	18.73 %
TCG1	2.15	22.69 %
SGG1	2.07	18.35 %
KMM1	0.83	6.87 %
Total	314.94	31.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	289.38	26.79 %
Total	289.38	26.30 %

Branch *	MTD Sales L	Brand Share %
KPM2	29.84	17.68 %
TRR1	13.48	22.95 %
WJP1	11.32	24.87 %
SBR1	10.39	22.56 %
VEL1	8.92	13.34 %
AKM1	8.56	13.63 %
SLG1	8.45	21.15 %
KPM1	8.03	24.45 %
ARC2	7.05	16.73 %
CYR1	5.95	21.52 %
VSI1	5.86	16.46 %
TRT1	5.57	20.09 %
Total	289.38	26.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	266.48	34.20 %
Total	266.48	33.75 %

Branch *	MTD Sales L	Brand Share %
TRY1	22.51	18.74 %
TTP1	14.02	25.33 %
KRN1	7.71	23.77 %
NMM1	6.34	23.84 %
NGT1	5.74	21.97 %
PTK1	3.55	20.63 %
NCK1	2.06	20.28 %
Total	266.48	33.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	251.21	19.44 %
Chargers		0.06 %
Total	251.22	19.11 %

Branch *	MTD Sales L	Brand Share %
CH15	20.23	15.76 %
CH03	19.32	17.63 %
CH34	16.88	22.39 %
MJR1	12.67	15.20 %
CH21	8.73	7.84 %
CH44	8.37	15.67 %
CH18	8.16	17.33 %
CH46	7.27	13.82 %
CH20	5.80	8.69 %
CH41	5.49	22.15 %
CH12	5.07	10.33 %
MC05	4.71	12.75 %
CH31	3.72	18.37 %
CH33	3.31	7.01 %
CH27	3.01	25.75 %
CH36	2.12	9.46 %
CH32	1.23	9.20 %
CH01		0.00 %
Total	251.22	19.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	231.33	22.69 %
Ear-Buds	0.02	0.12 %
Total	231.35	22.27 %

Branch *	MTD Sales L	Brand Share %
CH16	13.35	20.67 %
CH08	10.36	21.75 %
CH14	9.36	13.67 %
CH45	8.47	25.91 %
CH28	8.20	23.93 %
GUD2	8.12	20.64 %
CH37	8.03	19.63 %
AVD1	7.97	11.25 %
CH19	6.82	16.22 %
MRM1	5.88	18.82 %
CH39	5.80	21.33 %
CH35	4.06	11.48 %
CH30	3.08	12.37 %
CH05	1.73	6.15 %
CH40	0.89	1.24 %
Total	231.35	22.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	228.70	27.98 %
Total	228.70	27.53 %

Branch *	MTD Sales L	Brand Share %
MDU1	20.72	21.72 %
ODM1	6.83	23.74 %
TEN1	6.06	21.39 %
TEN2	5.97	21.97 %
CBM1	5.97	19.96 %
KPT1	5.57	24.01 %
MPA1	4.70	23.70 %
MDU6	4.69	11.75 %
SVG1	3.89	24.04 %
CMR1	3.80	17.40 %
KRR1	2.75	16.05 %
MLR1	2.67	18.22 %
MDU3	2.36	10.24 %
PNI1	2.09	23.71 %
PNV1	1.57	24.46 %
MNM1	0.59	6.72 %
KKD2	0.16	21.71 %
Total	228.70	27.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	208.17	37.02 %
Ear-Buds	0.03	0.34 %
Total	208.21	36.15 %

Branch *	MTD Sales L	Brand Share %
CBE2	17.46	22.17 %
CNR1	5.21	19.22 %
TPR2	3.62	14.77 %
SNR1	2.27	24.83 %
CBE1	1.62	20.67 %
CBE5	1.06	23.86 %
PDM1	0.93	8.46 %
SUL1	0.91	7.45 %
Total	208.21	36.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	207.28	30.42 %
Ear-Buds	0.02	0.26 %
Total	207.30	30.02 %

Branch *	MTD Sales L	Brand Share %
TVM2	8.94	19.34 %
PRT1	6.84	21.73 %
TVM1	5.35	16.53 %
MKM1	3.13	22.42 %
Total	207.30	30.02 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	10.21	22.87 %
Total	10.21	22.60 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.33	14.44 %
KLR1	1.48	20.65 %
Total	10.21	22.60 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %