

MTD Sales
1,599.27 L

Brand Share %
21.60 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,597.07	21.98 %
Ear-Buds	2.03	2.95 %
Dig-Acce	0.17	0.57 %
Total	1,599.27	21.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	224.73	21.17 %
NORTH ARCOT	212.86	21.82 %
CHENNAI-02	199.01	17.25 %
TRICHY-01	191.83	28.82 %
WEST-02	164.40	27.19 %
CHENNAI-01	162.56	17.90 %
SOUTH ARCOT	159.92	24.83 %
SOUTH-03	144.70	22.67 %
WEST-01	73.81	21.88 %
WEST-03	65.46	27.66 %
HO01		0.00 %
Total	1,599.27	21.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	224.56	21.55 %
Dig-Acce	0.17	4.76 %
Total	224.73	21.17 %

Branch *	MTD Sales L	Brand Share %
TVL1	17.83	19.50 %
TUT1	16.79	14.83 %
VNR2	13.18	17.90 %
NGR1	11.27	16.29 %
KVT1	10.09	20.06 %
VLY1	8.20	20.53 %
TKS2	6.36	14.48 %
TKS1	3.90	14.57 %
SDI1	3.81	20.56 %
SGT1	2.87	18.69 %
RPM1	2.82	18.22 %
KGL1	2.70	17.74 %
SNL1	2.62	19.93 %
VNR1	2.29	10.82 %
APK2	2.10	10.93 %
TYI1	1.67	15.11 %
STU2	0.31	4.05 %
Total	224.73	21.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	212.86	22.16 %
Total	212.86	21.82 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.24	12.66 %
VEL4	12.29	18.55 %
WJP1	5.76	17.15 %
SLG1	5.43	19.24 %
CYR1	5.26	19.79 %
VEL2	5.21	12.73 %
VSI1	4.78	14.31 %
AKM1	4.20	10.68 %
TRL1	4.17	17.44 %
ARC2	3.81	15.72 %
ANI1	2.61	11.86 %
VEL1	1.49	4.91 %
TRT1	1.45	7.98 %
KPM1	1.27	3.89 %
Total	212.86	21.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	197.77	17.51 %
Ear-Buds	1.23	9.51 %
Total	199.01	17.25 %

Branch *	MTD Sales L	Brand Share %
CH34	14.64	19.45 %
CH03	13.10	14.11 %
CH15	12.97	12.07 %
CH51	9.86	20.59 %
MJR1	8.84	20.52 %
CH50	8.72	15.64 %
CH21	8.68	11.30 %
CH12	8.64	18.79 %
CH20	7.57	12.66 %
CH33	5.30	11.17 %
CH44	4.92	17.11 %
CH18	3.98	10.97 %
CH36	3.88	13.52 %
CH35	3.71	11.64 %
MC05	2.84	13.18 %
CH27	2.33	18.97 %
MC06	2.13	10.79 %
CH41	0.98	2.86 %
PON1	0.93	2.67 %
CH37	0.43	1.79 %
CH01		0.00 %
Total	199.01	17.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	191.83	29.15 %
Total	191.83	28.82 %

Branch *	MTD Sales L	Brand Share %
PBR2	4.79	11.05 %
MVM1	4.42	20.56 %
NMM1	3.55	13.92 %
ORU1	3.19	19.30 %
KUM2	2.20	11.59 %
PTK1	2.09	14.51 %
Total	191.83	28.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	164.39	27.57 %
Ear-Buds	0.02	0.35 %
Total	164.40	27.19 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.62	20.37 %
PMP1	7.33	19.90 %
MTR1	6.59	21.37 %
HSR2	5.77	12.83 %
ATU1	5.01	16.99 %
KVP1	2.48	18.48 %
OML1	1.92	5.76 %
HRR1	1.35	6.24 %
EDP1	0.41	7.62 %
Total	164.40	27.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	161.78	18.42 %
Ear-Buds	0.78	7.14 %
Total	162.56	17.90 %

Branch *	MTD Sales L	Brand Share %
CH14	11.78	17.43 %
CH16	8.82	13.69 %
CH47	8.61	14.56 %
MRM1	7.68	20.15 %
CH45	7.05	20.03 %
CH49	6.83	16.77 %
CH22	6.20	14.64 %
AVD1	4.64	9.08 %
CH05	4.59	15.35 %
GUD2	3.78	14.80 %
CH19	3.56	13.67 %
CH30	2.95	7.90 %
CH07	2.46	6.27 %
CH28	1.97	5.70 %
CH26	0.90	12.00 %
CH40		0.00 %
Total	162.56	17.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	159.92	25.14 %
Total	159.92	24.83 %

Branch *	MTD Sales L	Brand Share %
CUD1	16.67	20.38 %
CDM1	6.51	17.69 %
TVM2	5.95	17.33 %
POY2	3.75	10.12 %
TVM1	3.43	21.47 %
KML1	3.37	19.65 %
MKM1	3.35	15.35 %
Total	159.92	24.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	144.70	23.04 %
Total	144.70	22.67 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.14	14.71 %
DKI1	6.00	18.12 %
PVI1	5.57	15.18 %
KPT1	4.42	20.15 %
MDU2	3.76	15.87 %
MPA1	3.20	15.17 %
MDU6	3.14	15.13 %
TEN1	2.98	11.92 %
USL1	2.30	16.81 %
MDU4	1.15	11.61 %
MDU5	1.14	8.00 %
PNI1	1.12	15.89 %
TPT1	1.02	8.43 %
SGP1	0.96	9.62 %
ATG1	0.91	8.82 %
MDU3		0.00 %
Total	144.70	22.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	73.81	22.44 %
Total	73.81	21.88 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.35	13.08 %
CBE1	2.95	20.53 %
UAM1	2.72	9.54 %
DPM2	1.89	12.59 %
SUL1	1.75	20.84 %
CBE4	1.72	15.25 %
CBE6	1.30	14.57 %
KMD1	1.07	18.03 %
PLI1	1.02	11.00 %
UMP1	0.99	19.28 %
ANR1	0.95	11.68 %
PDM1	0.72	20.96 %
CBE3	0.34	16.22 %
Total	73.81	21.88 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	65.46	27.99 %
Total	65.46	27.66 %

Branch *	MTD Sales L	Brand Share %
TPR2	3.87	18.62 %
ERD2	1.73	19.35 %
TCG1	0.79	9.79 %
TPR3	0.64	6.84 %
SGG1	0.59	7.79 %
Total	65.46	27.66 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %