

MTD Sales  
1,182.11 L

Brand Share %  
27.15 %

Information:

MTD : 01-09-2025 To 21-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **27.15 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 1,182.07    | 27.55 %       |
| Chargers | 0.02        | 0.10 %        |
| Ear-Buds | 0.02        | 0.04 %        |
| Total    | 1,182.11    | 27.15 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 170.76      | 26.71 %       |
| WEST-02     | 146.33      | 31.40 %       |
| NORTH ARCOT | 140.83      | 27.99 %       |
| CHENNAI-02  | 136.01      | 21.95 %       |
| TRICHY-01   | 132.58      | 32.57 %       |
| CHENNAI-01  | 131.61      | 24.51 %       |
| SOUTH-03    | 109.26      | 23.74 %       |
| WEST-01     | 108.86      | 40.57 %       |
| SOUTH ARCOT | 93.99       | 28.80 %       |
| KL-SOUTH    | 11.86       | 21.80 %       |
| HO01        |             | 0.00 %        |
| Total       | 1,182.11    | 27.15 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 170.75      | 27.06 %       |
| Chargers | 0.01        | 0.25 %        |
| Total    | 170.76      | 26.71 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 14.12       | 26.57 %       |
| TUT1     | 8.79        | 14.20 %       |
| TKS2     | 6.67        | 22.72 %       |
| TKS1     | 5.49        | 26.28 %       |
| TVL1     | 5.35        | 12.99 %       |
| MAR1     | 4.89        | 25.99 %       |
| RND1     | 4.37        | 23.16 %       |
| VLY1     | 3.60        | 17.40 %       |
| TCN1     | 3.59        | 26.58 %       |
| VNR1     | 3.35        | 22.46 %       |
| SGT1     | 2.88        | 22.30 %       |
| SVK1     | 2.62        | 16.39 %       |
| KSM1     | 1.94        | 9.10 %        |
| KVT1     | 1.25        | 11.39 %       |
| APK2     | 1.08        | 8.85 %        |
| STU2     | 0.64        | 13.73 %       |
| COL1     | 0.46        | 15.27 %       |
| TVL2     |             | 0.00 %        |
| Total    | 170.76      | 26.71 %       |

**WEST-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 146.32      | 31.77 %       |
| Chargers |             | 0.22 %        |
| Total    | 146.33      | 31.40 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 6.99        | 14.98 %       |
| PMP1     | 5.22        | 22.27 %       |
| ATU1     | 3.74        | 19.59 %       |
| APN1     | 3.43        | 19.31 %       |
| MTR1     | 2.96        | 17.73 %       |
| PLC1     | 2.94        | 19.09 %       |
| HSR2     | 2.66        | 11.37 %       |
| VKL1     | 1.86        | 26.06 %       |
| EDP1     | 1.83        | 19.52 %       |
| CMI1     | 1.29        | 27.09 %       |
| Total    | 146.33      | 31.40 %       |

**NORTH ARCOT**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 140.83      | 28.42 %       |
| Total    | 140.83      | 27.99 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 12.19       | 16.08 %       |
| ARC2     | 5.49        | 22.11 %       |
| SBR1     | 4.90        | 25.19 %       |
| TRL1     | 4.47        | 21.41 %       |
| GDM1     | 4.00        | 23.88 %       |
| VEL1     | 3.74        | 14.83 %       |
| VSI1     | 3.10        | 17.70 %       |
| KPM1     | 2.57        | 21.38 %       |
| WJP1     | 2.55        | 13.58 %       |
| CYR1     | 2.48        | 22.97 %       |
| SLG1     | 2.13        | 16.63 %       |
| AKM1     | 1.73        | 9.31 %        |
| Total    | 140.83      | 27.99 %       |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 136.01      | 22.28 %       |
| Chargers |             | 0.13 %        |
| Total    | 136.01      | 21.95 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 10.54       | 19.95 %       |
| CH20     | 7.61        | 22.72 %       |
| MJR1     | 6.53        | 21.57 %       |
| CH15     | 6.06        | 9.01 %        |
| CH18     | 5.95        | 23.55 %       |
| CH24     | 5.31        | 19.05 %       |
| CH21     | 4.34        | 8.81 %        |
| CH09     | 3.88        | 25.28 %       |
| MC05     | 3.17        | 11.99 %       |
| CH44     | 3.11        | 11.98 %       |
| CH46     | 2.84        | 22.52 %       |
| CH12     | 2.81        | 8.20 %        |
| PON1     | 2.58        | 16.91 %       |
| CH31     | 2.35        | 20.52 %       |
| CH41     | 2.31        | 15.35 %       |
| CH43     | 2.30        | 16.63 %       |
| CH33     | 1.27        | 6.61 %        |
| CH36     | 1.22        | 21.21 %       |
| MC08     | 0.75        | 16.87 %       |
| CH32     | 0.22        | 7.45 %        |
| Total    | 136.01      | 21.95 %       |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 132.58      | 32.99 %       |
| Total    | 132.58      | 32.57 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 15.02       | 19.05 %       |
| PBR2     | 5.97        | 23.80 %       |
| TNJ1     | 4.53        | 26.15 %       |
| TNJ2     | 3.60        | 26.58 %       |
| ORU1     | 3.19        | 23.44 %       |
| MSI1     | 3.17        | 25.08 %       |
| PTK1     | 2.89        | 20.74 %       |
| KRN1     | 2.64        | 15.18 %       |
| NMM1     | 2.50        | 19.11 %       |
| Total    | 132.58      | 32.57 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 131.61      | 24.94 %       |
| Total    | 131.61      | 24.51 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH14     | 8.83        | 21.64 %       |
| CH16     | 6.62        | 18.96 %       |
| CH07     | 6.05        | 25.41 %       |
| CH08     | 4.79        | 20.31 %       |
| AVD1     | 4.17        | 21.77 %       |
| MRM1     | 4.06        | 19.88 %       |
| CH28     | 4.02        | 23.91 %       |
| KNR1     | 3.48        | 25.68 %       |
| CH30     | 2.23        | 10.88 %       |
| GUD2     | 2.23        | 12.35 %       |
| CH35     | 1.83        | 9.28 %        |
| CH05     | 1.36        | 8.86 %        |
| CH40     | 1.14        | 2.67 %        |
| CH29     | 0.38        | 12.43 %       |
| Total    | 131.61      | 24.51 %       |

## SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 109.26      | 24.07 %       |
| Total    | 109.26      | 23.74 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 5.62        | 12.14 %       |
| MDU2     | 4.81        | 24.09 %       |
| TDI1     | 3.70        | 25.32 %       |
| MPA1     | 3.30        | 25.47 %       |
| ADP1     | 3.18        | 23.27 %       |
| KPT1     | 3.12        | 23.64 %       |
| MDU6     | 2.91        | 18.94 %       |
| DKI1     | 2.85        | 20.31 %       |
| TEN1     | 2.59        | 17.93 %       |
| BTU1     | 2.35        | 27.06 %       |
| MDU5     | 2.33        | 21.45 %       |
| CMR1     | 1.77        | 12.61 %       |
| TEN2     | 1.74        | 15.98 %       |
| SVG1     | 1.57        | 14.11 %       |
| SGP1     | 1.34        | 24.92 %       |
| PNV1     | 0.88        | 23.60 %       |
| MDU3     | 0.87        | 5.72 %        |
| MNM1     | 0.81        | 16.51 %       |
| ATG1     | 0.76        | 4.59 %        |
| MLR1     | 0.59        | 10.37 %       |
| KKD2     | 0.56        | 14.80 %       |
| Total    | 109.26      | 23.74 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 108.84      | 41.39 %       |
| Ear-Buds | 0.02        | 0.43 %        |
| Chargers |             | 0.27 %        |
| Total    | 108.86      | 40.57 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 9.63        | 24.56 %       |
| AVI1     | 0.81        | 20.36 %       |
| PDM1     | 0.48        | 9.81 %        |
| Total    | 108.86      | 40.57 %       |

**SOUTH ARCOT**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 93.99       | 29.18 %       |
| Total    | 93.99       | 28.80 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ULP1     | 5.40        | 23.29 %       |
| TVM2     | 5.35        | 25.83 %       |
| TRK1     | 5.12        | 22.55 %       |
| POY1     | 4.77        | 24.42 %       |
| VPM2     | 4.56        | 24.72 %       |
| MKM1     | 2.47        | 27.03 %       |
| KML1     | 2.26        | 23.57 %       |
| TDM1     | 2.25        | 15.48 %       |
| STP1     | 1.52        | 20.96 %       |
| VPM1     | 1.34        | 18.32 %       |
| Total    | 93.99       | 28.80 %       |

**KL-SOUTH**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 11.86       | 22.02 %       |
| Total    | 11.86       | 21.80 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 6.54        | 21.23 %       |
| PAS1     | 2.83        | 22.06 %       |
| KLR1     | 2.49        | 23.11 %       |
| Total    | 11.86       | 21.80 %       |

**HO01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB     |             | 0.00 %        |
| MSWH     |             | 0.00 %        |
| Total    |             | 0.00 %        |