



# TN : VIVO Sales Performance 22/05/2026 9:32 AM

MTD Sales  
1,857.42 L

Brand Share %  
24.83 %

Information:

MTD : 01-05-2026 To 21-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,855.23	25.04 %
Dig-Acce	2.18	12.89 %
Chargers	0.01	0.01 %
<b>Total</b>	<b>1,857.42</b>	<b>24.83 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	332.46	25.83 %
WEST-02	235.11	32.41 %
CHENNAI-02	226.06	19.81 %
NORTH ARCOT	204.11	24.38 %
SOUTH-03	193.53	26.99 %
CHENNAI-01	182.85	21.99 %
SOUTH ARCOT	175.50	26.10 %
TRICHY-01	170.44	28.34 %
WEST-01	137.32	31.90 %
HO01	0.05	0.02 %
<b>Total</b>	<b>1,857.42</b>	<b>24.83 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	332.00	26.05 %
Dig-Acce	0.46	37.06 %
Chargers		0.04 %
<b>Total</b>	<b>332.46</b>	<b>25.83 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	26.13	21.37 %
NGR1	24.17	24.54 %
VLY1	10.45	21.98 %
SVK1	8.91	24.10 %
TKS1	7.75	22.85 %
MMT1	7.59	24.66 %
KGL1	7.22	19.78 %
RND1	7.21	23.60 %
ERL2	5.50	18.27 %
MAR1	5.13	13.49 %
KVT1	4.69	8.79 %
VNR1	3.86	17.44 %
KSM1	3.24	14.40 %
SDI1	2.88	23.53 %
RPM1	2.51	19.17 %
SGT1	2.36	11.51 %
STU2	1.87	23.13 %
COL1	1.24	17.99 %
<b>Total</b>	<b>332.46</b>	<b>25.83 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	235.11	32.64 %
Total	235.11	32.41 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.66	19.57 %
MTR1	6.37	21.53 %
ATU1	6.36	22.08 %
APN1	5.59	23.37 %
BMD1	4.20	15.72 %
KVP1	3.53	14.36 %
EDP1	1.25	19.63 %
ERD2	0.68	8.33 %
TCG1	0.67	9.11 %
PDR1	0.46	18.55 %
Total	235.11	32.41 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	225.27	20.04 %
Dig-Acce	0.78	8.80 %
Chargers		0.05 %
Total	226.06	19.81 %

Branch *	MTD Sales L	Brand Share %
CH03	16.09	16.10 %
CH15	12.88	16.34 %
CH21	11.69	13.41 %
CH44	9.97	15.72 %
CH33	8.22	11.23 %
CH20	8.13	19.65 %
CH12	6.88	10.74 %
MJR1	6.82	15.64 %
CH18	6.32	18.22 %
PON1	5.08	19.35 %
MC05	4.59	9.40 %
CH31	3.92	20.49 %
CH41	1.89	5.75 %
CH32	1.59	15.25 %
CH27	1.35	9.90 %
CH36	0.80	6.86 %
CH01		0.00 %
MC06		0.00 %
Total	226.06	19.81 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	203.63	24.53 %
Dig-Acce	0.47	72.32 %
Total	204.11	24.38 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.82	11.62 %
VEL1	10.36	24.23 %
WJP1	7.59	20.52 %
GDM1	6.75	17.92 %
TRL1	5.94	18.10 %
CPT1	4.94	22.84 %
VSI1	4.82	15.13 %
CYR1	4.79	23.75 %
AKM1	4.45	10.15 %
ANI1	4.20	23.53 %
ARC2	4.12	22.48 %
KPM1	3.54	12.92 %
PTU1	3.27	12.88 %
TRT1	1.83	9.57 %
Total	204.11	24.38 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	193.21	27.16 %
Dig-Acce	0.32	67.90 %
Total	193.53	26.99 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.92	23.09 %
KPT1	5.97	23.76 %
TMM1	5.32	21.43 %
ADP1	4.65	23.94 %
PVI1	4.19	18.95 %
DKI1	4.04	20.21 %
MDU2	3.87	18.92 %
ATG1	3.77	18.61 %
MDU6	3.46	13.27 %
MLR1	2.86	21.75 %
MDU4	2.84	19.48 %
NKI1	2.57	24.81 %
PNV2	1.92	24.42 %
SGP1	1.25	7.34 %
MNM1	0.96	11.32 %
MDU3	0.70	3.29 %
PNI1	0.59	13.22 %
KRR1	0.47	6.36 %
Total	193.53	26.99 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	182.85	22.27 %
Total	182.85	21.99 %

Branch *	MTD Sales L	Brand Share %
CH16	15.43	22.26 %
CH14	9.19	18.38 %
CH47	8.67	18.33 %
MRM1	7.44	20.63 %
CH28	6.53	17.30 %
CH05	5.75	13.47 %
CH07	5.33	21.35 %
CH35	2.84	6.84 %
CH37	2.62	17.55 %
KNR1	2.48	11.80 %
CH19	2.46	10.06 %
AVD1	2.45	11.94 %
CH30	1.60	5.84 %
MC10	1.48	14.36 %
CH42	0.74	2.86 %
CH40	0.29	1.11 %
MC09		0.00 %
Total	182.85	21.99 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	175.50	26.25 %
Total	175.50	26.10 %

Branch *	MTD Sales L	Brand Share %
PRT1	10.90	21.84 %
POY1	10.65	24.34 %
CDM1	6.97	16.40 %
POY2	6.59	15.76 %
TDM1	4.79	24.25 %
TVM2	4.52	16.17 %
MKM1	4.17	17.15 %
TVM1	2.95	19.94 %
KML1	2.63	21.59 %
Total	175.50	26.10 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	170.28	28.50 %
Dig-Acce	0.15	58.42 %
<b>Total</b>	<b>170.44</b>	<b>28.34 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	16.66	19.08 %
TNJ1	7.33	20.44 %
TTP1	6.80	17.59 %
KRN1	4.68	19.91 %
TNJ2	4.34	17.83 %
AYR1	3.93	23.83 %
NGT1	3.85	21.28 %
PBR2	3.52	12.23 %
PBR1	3.43	22.96 %
NMM1	3.28	19.45 %
KUM2	3.14	18.04 %
NCK1	1.41	18.27 %
PTK1	0.63	3.47 %
<b>Total</b>	<b>170.44</b>	<b>28.34 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	137.32	32.16 %
<b>Total</b>	<b>137.32</b>	<b>31.90 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	12.62	18.65 %
KG11	9.53	23.52 %
CNR1	5.45	16.39 %
DPM2	2.52	15.47 %
TPR1	2.08	21.16 %
PDM1	1.65	21.54 %
ANR1	1.06	12.77 %
<b>Total</b>	<b>137.32</b>	<b>31.90 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Mobile	0.05	0.02 %
<b>Total</b>	<b>0.05</b>	<b>0.02 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB	0.05	0.02 %
MSWH		0.00 %
<b>Total</b>	<b>0.05</b>	<b>0.02 %</b>