



TN : VIVO Sales Performance 22/04/2026 9:32 AM

MTD Sales
1,992.29 L

Brand Share %
26.31 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,992.14	26.50 %
Dig-Acce	0.15	5.54 %
Chargers		0.01 %
Total	1,992.29	26.31 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	331.78	25.84 %
CHENNAI-02	240.99	22.30 %
WEST-02	240.89	34.07 %
NORTH ARCOT	227.52	27.32 %
CHENNAI-01	224.93	22.88 %
SOUTH-03	220.14	32.09 %
TRICHY-01	193.71	29.05 %
SOUTH ARCOT	168.78	27.06 %
WEST-01	143.57	34.55 %
HO01		0.00 %
Total	1,992.29	26.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	331.78	26.09 %
Total	331.78	25.84 %

Branch *	MTD Sales L	Brand Share %
TVL1	23.33	18.89 %
VLY1	10.63	21.05 %
TKS2	10.57	16.86 %
TKS1	9.55	22.90 %
MAR1	7.04	19.10 %
PKD1	6.88	25.47 %
KGL1	6.13	25.39 %
MMT1	5.23	18.14 %
KYR1	4.94	25.09 %
VNR1	4.53	21.28 %
PDI1	4.11	22.67 %
KVT1	3.72	7.27 %
SGT1	3.56	11.46 %
COL1	2.72	25.18 %
SDI1	2.67	20.57 %
STU2	2.10	16.92 %
KSM1	1.32	5.82 %
Total	331.78	25.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	240.99	22.47 %
Total	240.99	22.30 %

Branch *	MTD Sales L	Brand Share %
CH03	20.05	17.88 %
CH15	15.79	17.77 %
CH21	12.40	16.72 %
GPD1	10.06	25.47 %
CH20	9.70	18.16 %
CH17	9.56	25.38 %
MJR1	9.40	26.07 %
CH33	9.14	14.51 %
CH12	6.15	12.59 %
CH41	6.03	24.73 %
CH18	4.73	13.33 %
CH36	4.34	23.25 %
PON1	3.92	19.56 %
CH31	2.33	16.49 %
MC05	1.90	4.56 %
MC06	1.16	6.77 %
CH27	1.02	10.39 %
CH32	0.21	3.15 %
Total	240.99	22.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	240.89	34.30 %
Total	240.89	34.07 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.43	21.18 %
HSR2	7.97	17.71 %
SLM2	6.42	26.22 %
MCR1	6.21	20.01 %
APN1	5.86	22.52 %
BMD1	5.76	22.26 %
ATU1	5.54	18.19 %
DPR2	3.41	24.05 %
KVP1	3.03	25.29 %
TCG1	1.96	22.58 %
SGG1	1.96	22.03 %
Total	240.89	34.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	227.52	27.53 %
Total	227.52	27.32 %

Branch *	MTD Sales L	Brand Share %
KPM2	17.90	14.95 %
VEL2	11.78	24.80 %
CYR1	6.23	25.44 %
AKM1	6.13	14.46 %
VEL1	5.70	11.05 %
VSI1	5.45	16.15 %
PTU1	5.10	23.18 %
KPM1	5.01	21.94 %
PLR1	4.85	22.65 %
WJP1	4.66	16.76 %
ANI1	3.58	16.56 %
TRT1	2.45	14.73 %
Total	227.52	27.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	224.92	23.04 %
Chargers		0.06 %
Total	224.93	22.88 %

Branch *	MTD Sales L	Brand Share %
CH14	14.33	25.06 %
CH16	12.40	24.91 %
CH47	12.21	15.31 %
CH45	9.70	26.22 %
MRM1	7.94	23.18 %
CH28	7.67	22.00 %
CH07	7.31	23.39 %
CH19	5.26	17.77 %
CH05	4.41	11.20 %
TKM1	4.16	18.87 %
CGL1	3.58	17.99 %
CH37	3.58	16.96 %
CH35	3.20	9.38 %
CH30	2.27	2.49 %
CH40	1.99	4.37 %
CH42	1.61	7.25 %
AVD1	0.87	3.48 %
MC09	0.85	11.47 %
Total	224.93	22.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	219.99	32.33 %
Dig-Acce	0.15	44.09 %
Total	220.14	32.09 %

Branch *	MTD Sales L	Brand Share %
TEN2	9.51	25.38 %
TEN1	7.58	25.74 %
DKI1	6.75	22.54 %
MDU6	6.05	24.91 %
PVI1	5.44	26.28 %
PNI1	1.92	24.31 %
MNM1	1.92	22.85 %
MDU4	1.80	15.42 %
MLR1	1.78	25.60 %
MDU3	1.44	6.77 %
SGP1	0.54	4.64 %
KRR1	0.52	11.53 %
Total	220.14	32.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	193.71	29.24 %
Total	193.71	29.05 %

Branch *	MTD Sales L	Brand Share %
TRY1	20.10	19.57 %
TTP1	8.85	22.29 %
MSI1	6.16	24.59 %
PTK1	4.81	19.02 %
KRN1	4.43	17.87 %
PBR2	3.87	10.84 %
NMM1	3.86	22.96 %
ORU1	3.70	15.63 %
KUM2	1.08	4.00 %
Total	193.71	29.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	168.78	27.19 %
Total	168.78	27.06 %

Branch *	MTD Sales L	Brand Share %
PRT1	10.68	24.18 %
CDM1	9.76	23.98 %
POY2	6.30	15.40 %
KKI2	6.18	25.85 %
TVM2	5.87	18.17 %
STP1	3.66	24.18 %
TVM1	3.27	13.09 %
TDM1	2.90	12.97 %
MKM1	2.88	13.03 %
VCM2	1.53	7.78 %
Total	168.78	27.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	143.57	34.87 %
Total	143.57	34.55 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.05	17.85 %
GDR1	6.55	23.58 %
CNR1	5.74	16.78 %
TPR1	3.44	25.71 %
KMD1	2.00	25.42 %
PDM1	1.34	22.47 %
CBE6	0.92	17.98 %
CBE3	0.81	17.52 %
Total	143.57	34.55 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %