



TN : VIVO Sales Performance 22/03/2026 9:32 AM

MTD Sales
1,696.96 L

Brand Share %
23.37 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,696.79	23.62 %
Dig-Acce	0.16	1.31 %
Chargers	0.01	0.01 %
Total	1,696.96	23.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	285.78	20.21 %
WEST-02	204.19	26.90 %
CHENNAI-02	201.96	19.58 %
NORTH ARCOT	195.68	23.28 %
CHENNAI-01	175.88	22.18 %
SOUTH-03	174.93	25.72 %
TRICHY-01	173.57	26.32 %
SOUTH ARCOT	159.79	25.42 %
WEST-01	124.83	32.06 %
HO01	0.35	0.53 %
Total	1,696.96	23.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	285.78	20.41 %
Total	285.78	20.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	23.50	9.63 %
NGR1	17.82	16.28 %
TVL1	14.31	11.46 %
TKS2	9.81	17.03 %
MAR1	8.72	21.81 %
TKS1	8.22	19.18 %
PKD1	6.08	21.42 %
MMT1	5.50	13.59 %
KGL1	5.38	18.66 %
SGT1	4.30	18.49 %
VNR1	4.07	21.17 %
PDI1	2.89	22.40 %
KVT1	2.87	5.15 %
SDI1	2.76	15.33 %
KSM1	2.60	11.89 %
RPM1	2.14	22.70 %
STU2	1.41	15.59 %
COL1	0.86	10.97 %
Total	285.78	20.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	204.19	27.09 %
Total	204.19	26.90 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.33	18.65 %
MCR1	7.54	19.59 %
HSR2	5.71	12.00 %
APN1	5.45	19.48 %
HSR1	5.06	20.49 %
HRR1	4.88	21.27 %
MTR1	4.39	17.84 %
BMD1	3.99	21.01 %
ATU1	3.85	12.87 %
DPR1	3.01	19.40 %
KAM1	2.89	18.20 %
KVP1	2.57	16.27 %
ERD2	1.85	18.88 %
TCG1	1.77	14.59 %
EDP1	1.66	11.16 %
CMI1	0.95	10.55 %
SGG1	0.62	11.93 %
Total	204.19	26.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	201.95	19.79 %
Chargers	0.01	0.11 %
Total	201.96	19.58 %

Branch *	MTD Sales L	Brand Share %
CH03	16.58	14.74 %
CH15	14.56	15.88 %
CH21	12.05	15.67 %
CH17	7.10	22.76 %
MJR1	6.77	15.42 %
CH33	6.09	15.36 %
CH20	5.40	11.61 %
PON1	4.94	17.01 %
CH46	4.24	19.36 %
CH12	3.77	6.01 %
CH50	3.40	8.22 %
CH41	2.98	14.15 %
CH18	2.30	11.76 %
MC05	1.96	6.33 %
CH27	1.89	20.31 %
CH36	0.83	5.60 %
CH32	0.63	5.54 %
CH01		0.00 %
Total	201.96	19.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	195.68	23.51 %
Total	195.68	23.28 %

Branch *	MTD Sales L	Brand Share %
AKM1	11.24	23.18 %
VEL2	11.16	21.43 %
KPM2	9.28	7.61 %
TRL1	8.36	21.01 %
VEL1	7.70	17.82 %
WJP1	5.39	15.47 %
CYR1	4.69	23.31 %
GDM1	3.94	15.21 %
ARC2	3.81	18.93 %
ANI1	3.53	19.96 %
TRT1	3.35	14.17 %
KPM1	3.09	9.75 %
Total	195.68	23.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	175.71	22.46 %
Dig-Acce	0.16	3.78 %
Total	175.88	22.18 %

Branch *	MTD Sales L	Brand Share %
CH16	9.85	21.56 %
CH14	9.10	16.97 %
MRM1	6.35	21.90 %
AVD1	5.69	22.18 %
CH19	5.61	14.43 %
CH05	4.97	15.59 %
CGL1	4.74	23.09 %
CH35	3.27	8.98 %
CH30	3.18	13.42 %
CH37	2.74	14.45 %
TKM1	2.34	9.93 %
CH28	2.29	10.09 %
CH39	2.27	12.89 %
MC09	2.24	21.34 %
CH42	1.27	5.45 %
CH29	0.58	13.76 %
CH40	0.43	1.24 %
Total	175.88	22.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	174.93	25.97 %
Total	174.93	25.72 %

Branch *	MTD Sales L	Brand Share %
MDU1	11.67	23.20 %
TEN1	4.57	14.94 %
DGL1	4.45	12.27 %
TDI1	4.09	18.61 %
USL1	3.94	23.07 %
ADP1	3.50	22.75 %
MDU6	3.31	15.11 %
ATG1	2.95	17.47 %
DKI1	2.76	12.50 %
PNV2	2.33	22.12 %
KYK1	1.83	20.87 %
MLR1	1.23	9.96 %
SGP1	0.99	8.00 %
MDU3	0.96	4.94 %
KRR1	0.88	15.56 %
PNI1	0.79	22.37 %
MNM1	0.22	2.56 %
Total	174.93	25.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	173.57	26.52 %
Total	173.57	26.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	20.89	18.86 %
TNJ1	7.19	22.61 %
MSI1	6.44	21.05 %
TTP1	6.28	16.46 %
ORU1	3.80	19.47 %
PBR1	3.15	22.44 %
NMM1	3.11	15.36 %
KRN1	3.07	12.01 %
NCK1	2.57	22.54 %
PTK1	2.49	14.98 %
PBR2	2.23	6.73 %
Total	173.57	26.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	159.79	25.58 %
Total	159.79	25.42 %

Branch *	MTD Sales L	Brand Share %
CDM1	8.30	21.25 %
TVM2	6.85	15.76 %
POY1	6.44	20.05 %
POY2	4.54	14.23 %
TDM1	2.14	11.50 %
STP1	1.63	10.09 %
Total	159.79	25.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	124.83	32.46 %
Total	124.83	32.06 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.19	16.64 %
KMD1	1.83	18.42 %
SUL1	1.03	18.85 %
SNR1	1.02	14.72 %
DPM2	0.84	10.39 %
CBE5	0.34	19.91 %
Total	124.83	32.06 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.35	0.61 %
Total	0.35	0.53 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.53 %
MSWH		0.00 %
Total	0.35	0.53 %