

MTD Sales
2,191.78 L

Brand Share %
25.49 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,191.70	25.91 %
Ear-Buds	0.07	0.07 %
Chargers	0.01	0.03 %
Total	2,191.78	25.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	332.97	25.58 %
WEST-02	283.21	31.34 %
NORTH ARCOT	263.02	26.06 %
TRICHY-01	251.83	33.63 %
CHENNAI-02	236.22	18.74 %
CHENNAI-01	217.74	22.03 %
SOUTH-03	213.31	27.01 %
WEST-01	194.46	35.75 %
SOUTH ARCOT	189.73	29.73 %
KL-SOUTH	9.29	22.83 %
HO01		0.00 %
Total	2,191.78	25.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	332.96	25.93 %
Chargers		0.06 %
Total	332.97	25.58 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.60	18.12 %
NGR1	20.04	24.31 %
TVL1	17.87	14.96 %
TKS2	10.91	18.31 %
MAR1	8.79	22.33 %
PKD1	8.67	24.32 %
TKY1	7.69	25.39 %
KVT1	6.55	13.12 %
VLY1	6.50	15.56 %
ARM1	5.99	19.97 %
UDN1	5.21	21.20 %
APK2	5.02	17.11 %
KGL1	4.79	19.83 %
VNR1	3.48	22.73 %
STU2	2.43	20.51 %
KSM1	1.67	11.73 %
COL1	0.18	2.54 %
Total	332.97	25.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	283.19	31.79 %
Ear-Buds	0.02	0.22 %
Chargers		0.08 %
Total	283.21	31.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	20.32	24.69 %
MTR1	8.58	25.49 %
HSR2	8.04	17.21 %
APN1	5.50	17.77 %
EDP1	3.65	17.33 %
KVP1	3.37	22.63 %
CMI1	2.21	18.91 %
TCG1	2.15	23.99 %
SGG1	2.07	18.96 %
KMM1	0.60	5.21 %
Total	283.21	31.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	263.02	26.54 %
Total	263.02	26.06 %

Branch *	MTD Sales L	Brand Share %
KPM2	26.61	17.57 %
TRR1	11.04	21.43 %
WJP1	10.14	23.54 %
SBR1	9.62	21.87 %
AKM1	8.23	13.62 %
VEL1	7.86	12.29 %
SLG1	7.77	20.39 %
KPM1	7.76	25.41 %
ARC2	7.05	17.17 %
CYR1	5.64	21.74 %
VSI1	5.37	17.72 %
TRT1	5.32	20.18 %
Total	263.02	26.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	251.83	34.07 %
Total	251.83	33.63 %

Branch *	MTD Sales L	Brand Share %
TRY1	20.65	17.77 %
KRN1	6.79	22.36 %
AYR1	6.70	25.02 %
NMM1	6.13	23.75 %
NGT1	5.74	22.64 %
PTK1	3.55	21.69 %
NCK1	1.69	18.65 %
Total	251.83	33.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	236.22	19.06 %
Chargers		0.06 %
Total	236.22	18.74 %

Branch *	MTD Sales L	Brand Share %
CH15	19.78	15.63 %
CH03	18.10	17.11 %
CH34	16.62	23.43 %
MJR1	10.82	13.79 %
CH18	7.89	17.59 %
CH44	7.76	15.36 %
CH21	7.30	6.83 %
CH46	6.79	13.26 %
CH20	5.34	8.16 %
CH41	4.99	20.92 %
CH12	4.88	10.75 %
MC05	4.71	13.07 %
CH31	3.22	16.76 %
CH33	3.07	6.80 %
CH36	1.90	8.91 %
CH32	1.23	9.33 %
CH01		0.00 %
Total	236.22	18.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	217.72	22.45 %
Ear-Buds	0.02	0.13 %
Total	217.74	22.03 %

Branch *	MTD Sales L	Brand Share %
CH16	12.60	20.16 %
CH08	9.52	21.12 %
CH14	8.71	13.16 %
GUD2	7.98	20.83 %
CH28	7.81	23.89 %
AVD1	7.58	11.29 %
CH37	7.40	18.74 %
CH19	6.07	15.51 %
CH39	5.49	21.28 %
MRM1	4.49	15.50 %
CH35	3.67	11.13 %
CH30	2.98	12.00 %
CH05	1.73	6.56 %
CH40	0.89	1.30 %
Total	217.74	22.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	213.31	27.45 %
Total	213.31	27.01 %

Branch *	MTD Sales L	Brand Share %
MDU1	19.21	21.79 %
TMM1	8.60	25.05 %
ODM1	6.01	21.67 %
TEN1	5.69	20.72 %
TEN2	5.50	21.00 %
CBM1	5.34	18.77 %
KPT1	5.31	23.83 %
MPA1	4.40	23.07 %
MDU6	4.37	11.10 %
SVG1	3.47	22.16 %
CMR1	3.39	15.96 %
KRR1	2.63	16.08 %
MLR1	2.60	18.85 %
PNI1	2.09	24.27 %
MDU3	1.70	7.95 %
PNV1	1.42	24.74 %
MNM1	0.59	7.47 %
KKD2	0.16	21.71 %
Total	213.31	27.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	194.44	36.60 %
Ear-Buds	0.02	0.18 %
Total	194.46	35.75 %

Branch *	MTD Sales L	Brand Share %
CBE2	16.03	21.73 %
CNR1	4.80	19.03 %
TPR2	3.62	15.45 %
SNR1	2.13	24.80 %
CBE1	1.62	20.67 %
PDM1	0.93	9.00 %
SUL1	0.91	7.66 %
CBE5	0.82	20.28 %
Total	194.46	35.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	189.72	30.12 %
Ear-Buds	0.02	0.28 %
Total	189.73	29.73 %

Branch *	MTD Sales L	Brand Share %
TVM2	8.00	18.39 %
PRT1	6.25	20.59 %
TVM1	4.44	15.28 %
MKM1	2.48	19.89 %
Total	189.73	29.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.29	23.09 %
Total	9.29	22.83 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.15	15.15 %
KLR1	1.16	17.45 %
Total	9.29	22.83 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %