

MTD Sales
1,532.03 L

Brand Share %
21.49 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,530.12	21.87 %
Ear-Buds	1.75	2.65 %
Dig-Acce	0.17	0.58 %
Total	1,532.03	21.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	211.85	20.88 %
NORTH ARCOT	205.30	21.69 %
CHENNAI-02	190.23	17.01 %
TRICHY-01	186.51	29.15 %
CHENNAI-01	157.42	17.80 %
WEST-02	156.41	26.92 %
SOUTH ARCOT	154.39	25.11 %
SOUTH-03	137.33	22.59 %
WEST-01	71.40	21.76 %
WEST-03	61.20	28.30 %
HO01		0.00 %
Total	1,532.03	21.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	211.68	21.25 %
Dig-Acce	0.17	4.76 %
Total	211.85	20.88 %

Branch *	MTD Sales L	Brand Share %
TVL1	16.92	19.44 %
TUT1	16.31	14.97 %
VNR2	12.27	17.56 %
NGR1	10.42	16.24 %
KVT1	9.23	18.84 %
VLY1	8.20	20.86 %
TKS2	6.18	14.13 %
RND1	5.36	21.30 %
MAR1	4.97	17.62 %
TKS1	3.90	14.83 %
SDI1	3.81	20.93 %
RPM1	2.65	18.11 %
SGT1	2.61	17.27 %
KGL1	2.52	16.75 %
SNL1	2.25	18.92 %
VNR1	2.11	10.53 %
APK2	2.10	11.34 %
TYI1	1.67	15.11 %
STU2	0.31	4.27 %
Total	211.85	20.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	205.30	22.03 %
Total	205.30	21.69 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.64	12.52 %
VEL4	11.23	17.57 %
SLG1	5.43	19.71 %
WJP1	5.37	16.52 %
CYR1	5.26	20.15 %
VEL2	5.21	13.08 %
VSI1	4.78	14.94 %
AKM1	4.20	10.91 %
TRL1	3.91	16.96 %
ARC2	3.81	16.12 %
ANI1	2.61	12.01 %
TRT1	1.45	8.37 %
VEL1	1.13	3.78 %
KPM1	1.10	3.37 %
Total	205.30	21.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	189.13	17.27 %
Ear-Buds	1.10	8.73 %
Total	190.23	17.01 %

Branch *	MTD Sales L	Brand Share %
CH34	13.88	19.05 %
CH03	12.78	14.03 %
CH15	11.65	11.27 %
CH51	9.84	20.67 %
MJR1	8.66	20.70 %
CH21	8.36	11.00 %
CH12	8.32	18.39 %
CH50	8.21	15.57 %
CH20	7.36	12.59 %
CH33	5.30	11.26 %
CH44	4.54	17.38 %
CH36	3.88	13.85 %
CH18	3.56	10.36 %
CH35	3.54	11.53 %
MC05	2.66	12.70 %
MC06	2.13	10.97 %
CH27	2.09	17.38 %
PON1	0.93	2.68 %
CH41	0.82	2.52 %
CH37	0.43	1.89 %
CH01		0.00 %
Total	190.23	17.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	186.51	29.48 %
Total	186.51	29.15 %

Branch *	MTD Sales L	Brand Share %
PBR2	4.57	10.67 %
MVM1	4.10	19.80 %
NMM1	3.55	14.55 %
ORU1	3.03	19.88 %
KUM2	2.20	11.93 %
PTK1	1.73	13.17 %
Total	186.51	29.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	156.79	18.34 %
Ear-Buds	0.63	6.00 %
Total	157.42	17.80 %

Branch *	MTD Sales L	Brand Share %
CH14	11.60	17.57 %
CH16	8.45	13.34 %
CH47	8.33	14.21 %
MRM1	7.14	20.01 %
CH45	7.05	20.18 %
CH49	6.26	17.02 %
CH22	5.65	14.35 %
CH05	4.58	15.64 %
AVD1	4.46	8.88 %
GUD2	3.78	14.80 %
CH19	3.56	13.76 %
CH30	2.95	7.95 %
CH07	2.46	6.42 %
CH28	1.43	4.37 %
CH26	0.90	12.02 %
CH40		0.00 %
Total	157.42	17.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	156.39	27.30 %
Ear-Buds	0.02	0.37 %
Total	156.41	26.92 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.40	20.65 %
PMP1	6.82	19.52 %
MTR1	6.41	21.37 %
ATU1	4.83	17.67 %
HSR2	4.75	11.37 %
KVP1	2.48	18.73 %
OML1	1.92	5.81 %
HRR1	1.35	6.50 %
EDP1	0.41	7.62 %
Total	156.41	26.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	154.39	25.42 %
Total	154.39	25.11 %

Branch *	MTD Sales L	Brand Share %
CUD1	15.95	20.29 %
CDM1	6.13	17.91 %
TVM2	5.95	17.97 %
POY2	3.75	10.32 %
MKM1	3.35	15.74 %
KML1	2.72	17.79 %
Total	154.39	25.11 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	137.33	22.95 %
Total	137.33	22.59 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.86	14.90 %
DKI1	5.68	17.34 %
PVI1	5.57	15.49 %
KPT1	4.27	20.16 %
MDU2	3.51	15.63 %
MPA1	3.03	14.99 %
TEN1	2.98	12.51 %
MDU6	2.96	15.77 %
PKM1	2.50	19.75 %
PNV2	2.21	20.51 %
USL1	2.09	16.21 %
MDU4	1.15	11.85 %
MDU5	1.14	8.31 %
PNI1	1.12	17.33 %
TPT1	1.02	9.08 %
SGP1	0.96	9.82 %
ATG1	0.91	9.06 %
MDU3		0.00 %
Total	137.33	22.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	71.40	22.31 %
Total	71.40	21.76 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.96	12.82 %
GDR1	5.27	21.35 %
CBE1	2.63	21.22 %
UAM1	2.54	9.08 %
SUL1	1.75	20.91 %
CBE4	1.72	15.26 %
DPM2	1.63	11.48 %
CBE6	1.30	15.85 %
KMD1	1.07	18.03 %
PLI1	1.02	11.38 %
UMP1	0.99	19.28 %
ANR1	0.95	11.68 %
PDM1	0.54	16.62 %
CBE3	0.34	16.29 %
Total	71.40	21.76 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	61.20	28.66 %
Total	61.20	28.30 %

Branch *	MTD Sales L	Brand Share %
TPR2	2.46	18.97 %
ERD2	1.73	19.40 %
TCG1	0.79	11.75 %
SGG1	0.59	7.79 %
TPR3	0.43	4.74 %
Total	61.20	28.30 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %