

MTD Sales
1,145.76 L

Brand Share %
27.37 %

Information:

MTD : 01-09-2025 To 20-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,145.72	27.77 %
Chargers	0.02	0.10 %
Ear-Buds	0.02	0.04 %
Total	1,145.76	27.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	167.47	26.71 %
WEST-02	141.47	31.46 %
NORTH ARCOT	134.63	28.50 %
CHENNAI-02	132.67	22.39 %
TRICHY-01	128.25	32.33 %
CHENNAI-01	126.62	25.16 %
SOUTH-03	106.16	24.03 %
WEST-01	105.44	40.84 %
SOUTH ARCOT	91.18	28.62 %
KL-SOUTH	11.86	21.87 %
HO01		0.00 %
Total	1,145.76	27.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	167.46	27.07 %
Chargers	0.01	0.25 %
Total	167.47	26.71 %

Branch *	MTD Sales L	Brand Share %
NGR1	13.74	26.20 %
TUT1	8.44	13.94 %
TKS2	6.17	21.53 %
TKS1	5.49	26.50 %
TVL1	5.25	13.74 %
MAR1	4.89	26.80 %
RND1	4.37	23.60 %
VLY1	3.83	18.40 %
TCN1	3.43	26.03 %
VNR1	3.35	22.46 %
SGT1	2.78	21.96 %
SVK1	2.62	16.48 %
KSM1	1.94	9.10 %
KVT1	1.25	11.61 %
APK2	1.08	8.95 %
STU2	0.64	14.91 %
COL1	0.46	15.27 %
TVL2		0.00 %
Total	167.47	26.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	141.47	31.84 %
Chargers		0.23 %
Total	141.47	31.46 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.86	15.46 %
PMP1	5.22	22.62 %
ATU1	3.74	19.84 %
APN1	3.31	19.09 %
PLC1	2.94	19.72 %
MTR1	2.68	17.12 %
HSR2	2.24	10.02 %
VKL1	1.86	26.62 %
EDP1	1.65	17.98 %
Total	141.47	31.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	134.63	28.96 %
Total	134.63	28.50 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.75	16.99 %
ARC2	5.26	23.10 %
SBR1	4.90	26.21 %
TRL1	3.98	22.49 %
GDM1	3.88	24.47 %
VEL1	3.56	14.89 %
VSI1	2.97	18.00 %
WJP1	2.55	13.92 %
KPM1	2.28	19.78 %
CYR1	2.16	24.46 %
SLG1	2.13	16.95 %
AKM1	1.59	9.17 %
Total	134.63	28.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	132.67	22.74 %
Chargers		0.14 %
Total	132.67	22.39 %

Branch *	MTD Sales L	Brand Share %
CH03	9.77	19.20 %
CH20	7.61	22.92 %
MJR1	6.26	21.34 %
CH15	6.06	9.30 %
CH18	5.95	23.94 %
CH24	5.31	21.38 %
CH21	4.34	9.75 %
CH09	3.88	26.28 %
MC05	3.17	12.77 %
CH12	2.81	8.53 %
CH44	2.69	10.97 %
CH46	2.50	20.43 %
PON1	2.43	17.22 %
CH31	2.35	20.52 %
CH41	2.31	15.35 %
CH43	2.30	17.26 %
CH33	1.27	6.75 %
CH36	1.22	21.21 %
MC08	0.75	16.87 %
CH32	0.22	7.45 %
Total	132.67	22.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	128.25	32.74 %
Total	128.25	32.33 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.36	18.78 %
PBR2	5.97	23.87 %
TNJ1	4.53	26.58 %
TNJ2	3.60	27.36 %
ORU1	3.19	23.70 %
MSI1	2.99	24.01 %
PTK1	2.89	20.93 %
KRN1	2.54	14.93 %
NMM1	2.50	19.23 %
Total	128.25	32.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	126.62	25.61 %
Total	126.62	25.16 %

Branch *	MTD Sales L	Brand Share %
CH14	8.60	22.42 %
CH16	6.48	20.20 %
CH07	5.74	24.87 %
CH08	4.48	19.91 %
AVD1	4.07	23.39 %
MRM1	4.06	20.68 %
CH28	3.63	22.82 %
KNR1	3.13	24.42 %
GUD2	2.23	12.35 %
CH30	1.93	9.97 %
CH35	1.73	9.62 %
CH05	1.36	9.61 %
CH40	0.82	2.43 %
CH29	0.38	16.39 %
Total	126.62	25.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	106.16	24.35 %
Total	106.16	24.03 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.62	12.27 %
MDU2	4.19	22.60 %
TDI1	3.70	25.61 %
ADP1	3.18	23.76 %
KPT1	2.96	23.06 %
MPA1	2.96	23.91 %
MDU6	2.91	20.23 %
DKI1	2.85	20.69 %
TEN1	2.59	18.89 %
MDU5	2.33	21.81 %
KYK1	2.20	26.37 %
CMR1	1.77	13.11 %
TEN2	1.74	17.81 %
SVG1	1.57	14.11 %
SGP1	1.21	26.38 %
PNV1	0.88	23.60 %
MDU3	0.87	6.15 %
MNM1	0.81	17.44 %
ATG1	0.76	4.71 %
MLR1	0.59	10.56 %
KKD2	0.56	14.80 %
Total	106.16	24.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	105.42	41.68 %
Ear-Buds	0.02	0.45 %
Chargers		0.27 %
Total	105.44	40.84 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.40	24.61 %
KGI1	5.85	27.12 %
AVI1	0.81	20.99 %
PDM1	0.48	9.81 %
Total	105.44	40.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	91.18	29.00 %
Total	91.18	28.62 %

Branch *	MTD Sales L	Brand Share %
TVM2	5.35	26.22 %
ULP1	5.29	23.12 %
TRK1	5.06	22.46 %
POY1	4.58	23.89 %
VPM2	4.38	24.51 %
MKM1	2.38	27.04 %
KML1	2.26	23.57 %
TDM1	2.25	15.79 %
VPM1	1.34	18.69 %
STP1	1.15	17.07 %
Total	91.18	28.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	11.86	22.09 %
Total	11.86	21.87 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.54	21.23 %
PAS1	2.83	22.06 %
KLR1	2.49	23.51 %
Total	11.86	21.87 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %