

MTD Sales
1,662.16 L

Brand Share %
28.57 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,662.12	29.03 %
Ear-Buds	0.03	0.06 %
Chargers	0.01	0.03 %
Total	1,662.16	28.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	248.96	27.15 %
WEST-02	205.35	33.55 %
CHENNAI-01	194.42	27.53 %
NORTH ARCOT	192.07	29.29 %
TRICHY-01	186.06	33.29 %
CHENNAI-02	180.21	23.21 %
SOUTH ARCOT	153.58	33.05 %
SOUTH-03	152.70	27.98 %
WEST-01	144.83	38.90 %
KL-SOUTH	3.97	8.83 %
HO01		0.00 %
Total	1,662.16	28.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	248.96	27.58 %
Total	248.96	27.15 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.17	20.07 %
TVL1	13.89	13.89 %
TKS2	9.03	21.86 %
KVT1	7.25	18.58 %
ERL2	6.84	21.99 %
SVK1	5.71	24.87 %
KGL1	5.24	24.25 %
VLY1	4.77	13.19 %
SGT1	3.43	24.21 %
VNR1	3.08	22.49 %
SDI1	2.92	28.36 %
VKM1	2.39	24.84 %
KSM1	1.28	10.29 %
STU2	0.77	9.55 %
COL1	0.60	13.36 %
Total	248.96	27.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	205.34	34.00 %
Ear-Buds	0.02	0.34 %
Total	205.35	33.55 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.74	16.12 %
ATU1	6.62	27.08 %
PLC1	6.12	28.16 %
PMP1	5.99	18.56 %
HSR2	4.42	13.77 %
MTR1	2.79	16.15 %
CMI1	1.98	24.45 %
TCG1	1.21	11.65 %
SGG1	1.15	24.31 %
Total	205.35	33.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	194.42	28.01 %
Total	194.42	27.53 %

Branch *	MTD Sales L	Brand Share %
CH14	12.24	23.07 %
KNR1	7.72	28.51 %
CH16	7.60	19.15 %
CH08	6.74	18.70 %
CH07	6.39	22.87 %
MRM1	6.30	24.24 %
CH05	6.03	19.52 %
CH30	5.99	14.02 %
AVD1	5.58	16.98 %
CH19	5.15	24.92 %
CH35	3.78	14.67 %
GUD2	3.73	12.72 %
CH37	2.74	17.59 %
CH40	1.33	4.24 %
Total	194.42	27.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	192.07	29.79 %
Total	192.07	29.29 %

Branch *	MTD Sales L	Brand Share %
KPM2	18.14	18.58 %
VEL2	9.29	23.95 %
TRL1	8.95	25.15 %
VEL1	7.84	21.67 %
GDM1	6.23	23.14 %
WJP1	4.25	17.42 %
KPM1	3.98	17.83 %
VSI1	3.60	19.96 %
AKM1	2.42	9.96 %
Total	192.07	29.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	186.06	33.66 %
Total	186.06	33.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	19.10	20.83 %
TNJ1	10.92	26.69 %
TTP1	9.20	28.19 %
KRN1	5.16	24.54 %
MSI1	4.10	22.28 %
TNJ2	4.00	23.77 %
NMM1	3.35	19.69 %
PTK1	1.89	12.71 %
APM1	1.62	25.71 %
Total	186.06	33.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	180.21	23.62 %
Chargers		0.08 %
Total	180.21	23.21 %

Branch *	MTD Sales L	Brand Share %
CH03	15.29	23.09 %
MJR1	12.38	25.22 %
CH15	12.03	15.74 %
CH34	10.86	27.59 %
CH20	10.38	25.57 %
CH18	7.21	28.28 %
CH21	6.30	11.07 %
MC05	5.19	13.57 %
CH12	4.78	13.30 %
CH24	4.42	25.43 %
CH09	4.38	23.48 %
CH44	4.27	11.21 %
CH41	3.78	23.93 %
CH46	3.48	22.84 %
CH33	2.45	8.40 %
CH31	1.83	14.13 %
CH36	1.63	24.98 %
PON1	0.77	5.10 %
MC08	0.61	20.09 %
CH32	0.40	7.88 %
CH01		0.00 %
Total	180.21	23.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	153.56	33.48 %
Ear-Buds	0.02	0.44 %
Total	153.58	33.05 %

Branch *	MTD Sales L	Brand Share %
ULP1	9.14	26.01 %
TVM2	7.11	22.36 %
TDM1	3.85	14.63 %
MKM1	1.32	15.68 %
Total	153.58	33.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	152.70	28.42 %
Chargers		0.10 %
Total	152.70	27.98 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.17	16.03 %
USL1	5.25	28.08 %
MDU6	5.01	27.46 %
ADP1	4.90	23.70 %
DKI1	4.85	26.19 %
CBM1	4.03	21.06 %
TEN1	3.82	21.37 %
DGL2	2.83	28.24 %
TEN2	2.62	13.59 %
SVG1	2.28	19.43 %
ATG1	1.38	10.89 %
KKD2	1.16	25.94 %
MDU3	1.06	11.83 %
MLR1	0.77	6.48 %
MNM1	0.71	8.98 %
Total	152.70	27.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	144.82	39.60 %
Chargers		0.13 %
Total	144.83	38.90 %

Branch *	MTD Sales L	Brand Share %
KGI1	7.57	23.67 %
CBE2	7.27	15.72 %
TPR3	1.69	27.56 %
MPM1	1.64	16.95 %
CBE1	1.58	23.99 %
SUL1	1.05	23.17 %
PDM1	0.41	6.23 %
Total	144.83	38.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.97	8.92 %
Total	3.97	8.83 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.31	8.17 %
PAS1	1.33	10.29 %
KLR1	0.32	8.73 %
Total	3.97	8.83 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %