



TN : VIVO Sales Performance 21/05/2026 9:32 AM

MTD Sales
1,770.25 L

Brand Share %
24.86 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,768.39	25.08 %
Dig-Acce	1.85	11.20 %
Chargers	0.01	0.02 %
Total	1,770.25	24.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	316.99	25.86 %
WEST-02	226.62	32.58 %
CHENNAI-02	217.72	19.86 %
NORTH ARCOT	191.54	23.90 %
SOUTH-03	184.28	27.16 %
CHENNAI-01	175.30	21.88 %
SOUTH ARCOT	166.78	25.73 %
TRICHY-01	159.56	27.79 %
WEST-01	131.42	31.81 %
HO01	0.05	0.03 %
Total	1,770.25	24.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	316.53	26.09 %
Dig-Acce	0.46	37.06 %
Chargers		0.04 %
Total	316.99	25.86 %

Branch *	MTD Sales L	Brand Share %
TVL1	25.05	21.31 %
NGR1	22.88	23.77 %
VLY1	10.35	22.73 %
SVK1	8.75	24.40 %
TKS1	7.21	22.16 %
RND1	7.10	24.06 %
KGL1	7.07	20.22 %
MMT1	6.65	23.20 %
KVT1	4.69	9.32 %
MAR1	4.50	12.90 %
ERL2	4.44	15.83 %
VNR1	3.64	17.60 %
KSM1	3.24	15.15 %
RPM1	2.51	19.71 %
SGT1	2.36	11.82 %
STU2	1.87	23.76 %
COL1	1.24	18.05 %
Total	316.99	25.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	226.62	32.80 %
Total	226.62	32.58 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.09	19.21 %
ATU1	6.36	23.35 %
MTR1	5.87	21.23 %
APN1	5.59	23.50 %
BMD1	4.03	15.89 %
KVP1	3.53	15.05 %
EDP1	1.11	18.42 %
ERD2	0.68	8.56 %
TCG1	0.67	9.11 %
PDR1	0.46	18.55 %
Total	226.62	32.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	217.27	20.12 %
Dig-Acce	0.45	5.25 %
Chargers		0.05 %
Total	217.72	19.86 %

Branch *	MTD Sales L	Brand Share %
CH03	15.36	15.81 %
CH15	12.31	16.35 %
CH21	10.31	12.54 %
CH44	9.97	15.97 %
CH33	8.10	11.62 %
CH20	7.53	20.25 %
CH12	6.88	10.82 %
MJR1	6.48	15.69 %
CH18	6.32	19.18 %
CH46	5.23	24.35 %
PON1	5.08	19.63 %
MC05	4.59	9.75 %
CH31	3.92	20.49 %
CH41	1.89	6.19 %
CH32	1.26	14.82 %
CH27	1.18	8.74 %
CH36	0.80	7.29 %
CH01		0.00 %
MC06		0.00 %
Total	217.72	19.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	191.06	24.06 %
Dig-Acce	0.47	73.11 %
Total	191.54	23.90 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.44	11.74 %
VEL1	10.36	24.66 %
WJP1	7.19	20.18 %
GDM1	5.83	15.98 %
TRL1	5.77	18.82 %
CPT1	4.77	22.93 %
VSI1	4.32	14.42 %
CYR1	4.29	22.16 %
ARC2	4.12	23.01 %
ANI1	3.89	22.51 %
AKM1	3.81	9.32 %
KPM1	3.54	13.04 %
PTU1	2.94	12.62 %
TRT1	1.42	8.05 %
Total	191.54	23.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	183.96	27.34 %
Dig-Acce	0.32	69.15 %
Total	184.28	27.16 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.52	22.82 %
TMM1	4.77	20.60 %
ADP1	4.52	24.00 %
PVI1	4.05	18.88 %
MDU2	3.87	19.56 %
DKI1	3.49	20.05 %
MDU6	3.46	14.11 %
ATG1	3.26	17.80 %
MDU4	2.84	20.73 %
MLR1	2.61	23.63 %
SGP1	1.14	7.03 %
MNM1	0.96	11.83 %
MDU3	0.70	3.50 %
PNI1	0.59	14.26 %
KRR1	0.47	6.83 %
Total	184.28	27.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	175.30	22.16 %
Total	175.30	21.88 %

Branch *	MTD Sales L	Brand Share %
CH16	14.35	21.87 %
CH47	8.21	18.52 %
CH14	8.02	17.07 %
MRM1	7.27	20.59 %
CH38	6.25	24.52 %
CH28	6.06	16.76 %
CH05	5.75	13.84 %
CH07	5.33	23.02 %
CH35	2.84	7.14 %
CH37	2.62	19.15 %
KNR1	2.48	11.93 %
AVD1	2.45	12.58 %
CH19	2.29	9.54 %
CH30	1.60	5.88 %
MC10	1.48	15.52 %
CH42	0.74	2.92 %
CH40		0.00 %
MC09		0.00 %
Total	175.30	21.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	166.78	25.87 %
Total	166.78	25.73 %

Branch *	MTD Sales L	Brand Share %
POY1	10.65	24.81 %
PRT1	9.75	20.80 %
CDM1	6.57	16.66 %
POY2	5.94	14.87 %
TVM2	4.38	15.87 %
TDM1	3.99	21.38 %
MKM1	3.92	16.53 %
TVM1	2.54	17.70 %
KML1	2.47	21.09 %
Total	166.78	25.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	159.40	27.96 %
Dig-Acce	0.15	58.62 %
Total	159.56	27.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.15	19.35 %
TNJ1	6.93	20.12 %
TTP1	6.35	17.74 %
KRN1	4.40	19.25 %
TNJ2	4.34	17.93 %
ORU1	3.68	23.90 %
NGT1	3.59	20.66 %
PBR1	3.43	23.20 %
NMM1	3.28	19.76 %
AYR1	3.27	20.92 %
PBR2	2.91	10.50 %
KUM2	2.52	14.99 %
NCK1	1.27	19.13 %
PTK1	0.63	3.60 %
Total	159.56	27.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	131.42	32.08 %
Total	131.42	31.81 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.32	18.47 %
KGI1	9.13	23.45 %
CNR1	5.19	16.38 %
DPM2	2.42	16.00 %
PDM1	1.65	22.52 %
TPR1	1.55	17.33 %
ANR1	1.06	13.59 %
Total	131.42	31.81 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.05	0.03 %
Total	0.05	0.03 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.05	0.03 %
MSWH		0.00 %
Total	0.05	0.03 %