



TN : VIVO Sales Performance 21/03/2026 9:32 AM

MTD Sales
1,609.86 L

Brand Share %
23.67 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,609.69	23.93 %
Dig-Acce	0.16	1.39 %
Chargers	0.01	0.01 %
Total	1,609.86	23.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	275.25	20.40 %
CHENNAI-02	194.49	19.68 %
WEST-02	194.41	27.26 %
NORTH ARCOT	187.29	23.34 %
CHENNAI-01	167.90	22.15 %
TRICHY-01	165.58	26.45 %
SOUTH-03	161.71	26.23 %
SOUTH ARCOT	149.65	26.49 %
WEST-01	113.23	35.95 %
HO01	0.35	0.53 %
Total	1,609.86	23.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	275.25	20.61 %
Total	275.25	20.40 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.51	9.43 %
NGR1	17.47	16.53 %
TVL1	14.11	11.84 %
TKS2	9.58	18.16 %
MAR1	8.31	21.24 %
TKS1	8.22	20.25 %
APK1	5.86	22.11 %
PKD1	5.72	22.89 %
MMT1	5.50	14.73 %
KGL1	5.38	19.16 %
SGT1	4.19	18.58 %
VNR1	3.51	19.50 %
PDI1	2.89	22.87 %
KVT1	2.87	5.25 %
KSM1	2.60	12.90 %
SDI1	2.56	15.52 %
RPM1	2.14	23.51 %
STU2	1.28	14.43 %
COL1	0.66	9.14 %
Total	275.25	20.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	194.48	19.88 %
Chargers	0.01	0.11 %
Total	194.49	19.68 %

Branch *	MTD Sales L	Brand Share %
CH03	15.95	15.27 %
CH15	14.17	16.07 %
CH21	10.91	15.24 %
CH17	6.89	23.32 %
MJR1	6.40	15.35 %
CH33	6.09	15.50 %
CH20	5.40	11.87 %
PON1	4.94	17.18 %
CH46	4.24	19.51 %
CH12	3.77	6.10 %
CH50	3.25	8.59 %
CH41	2.98	14.25 %
CH18	1.94	10.49 %
CH27	1.89	22.99 %
MC05	1.53	5.08 %
CH36	0.83	5.96 %
CH32	0.63	5.57 %
CH01		0.00 %
Total	194.49	19.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	194.41	27.45 %
Total	194.41	27.26 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.91	18.55 %
MCR1	6.92	19.63 %
HSR2	5.63	12.50 %
APN1	5.37	20.43 %
HSR1	4.93	20.41 %
HRR1	4.62	23.15 %
BMD1	3.88	21.19 %
MTR1	3.78	16.74 %
ATU1	3.29	11.90 %
DPR1	3.01	23.52 %
KVP1	2.57	16.27 %
KAM1	2.50	16.63 %
ERD2	1.85	19.51 %
TCG1	1.34	12.70 %
EDP1	1.25	9.05 %
CMI1	0.87	10.26 %
SGG1	0.62	11.93 %
Total	194.41	27.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	187.29	23.57 %
Total	187.29	23.34 %

Branch *	MTD Sales L	Brand Share %
VEL2	10.73	21.64 %
AKM1	10.54	23.19 %
KPM2	8.90	7.55 %
TRL1	8.09	21.62 %
VEL1	7.48	18.43 %
WJP1	5.11	15.54 %
GDM1	3.78	15.29 %
ARC2	3.70	19.09 %
ANI1	3.25	18.94 %
TRT1	3.18	13.93 %
KPM1	2.96	9.53 %
Total	187.29	23.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	167.74	22.42 %
Dig-Acce	0.16	4.29 %
Total	167.90	22.15 %

Branch *	MTD Sales L	Brand Share %
CH16	9.45	21.75 %
CH14	8.63	16.97 %
MRM1	5.92	21.19 %
AVD1	5.69	22.45 %
CH19	5.61	15.49 %
CH05	4.97	15.59 %
CH47	4.86	23.64 %
CGL1	4.20	21.86 %
CH35	3.27	9.01 %
CH30	2.71	13.51 %
CH37	2.53	14.62 %
CH28	2.29	10.57 %
CH39	2.27	13.61 %
MC09	2.24	21.34 %
TKM1	1.65	7.79 %
CH42	1.27	5.73 %
CH29	0.58	14.23 %
CH40	0.43	1.27 %
Total	167.90	22.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	165.58	26.65 %
Total	165.58	26.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	20.20	18.94 %
MSI1	6.44	21.54 %
TNJ1	6.25	20.61 %
TTP1	6.17	17.38 %
ORU1	3.58	19.22 %
KRN1	2.95	11.59 %
NMM1	2.79	15.29 %
NCK1	2.57	23.29 %
PTK1	2.34	15.12 %
PBR2	1.82	5.76 %
Total	165.58	26.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	161.71	26.49 %
Total	161.71	26.23 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.14	22.29 %
DGL1	4.34	12.01 %
TDI1	3.93	19.30 %
TEN1	3.80	13.81 %
ADP1	3.39	23.66 %
MDU6	3.31	16.39 %
DKI1	2.76	12.88 %
ATG1	2.75	19.95 %
PNV2	1.97	23.45 %
DGL2	1.64	18.27 %
MLR1	1.23	11.09 %
SGP1	0.99	8.87 %
MDU3	0.96	5.18 %
KRR1	0.88	21.34 %
PNI1	0.79	22.37 %
MNM1	0.22	2.95 %
Total	161.71	26.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	149.65	26.65 %
Total	149.65	26.49 %

Branch *	MTD Sales L	Brand Share %
CDM1	7.52	23.19 %
ULP1	7.24	23.12 %
TVM2	6.45	16.18 %
POY1	6.44	22.27 %
POY2	4.54	16.67 %
TDM1	1.93	12.04 %
STP1	1.63	10.37 %
Total	149.65	26.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	113.23	36.46 %
Total	113.23	35.95 %

Branch *	MTD Sales L	Brand Share %
KMD1	1.83	18.42 %
SUL1	1.03	19.40 %
SNR1	1.02	14.72 %
DPM2	0.84	10.92 %
CBE5	0.34	19.91 %
Total	113.23	35.95 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.35	0.61 %
Total	0.35	0.53 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.53 %
MSWH		0.00 %
Total	0.35	0.53 %