

MTD Sales
1,953.04 L

Brand Share %
24.86 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,952.96	25.26 %
Ear-Buds	0.07	0.08 %
Chargers	0.01	0.03 %
Total	1,953.04	24.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	304.49	25.63 %
WEST-02	241.22	30.56 %
TRICHY-01	234.41	33.17 %
NORTH ARCOT	221.04	25.32 %
CHENNAI-02	209.97	17.85 %
SOUTH-03	195.12	26.55 %
CHENNAI-01	191.13	21.19 %
WEST-01	176.88	35.90 %
SOUTH ARCOT	170.48	29.19 %
KL-SOUTH	8.29	22.01 %
HO01		0.00 %
Total	1,953.04	24.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	304.48	25.98 %
Chargers		0.06 %
Total	304.49	25.63 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.83	18.42 %
TVL1	13.02	12.64 %
TKS2	10.44	18.77 %
MAR1	8.69	23.53 %
PKD1	7.97	22.82 %
TKY1	7.21	24.45 %
KVT1	6.16	13.92 %
VLY1	6.16	15.70 %
ARM1	5.71	19.71 %
UDN1	5.01	21.68 %
KGL1	4.48	21.18 %
SGT1	3.98	24.22 %
APK2	3.79	16.67 %
VNR1	3.29	22.27 %
STU2	2.17	20.56 %
KSM1	1.67	12.31 %
COL1	0.18	2.73 %
Total	304.49	25.63 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	241.20	31.00 %
Ear-Buds	0.02	0.25 %
Chargers		0.09 %
Total	241.22	30.56 %

Branch *	MTD Sales L	Brand Share %
SLM1	16.68	22.74 %
MCR1	8.75	23.66 %
HSR2	7.51	16.94 %
APN1	4.97	18.51 %
KVP1	2.77	22.38 %
EDP1	2.51	14.87 %
TCG1	1.77	22.38 %
CMI1	1.66	17.40 %
SGG1	1.51	16.48 %
KMM1	0.50	5.00 %
Total	241.22	30.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	234.41	33.60 %
Total	234.41	33.17 %

Branch *	MTD Sales L	Brand Share %
TRY1	20.31	18.16 %
AYR1	6.53	24.76 %
KRN1	6.43	22.56 %
NMM1	5.92	23.69 %
NGT1	5.43	22.13 %
PTK1	3.44	21.22 %
NCK1	1.54	18.42 %
Total	234.41	33.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	221.04	25.80 %
Total	221.04	25.32 %

Branch *	MTD Sales L	Brand Share %
KPM2	22.35	17.00 %
TRR1	9.72	20.90 %
SBR1	8.87	22.08 %
WJP1	8.55	24.27 %
VEL1	7.18	12.15 %
AKM1	6.48	12.21 %
SLG1	5.42	16.57 %
ARC2	5.18	13.69 %
CYR1	4.87	21.15 %
VSI1	4.23	19.52 %
TRT1	3.95	20.13 %
Total	221.04	25.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	209.97	18.14 %
Chargers		0.07 %
Total	209.97	17.85 %

Branch *	MTD Sales L	Brand Share %
CH15	17.77	14.54 %
CH03	16.46	16.84 %
MJR1	9.00	12.45 %
CH24	8.87	24.58 %
CH18	7.31	16.80 %
CH44	6.22	13.51 %
CH46	6.20	12.57 %
CH21	5.73	5.83 %
CH20	4.76	7.47 %
CH12	4.61	10.58 %
CH41	4.45	19.30 %
MC05	4.45	12.75 %
CH31	3.02	16.99 %
CH33	2.86	6.59 %
CH36	1.73	8.70 %
CH32	0.97	7.54 %
CH01		0.00 %
Total	209.97	17.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	195.12	26.98 %
Total	195.12	26.55 %

Branch *	MTD Sales L	Brand Share %
MDU1	19.21	22.31 %
TMM1	7.30	24.38 %
TEN1	5.58	21.53 %
ODM1	5.41	20.45 %
TEN2	5.35	20.82 %
CBM1	5.01	18.74 %
KPT1	3.91	21.18 %
SVG1	3.47	22.88 %
CMR1	3.39	16.24 %
MPA1	3.13	21.03 %
MDU6	2.81	7.61 %
MLR1	2.45	18.39 %
KRR1	2.43	15.46 %
MDU3	1.70	8.09 %
PNV1	1.42	24.74 %
MNM1	0.59	7.77 %
KKD2	0.16	21.71 %
Total	195.12	26.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	191.12	21.59 %
Ear-Buds	0.02	0.14 %
Total	191.13	21.19 %

Branch *	MTD Sales L	Brand Share %
CH16	11.08	19.57 %
CH08	9.01	21.05 %
GUD2	7.33	19.59 %
CH28	6.98	24.48 %
CH45	6.94	24.28 %
CH14	6.92	12.14 %
AVD1	6.88	10.59 %
CH48	6.83	24.79 %
CH37	6.56	19.52 %
CH39	5.36	21.32 %
CH19	5.11	13.71 %
MRM1	4.01	16.74 %
CH35	2.82	10.50 %
CH30	2.69	11.48 %
CH05	1.59	6.52 %
CH40	0.70	1.09 %
Total	191.13	21.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	176.87	36.77 %
Ear-Buds	0.02	0.20 %
Total	176.88	35.90 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.90	22.25 %
CNR1	4.55	18.83 %
TPR2	3.07	14.62 %
SNR1	1.91	23.24 %
CBE1	1.62	21.20 %
PDM1	0.93	9.76 %
CBE5	0.82	22.08 %
SUL1	0.80	7.15 %
Total	176.88	35.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	170.46	29.59 %
Ear-Buds	0.02	0.30 %
Total	170.48	29.19 %

Branch *	MTD Sales L	Brand Share %
TVM2	7.15	17.34 %
PRT1	5.93	20.92 %
TVM1	3.46	13.31 %
MKM1	2.12	18.40 %
Total	170.48	29.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.29	22.26 %
Total	8.29	22.01 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.59	11.95 %
KLR1	1.16	18.45 %
Total	8.29	22.01 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %