

MTD Sales
1,447.01 L

Brand Share %
21.37 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,445.52	21.76 %
Ear-Buds	1.31	2.12 %
Dig-Acce	0.17	0.59 %
Total	1,447.01	21.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	199.24	20.56 %
NORTH ARCOT	196.01	21.80 %
TRICHY-01	179.05	29.38 %
CHENNAI-02	177.22	16.86 %
CHENNAI-01	146.53	17.69 %
SOUTH ARCOT	146.10	25.02 %
WEST-02	145.79	26.59 %
SOUTH-03	130.70	22.38 %
WEST-01	68.58	21.94 %
WEST-03	57.79	27.85 %
HO01		0.00 %
Total	1,447.01	21.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	199.07	20.93 %
Dig-Acce	0.17	4.78 %
Total	199.24	20.56 %

Branch *	MTD Sales L	Brand Share %
TUT1	15.45	15.02 %
TVL1	14.74	17.85 %
VNR2	11.59	17.45 %
NGR1	10.28	16.51 %
KVT1	9.05	18.97 %
VLY1	8.20	20.87 %
TKS2	5.51	13.04 %
RND2	5.15	20.23 %
MAR1	4.83	17.32 %
TKS1	3.90	15.63 %
SDI1	3.49	19.52 %
UDN1	2.87	21.20 %
RPM1	2.65	18.11 %
KGL1	2.52	17.65 %
SGT1	2.20	15.98 %
VNR1	2.11	10.63 %
APK2	2.10	12.02 %
SNL1	2.04	18.83 %
TYI1	1.35	12.86 %
STU2	0.31	4.48 %
Total	199.24	20.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	196.01	22.14 %
Total	196.01	21.80 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.01	12.96 %
VEL4	10.84	17.37 %
WJP1	5.37	17.31 %
SLG1	5.02	19.09 %
CYR1	4.83	18.98 %
VEL2	4.67	12.10 %
VSI1	4.47	14.95 %
AKM1	3.95	10.79 %
ARC2	3.55	15.86 %
TRL1	3.54	16.20 %
ANI1	2.61	12.75 %
TRT1	1.45	8.91 %
VEL1	1.13	3.88 %
KPM1	1.10	3.47 %
Total	196.01	21.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	179.05	29.71 %
Total	179.05	29.38 %

Branch *	MTD Sales L	Brand Share %
PBR2	4.57	11.27 %
MVM1	3.62	19.01 %
NMM1	3.55	15.67 %
ORU1	2.82	20.00 %
KUM2	1.87	11.15 %
PTK1	1.73	13.75 %
Total	179.05	29.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	176.42	17.14 %
Ear-Buds	0.80	6.87 %
Total	177.22	16.86 %

Branch *	MTD Sales L	Brand Share %
CH34	13.60	19.55 %
CH03	12.07	13.78 %
CH15	10.98	11.30 %
CH51	8.62	19.05 %
MJR1	8.12	20.16 %
CH21	8.09	11.42 %
CH12	7.55	17.65 %
CH50	7.26	14.13 %
CH20	6.59	12.58 %
CH33	5.30	11.35 %
CH44	4.05	16.88 %
CH36	3.66	14.57 %
CH18	3.54	11.42 %
CH35	3.40	11.55 %
MC05	2.36	11.88 %
CH27	2.09	19.93 %
MC06	1.70	10.56 %
CH32	0.90	20.10 %
PON1	0.78	2.42 %
CH41	0.67	2.32 %
CH37	0.43	2.24 %
CH01		0.00 %
Total	177.22	16.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	146.04	18.25 %
Ear-Buds	0.50	5.08 %
Total	146.53	17.69 %

Branch *	MTD Sales L	Brand Share %
CH14	10.85	17.50 %
CH16	8.12	14.06 %
CH47	7.60	13.71 %
CH45	6.74	20.01 %
CH49	5.71	16.41 %
CH22	5.65	14.61 %
CH05	4.23	15.20 %
AVD1	4.07	8.66 %
SKL1	3.76	20.77 %
CH19	3.27	13.11 %
GUD2	2.91	12.20 %
CH30	2.52	7.08 %
CH07	2.19	6.11 %
CH28	1.24	3.96 %
CH26	0.90	20.05 %
CH40		0.00 %
Total	146.53	17.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	146.10	25.34 %
Total	146.10	25.02 %

Branch *	MTD Sales L	Brand Share %
CUD1	15.37	20.45 %
CDM1	5.76	18.71 %
TVM2	5.74	17.75 %
POY2	3.53	10.46 %
MKM1	3.03	14.60 %
KML1	2.55	17.72 %
Total	146.10	25.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	145.77	26.97 %
Ear-Buds	0.02	0.40 %
Total	145.79	26.59 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.52	19.85 %
PMP1	6.27	19.29 %
MTR1	5.88	20.92 %
HSR2	4.75	11.76 %
ATU1	4.30	16.89 %
KVP1	1.98	15.77 %
OML1	1.92	6.31 %
HRR1	1.35	6.91 %
EDP1	0.41	7.62 %
Total	145.79	26.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	130.70	22.72 %
Total	130.70	22.38 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.50	14.91 %
PVI1	5.57	15.88 %
DKI1	5.49	17.24 %
KPT1	3.81	19.74 %
MDU2	3.22	14.67 %
MPA1	3.03	15.32 %
MDU6	2.96	16.72 %
TEN1	2.59	11.20 %
PKM1	2.50	20.58 %
USL1	2.09	18.10 %
PNV2	2.03	19.59 %
MNM1	1.55	21.08 %
MDU4	1.15	12.12 %
MDU5	1.14	8.60 %
PNI1	1.12	17.74 %
TPT1	1.02	9.41 %
SGP1	0.96	10.18 %
ATG1	0.91	9.08 %
MDU3		0.00 %
Total	130.70	22.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	68.58	22.51 %
Total	68.58	21.94 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.78	13.15 %
GDR1	5.27	21.35 %
UAM1	2.36	8.87 %
SUL1	1.51	18.60 %
DPM2	1.45	10.73 %
CBE4	1.40	13.10 %
CBE6	1.15	15.64 %
KMD1	1.07	18.04 %
PLI1	1.02	11.66 %
ANR1	0.95	12.53 %
UMP1	0.62	15.44 %
PDM1	0.54	16.62 %
CBE3	0.34	17.68 %
Total	68.58	21.94 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	57.79	28.20 %
Total	57.79	27.85 %

Branch *	MTD Sales L	Brand Share %
TPR1	2.96	21.05 %
TPR2	2.00	16.18 %
KMM1	1.98	20.65 %
ERD2	1.21	16.24 %
TCG1	0.79	11.78 %
SGG1	0.59	8.02 %
TPR3	0.43	4.75 %
Total	57.79	27.85 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %