

MTD Sales
1,108.22 L

Brand Share %
28.25 %

Information:

MTD : 01-09-2025 To 19-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,108.18	28.67 %
Chargers	0.02	0.09 %
Ear-Buds	0.02	0.04 %
Total	1,108.22	28.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	164.63	27.89 %
WEST-02	136.43	32.07 %
CHENNAI-02	130.05	23.37 %
NORTH ARCOT	129.24	28.97 %
TRICHY-01	122.91	32.64 %
CHENNAI-01	122.70	27.16 %
WEST-01	102.19	41.79 %
SOUTH-03	100.96	24.99 %
SOUTH ARCOT	87.73	28.98 %
KL-SOUTH	11.36	21.31 %
HO01		0.00 %
Total	1,108.22	28.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	164.63	28.27 %
Chargers	0.01	0.27 %
Total	164.63	27.89 %

Branch *	MTD Sales L	Brand Share %
NGR1	13.64	26.56 %
TUT1	8.31	14.56 %
TKS2	6.17	22.37 %
TKS1	5.49	26.67 %
MAR1	4.89	27.40 %
RND1	4.37	24.18 %
TVL1	3.78	15.00 %
VLY1	3.67	18.24 %
KGL1	3.45	26.92 %
VNR1	3.35	22.69 %
SGT1	2.72	21.55 %
SVK1	2.62	17.66 %
KSM1	1.94	9.22 %
KVT1	1.25	11.61 %
APK2	1.08	9.61 %
STU2	0.64	19.12 %
COL1	0.46	15.27 %
TVL2		0.00 %
Total	164.63	27.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	136.43	32.46 %
Chargers		0.23 %
Total	136.43	32.07 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.57	15.70 %
PMP1	5.22	22.97 %
ATU1	3.74	20.16 %
APN1	3.31	21.29 %
EPI1	3.24	27.59 %
PLC1	2.78	19.21 %
MTR1	2.54	16.92 %
HSR2	2.08	10.82 %
VKL1	1.86	26.70 %
EDP1	1.65	18.57 %
CMI1	1.09	26.24 %
Total	136.43	32.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	130.05	23.73 %
Total	130.05	23.37 %

Branch *	MTD Sales L	Brand Share %
CH03	9.50	19.56 %
CH20	7.61	23.44 %
CH18	5.95	25.70 %
CH15	5.90	9.76 %
MJR1	5.48	19.52 %
CH24	4.94	24.31 %
CH21	4.34	10.64 %
CH09	3.88	27.98 %
MC05	3.17	13.08 %
CH12	2.81	9.34 %
CH44	2.62	11.35 %
CH46	2.50	24.80 %
PON1	2.43	18.65 %
CH41	2.31	16.43 %
CH43	2.30	17.50 %
CH31	2.26	19.87 %
CH33	1.27	6.87 %
CH36	1.10	19.45 %
MC08	0.75	16.87 %
CH32	0.22	7.90 %
Total	130.05	23.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	129.24	29.44 %
Total	129.24	28.97 %

Branch *	MTD Sales L	Brand Share %
KPM2	10.75	16.65 %
ARC2	5.26	24.48 %
SBR1	4.41	24.63 %
TRL1	3.98	23.72 %
GDM1	3.77	26.99 %
VEL1	3.46	15.17 %
VSI1	2.88	18.57 %
WJP1	2.55	14.39 %
CYR1	2.16	25.48 %
KPM1	2.15	19.26 %
SLG1	2.13	21.04 %
AKM1	1.59	9.24 %
Total	129.24	28.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	122.91	33.06 %
Total	122.91	32.64 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.73	18.85 %
PBR2	5.97	24.58 %
TNJ1	4.25	26.25 %
ORU1	3.19	24.03 %
MSI1	2.99	25.51 %
PTK1	2.51	20.62 %
NMM1	2.50	20.33 %
KRN1	2.36	14.73 %
Total	122.91	32.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	122.70	27.66 %
Total	122.70	27.16 %

Branch *	MTD Sales L	Brand Share %
CH14	8.12	25.04 %
CH16	6.31	22.76 %
CH07	5.53	25.53 %
CH08	4.48	20.37 %
MRM1	4.06	20.84 %
AVD1	3.71	24.13 %
CH28	3.41	23.99 %
KNR1	3.01	24.87 %
GUD2	2.05	13.84 %
CH30	1.93	11.67 %
CH35	1.73	11.83 %
CH05	1.36	10.48 %
CH40	0.82	3.37 %
CH29	0.38	16.50 %
Total	122.70	27.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	102.17	42.66 %
Ear-Buds	0.02	0.46 %
Chargers		0.28 %
Total	102.19	41.79 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.80	24.72 %
KGI1	5.40	26.19 %
AVI1	0.81	21.89 %
PDM1	0.48	10.31 %
Total	102.19	41.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	100.96	25.32 %
Total	100.96	24.99 %

Branch *	MTD Sales L	Brand Share %
PVI1	8.19	28.03 %
MDU1	5.51	12.97 %
MDU2	4.19	25.78 %
TDI1	3.46	27.91 %
ADP1	3.02	25.38 %
KPT1	2.96	24.27 %
MDU6	2.91	23.73 %
MPA1	2.87	27.18 %
TEN1	2.59	18.89 %
MDU5	2.33	23.35 %
KYK1	2.01	24.67 %
TEN2	1.74	18.28 %
CMR1	1.64	13.26 %
SVG1	1.57	14.11 %
SGP1	1.21	27.76 %
DKI1	1.06	13.83 %
MNM1	0.81	17.80 %
MDU3	0.71	5.33 %
KKD2	0.56	14.80 %
ATG1	0.54	3.44 %
MLR1	0.46	9.03 %
Total	100.96	24.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	87.73	29.37 %
Total	87.73	28.98 %

Branch *	MTD Sales L	Brand Share %
ULP1	5.29	23.72 %
TRK1	5.06	23.08 %
TVM2	4.71	24.40 %
POY1	4.23	25.18 %
VPM2	4.03	23.85 %
MKM1	2.28	26.98 %
KML1	2.26	23.62 %
TDM1	2.25	15.79 %
VPM1	1.34	22.72 %
STP1	1.15	17.69 %
Total	87.73	28.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	11.36	21.53 %
Total	11.36	21.31 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.35	20.96 %
PAS1	2.83	22.29 %
KLR1	2.18	21.15 %
Total	11.36	21.31 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %