

MTD Sales
1,587.22 L

Brand Share %
28.24 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,587.18	28.70 %
Ear-Buds	0.03	0.07 %
Chargers	0.01	0.03 %
Total	1,587.22	28.24 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	233.11	26.61 %
WEST-02	195.47	33.12 %
CHENNAI-01	185.39	27.11 %
NORTH ARCOT	183.80	28.96 %
TRICHY-01	178.13	32.79 %
CHENNAI-02	173.83	23.16 %
SOUTH ARCOT	148.12	32.78 %
SOUTH-03	146.08	27.60 %
WEST-01	139.64	38.94 %
KL-SOUTH	3.65	9.55 %
HO01		0.00 %
Total	1,587.22	28.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	233.11	27.03 %
Total	233.11	26.61 %

Branch *	MTD Sales L	Brand Share %
TUT1	19.32	20.01 %
TVL1	12.99	13.48 %
TUT2	9.93	27.75 %
TKS2	7.68	19.54 %
KVT1	7.25	18.79 %
ERL2	6.30	20.88 %
SVK1	5.37	24.13 %
KGL1	5.01	23.56 %
RND1	4.48	27.29 %
VLY1	4.44	12.80 %
SGT1	3.30	24.37 %
VNR1	2.76	20.66 %
VKM1	2.39	25.08 %
KSM1	1.28	10.58 %
STU2	0.77	9.55 %
COL1	0.60	13.36 %
Total	233.11	26.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	195.46	33.56 %
Ear-Buds	0.02	0.35 %
Total	195.47	33.12 %

Branch *	MTD Sales L	Brand Share %
SLM3	8.01	27.98 %
HRR1	7.80	27.88 %
ATU1	6.41	26.44 %
SLM1	6.37	14.27 %
PMP1	5.99	19.26 %
PLC1	5.94	27.97 %
HSR2	4.19	13.59 %
MTR1	2.79	16.15 %
CMI1	1.85	24.35 %
SGG1	1.15	25.08 %
TCG1	1.03	10.63 %
Total	195.47	33.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	185.39	27.59 %
Total	185.39	27.11 %

Branch *	MTD Sales L	Brand Share %
CH14	12.11	23.08 %
CH16	7.44	19.28 %
KNR1	7.19	27.09 %
CH07	6.39	23.15 %
CH30	5.86	13.84 %
MRM1	5.74	23.22 %
CH08	5.73	17.75 %
CH05	5.59	18.72 %
AVD1	5.48	17.11 %
CH19	4.59	24.34 %
GUD2	3.73	13.23 %
CH35	3.44	13.78 %
CH37	2.44	16.21 %
CH40	1.20	3.88 %
Total	185.39	27.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	183.80	29.45 %
Total	183.80	28.96 %

Branch *	MTD Sales L	Brand Share %
KPM2	16.01	17.39 %
TRL1	8.65	25.51 %
VEL2	8.63	23.51 %
VEL1	7.74	21.89 %
GDM1	6.23	23.61 %
WJP1	3.92	16.41 %
KPM1	3.64	16.95 %
VSI1	3.60	20.26 %
AKM1	2.29	9.57 %
Total	183.80	28.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	178.13	33.15 %
Total	178.13	32.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	18.59	20.62 %
TNJ1	10.68	26.58 %
TTP1	8.52	26.86 %
KRN1	5.10	24.98 %
MSI1	4.10	22.87 %
TNJ2	3.88	25.24 %
NMM1	3.35	20.16 %
PTK1	1.68	11.45 %
APM1	1.62	25.71 %
Total	178.13	32.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	173.82	23.57 %
Chargers		0.08 %
Total	173.83	23.16 %

Branch *	MTD Sales L	Brand Share %
CH03	14.50	22.36 %
MJR1	11.64	24.22 %
CH15	11.47	16.11 %
CH34	10.86	28.06 %
CH20	10.38	25.90 %
CH21	6.13	11.29 %
MC05	5.10	14.05 %
CH12	4.43	12.78 %
CH44	4.27	11.29 %
CH24	4.21	26.17 %
CH09	4.06	22.61 %
CH41	3.51	22.61 %
CH46	3.48	23.17 %
CH33	2.45	8.53 %
CH31	1.83	14.25 %
CH36	1.63	24.98 %
PON1	0.52	3.59 %
MC08	0.47	16.32 %
CH32	0.40	8.78 %
CH01		0.00 %
Total	173.83	23.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	148.10	33.21 %
Ear-Buds	0.02	0.45 %
Total	148.12	32.78 %

Branch *	MTD Sales L	Brand Share %
ULP1	8.97	26.40 %
CDM1	8.53	27.86 %
TVM2	6.53	21.41 %
TDM1	3.85	14.63 %
MKM1	1.32	16.26 %
Total	148.12	32.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	146.08	28.04 %
Chargers		0.11 %
Total	146.08	27.60 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.17	16.43 %
DGL1	7.67	27.18 %
USL1	4.94	27.43 %
DKI1	4.85	26.85 %
MDU6	4.77	27.17 %
ADP1	4.68	23.11 %
CBM1	4.03	21.51 %
CMR1	3.77	27.66 %
TEN1	3.73	21.19 %
MDU5	3.71	26.16 %
DGL2	2.73	28.09 %
TEN2	2.62	14.51 %
SVG1	2.28	20.01 %
ATG1	1.38	10.89 %
KKD2	1.16	26.41 %
MDU3	1.06	12.31 %
MLR1	0.77	6.48 %
MNM1	0.71	8.98 %
Total	146.08	27.60 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	139.64	39.65 %
Chargers		0.14 %
Total	139.64	38.94 %

Branch *	MTD Sales L	Brand Share %
KGI1	7.16	23.11 %
CBE2	7.13	15.73 %
TPR3	1.57	26.11 %
MPM1	1.52	15.87 %
SUL1	1.05	24.35 %
PDM1	0.32	4.96 %
Total	139.64	38.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.65	9.65 %
Total	3.65	9.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.31	8.78 %
PAS1	1.33	11.26 %
Total	3.65	9.55 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %