



TN : VIVO Sales Performance 20/05/2026 9:32 AM

MTD Sales
1,687.50 L

Brand Share %
24.74 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,685.65	24.96 %
Dig-Acce	1.85	11.19 %
Chargers	0.01	0.02 %
Total	1,687.50	24.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	300.22	25.64 %
WEST-02	217.64	32.68 %
CHENNAI-02	208.63	19.84 %
NORTH ARCOT	182.02	23.78 %
SOUTH-03	176.41	27.19 %
CHENNAI-01	166.21	21.62 %
SOUTH ARCOT	161.04	25.67 %
TRICHY-01	150.54	27.64 %
WEST-01	124.80	31.83 %
HO01		0.00 %
Total	1,687.50	24.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	299.76	25.87 %
Dig-Acce	0.46	26.97 %
Chargers		0.04 %
Total	300.22	25.64 %

Branch *	MTD Sales L	Brand Share %
TVL1	24.18	21.57 %
NGR1	21.75	23.29 %
VLY1	9.93	22.70 %
SVK1	8.39	24.23 %
KGL1	7.07	21.36 %
TKS1	6.98	23.38 %
MMT1	6.65	24.59 %
RND1	6.48	22.87 %
KVT1	4.55	9.20 %
MAR1	4.33	13.02 %
ERL2	4.28	15.85 %
VNR1	3.64	17.80 %
KSM1	2.47	12.17 %
SGT1	2.36	12.09 %
RPM1	1.89	15.76 %
COL1	0.79	12.55 %
Total	300.22	25.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	217.64	32.91 %
Total	217.64	32.68 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.91	19.62 %
ATU1	6.02	22.98 %
MTR1	5.38	20.44 %
APN1	5.36	22.99 %
BMD1	4.03	17.72 %
KVP1	3.53	16.37 %
EDP1	1.01	16.95 %
ERD2	0.68	8.56 %
TCG1	0.67	10.58 %
PDR1	0.46	19.80 %
Total	217.64	32.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	208.18	20.11 %
Dig-Acce	0.45	5.26 %
Chargers		0.06 %
Total	208.63	19.84 %

Branch *	MTD Sales L	Brand Share %
CH03	13.63	14.80 %
CH15	11.60	16.04 %
CH21	10.08	12.53 %
CH44	9.97	16.01 %
CH33	7.66	11.72 %
CH20	7.21	20.90 %
CH12	6.65	10.75 %
MJR1	5.67	14.12 %
CH18	5.49	17.61 %
PON1	4.91	19.24 %
CH46	4.89	23.15 %
MC05	4.59	9.99 %
CH31	3.74	19.88 %
CH41	1.89	6.75 %
CH32	1.26	16.42 %
CH27	1.18	9.79 %
CH36	0.80	9.26 %
CH01		0.00 %
MC06		0.00 %
Total	208.63	19.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	181.54	23.93 %
Dig-Acce	0.47	73.69 %
Total	182.02	23.78 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.72	12.16 %
VEL1	9.97	24.73 %
WJP1	6.49	19.20 %
TRL1	5.28	18.38 %
GDM1	5.12	14.36 %
CPT1	4.62	23.13 %
VSI1	4.32	14.49 %
CYR1	4.29	22.16 %
ARC2	3.97	23.20 %
ANI1	3.89	24.07 %
AKM1	3.81	9.56 %
KPM1	3.17	12.09 %
PTU1	2.94	13.28 %
PLR1	2.73	23.06 %
TRT1	1.28	8.34 %
Total	182.02	23.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	176.09	27.37 %
Dig-Acce	0.32	69.29 %
Total	176.41	27.19 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.38	23.56 %
TMM1	4.63	22.39 %
PVI1	4.05	18.88 %
DKI1	3.49	20.89 %
MDU6	3.46	14.50 %
ATG1	3.26	18.31 %
MDU2	3.21	17.26 %
MDU4	2.46	19.51 %
MLR1	2.44	22.88 %
PNV2	1.67	24.33 %
SGP1	1.14	7.52 %
MNM1	0.96	12.59 %
MDU3	0.70	3.53 %
PNI1	0.59	14.26 %
KRR1	0.47	6.83 %
Total	176.41	27.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	166.21	21.90 %
Total	166.21	21.62 %

Branch *	MTD Sales L	Brand Share %
CH16	13.05	21.45 %
CH14	8.02	17.64 %
CH47	7.14	17.14 %
MRM1	7.04	20.55 %
CH28	6.06	17.28 %
CH38	6.02	24.55 %
CH05	5.75	14.02 %
CH07	5.33	23.72 %
CH35	2.84	7.14 %
CH37	2.62	19.47 %
KNR1	2.48	12.08 %
AVD1	2.45	13.53 %
CH19	1.92	8.69 %
CH30	1.60	6.02 %
MC10	1.48	15.52 %
CH42	0.74	3.04 %
CH40		0.00 %
MC09		0.00 %
Total	166.21	21.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	161.04	25.81 %
Total	161.04	25.67 %

Branch *	MTD Sales L	Brand Share %
POY1	10.24	24.17 %
PRT1	8.97	20.23 %
CDM1	6.57	16.95 %
POY2	5.69	14.41 %
TVM2	4.38	16.20 %
TDM1	3.99	22.07 %
MKM1	3.92	16.69 %
VCM1	2.90	24.45 %
KML1	2.47	23.40 %
TVM1	2.44	17.26 %
Total	161.04	25.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	150.39	27.80 %
Dig-Acce	0.15	59.24 %
Total	150.54	27.64 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.72	19.32 %
TNJ1	6.75	20.97 %
TTP1	6.35	18.13 %
KRN1	4.23	19.22 %
TNJ2	4.16	17.87 %
NGT1	3.59	20.66 %
PBR1	3.29	22.82 %
NMM1	3.28	20.95 %
AYR1	3.27	21.26 %
ORU1	2.86	22.24 %
KUM2	2.38	15.96 %
PBR2	2.01	7.81 %
NCK1	1.27	21.17 %
PTK1	0.63	3.67 %
Total	150.54	27.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	124.80	32.09 %
Total	124.80	31.83 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.09	18.73 %
KGI1	8.38	22.75 %
CNR1	4.94	16.83 %
DPM2	2.25	15.76 %
PDM1	1.65	24.18 %
TPR1	1.55	17.84 %
ANR1	1.06	14.93 %
Total	124.80	31.83 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %