



TN : VIVO Sales Performance 20/04/2026 9:32 AM

MTD Sales
1,848.94 L

Brand Share %
26.71 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,848.78	26.90 %
Dig-Acce	0.15	6.35 %
Total	1,848.94	26.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	308.85	26.11 %
CHENNAI-02	228.38	23.39 %
WEST-02	222.24	34.27 %
NORTH ARCOT	211.82	27.81 %
CHENNAI-01	211.45	23.49 %
SOUTH-03	202.65	31.91 %
TRICHY-01	175.45	30.04 %
SOUTH ARCOT	154.67	27.97 %
WEST-01	133.42	34.48 %
HO01		0.00 %
Total	1,848.94	26.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	308.85	26.35 %
Total	308.85	26.11 %

Branch *	MTD Sales L	Brand Share %
TVL1	20.68	19.05 %
TKS2	10.28	17.18 %
VLY1	9.63	20.30 %
TKS1	9.40	23.50 %
MAR1	6.63	18.94 %
PKD1	6.12	24.51 %
KGL1	5.99	25.48 %
MMT1	5.02	18.46 %
KYR1	4.40	23.96 %
VNR1	4.11	20.62 %
KVT1	3.72	7.45 %
PDI1	3.39	19.77 %
SGT1	3.33	13.21 %
COL1	2.72	25.42 %
SDI1	2.18	18.76 %
STU2	1.93	17.55 %
KSM1	1.32	6.50 %
Total	308.85	26.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	228.38	23.57 %
Total	228.38	23.39 %

Branch *	MTD Sales L	Brand Share %
CH03	18.78	18.05 %
CH15	15.23	18.31 %
CH21	11.61	17.16 %
CH17	9.56	26.42 %
CH20	9.46	19.19 %
GPD1	9.12	25.44 %
CH33	8.53	17.61 %
CH12	6.15	13.72 %
CH41	5.41	23.84 %
CH18	4.31	12.95 %
CH36	4.13	26.33 %
PON1	3.42	18.75 %
MC05	1.90	5.44 %
CH31	1.55	13.46 %
MC06	1.16	6.98 %
CH27	0.88	10.06 %
CH32	0.21	4.03 %
Total	228.38	23.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	222.24	34.50 %
Total	222.24	34.27 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.30	21.72 %
HSR2	7.60	17.67 %
SLM2	6.00	25.61 %
APN1	5.50	22.73 %
BMD1	5.45	23.50 %
MCR1	5.36	20.77 %
ATU1	4.98	17.69 %
DPR2	3.08	24.25 %
KVP1	3.03	26.08 %
SGG1	1.96	22.03 %
TCG1	1.73	24.14 %
Total	222.24	34.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	211.82	28.02 %
Total	211.82	27.81 %

Branch *	MTD Sales L	Brand Share %
KPM2	16.65	15.92 %
VEL2	10.82	24.74 %
CYR1	5.99	26.37 %
AKM1	5.91	14.77 %
VEL1	5.70	12.69 %
VSI1	5.45	17.33 %
KPM1	4.68	21.23 %
PTU1	4.48	21.97 %
WJP1	4.42	16.96 %
PLR1	4.21	22.48 %
ANI1	3.58	17.11 %
TRT1	2.05	12.73 %
Total	211.82	27.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	211.45	23.66 %
Total	211.45	23.49 %

Branch *	MTD Sales L	Brand Share %
CH47	11.79	15.34 %
CH16	10.86	23.53 %
MRM1	7.48	22.74 %
CH28	7.33	22.41 %
CH07	6.70	22.79 %
CH19	5.05	19.23 %
CH05	4.22	11.61 %
TKM1	4.05	18.74 %
CGL1	3.58	19.92 %
CH37	3.42	17.40 %
CH35	2.57	9.25 %
CH30	2.27	2.89 %
CH40	1.99	4.69 %
CH42	1.61	8.20 %
AVD1	0.87	3.97 %
MC09	0.85	13.91 %
Total	211.45	23.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	202.50	32.15 %
Dig-Acce	0.15	48.72 %
Total	202.65	31.91 %

Branch *	MTD Sales L	Brand Share %
TEN1	6.73	25.88 %
DKI1	6.26	21.59 %
MDU6	5.62	25.88 %
PVI1	4.75	24.73 %
USL1	3.81	25.10 %
PNI1	1.92	24.31 %
MDU4	1.63	14.41 %
MNM1	1.59	21.54 %
MDU3	1.44	7.25 %
SGP1	0.54	4.85 %
KRR1	0.38	8.90 %
Total	202.65	31.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	175.45	30.24 %
Total	175.45	30.04 %

Branch *	MTD Sales L	Brand Share %
TRY1	18.08	19.30 %
TTP1	7.76	21.73 %
TNJ1	6.12	24.30 %
MSI1	5.70	23.92 %
PTK1	4.26	19.80 %
PBR2	3.87	11.53 %
KRN1	3.77	16.16 %
NMM1	3.70	24.87 %
ORU1	3.70	16.47 %
Total	175.45	30.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	154.67	28.12 %
Total	154.67	27.97 %

Branch *	MTD Sales L	Brand Share %
PRT1	9.96	23.61 %
CDM1	8.87	24.06 %
KKI2	5.50	24.94 %
TVM2	5.48	19.13 %
POY2	5.33	16.14 %
TVM1	2.94	13.49 %
MKM1	2.88	13.74 %
STP1	2.87	22.47 %
TDM1	2.42	11.24 %
Total	154.67	27.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	133.42	34.80 %
Total	133.42	34.48 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.70	18.49 %
GDR1	6.41	25.11 %
CNR1	4.33	13.22 %
PDM1	1.34	22.48 %
CBE3	0.81	18.29 %
CBE6	0.76	15.68 %
Total	133.42	34.48 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %