



TN : VIVO Sales Performance 20/03/2026 9:32 AM

MTD Sales
1,546.00 L

Brand Share %
23.77 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,545.83	24.03 %
Dig-Acce	0.16	1.42 %
Chargers	0.01	0.01 %
Total	1,546.00	23.77 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	263.40	20.44 %
CHENNAI-02	187.00	20.00 %
WEST-02	183.40	26.83 %
NORTH ARCOT	180.88	23.58 %
CHENNAI-01	162.84	22.21 %
TRICHY-01	158.60	26.79 %
SOUTH-03	156.50	26.10 %
SOUTH ARCOT	144.39	26.43 %
WEST-01	108.63	37.04 %
HO01	0.35	0.54 %
Total	1,546.00	23.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	263.40	20.65 %
Total	263.40	20.44 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.12	9.50 %
NGR1	16.72	16.23 %
TVL1	13.63	12.10 %
TKS2	8.40	17.08 %
MAR1	8.31	22.27 %
TKS1	7.22	18.66 %
APK1	5.51	22.25 %
KGL1	5.23	19.54 %
MMT1	5.13	14.41 %
SGT1	3.90	18.59 %
VNR1	3.51	21.56 %
PDI1	2.89	23.31 %
KVT1	2.87	5.43 %
KSM1	2.60	13.05 %
SDI1	2.56	17.24 %
STU2	1.11	13.38 %
COL1	0.66	9.14 %
Total	263.40	20.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	186.99	20.21 %
Chargers	0.01	0.11 %
Total	187.00	20.00 %

Branch *	MTD Sales L	Brand Share %
CH03	15.19	15.97 %
CH15	13.21	15.55 %
CH21	10.80	16.22 %
CH44	7.38	22.55 %
CH17	6.33	23.20 %
MJR1	6.22	16.17 %
CH33	6.09	16.41 %
CH20	5.17	11.77 %
PON1	4.94	17.77 %
CH46	4.24	22.22 %
CH12	3.77	6.40 %
CH50	3.25	8.90 %
CH41	2.21	12.07 %
MC05	1.53	5.12 %
CH18	1.50	9.58 %
CH36	0.83	6.14 %
CH32	0.63	5.94 %
CH01		0.00 %
Total	187.00	20.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	183.40	27.01 %
Total	183.40	26.83 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.55	18.99 %
MCR1	6.92	20.02 %
HSR2	5.46	12.27 %
APN1	5.25	20.31 %
HRR1	4.31	22.26 %
HSR1	4.04	18.15 %
MTR1	3.78	16.74 %
BMD1	3.67	20.31 %
ATU1	3.06	11.57 %
DPR1	2.52	20.53 %
KAM1	2.50	17.45 %
KVP1	2.45	16.02 %
ERD2	1.72	19.17 %
TCG1	1.22	13.06 %
EDP1	1.09	8.08 %
CMI1	0.87	10.40 %
SGG1	0.62	11.93 %
Total	183.40	26.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	180.88	23.80 %
Total	180.88	23.58 %

Branch *	MTD Sales L	Brand Share %
VEL2	9.62	20.92 %
KPM2	8.90	7.99 %
TRL1	7.94	22.20 %
VEL1	6.81	17.86 %
WJP1	5.11	15.96 %
ARC2	3.58	18.95 %
GDM1	3.36	14.33 %
ANI1	3.09	18.58 %
TRT1	3.01	13.41 %
KPM1	2.84	10.07 %
Total	180.88	23.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	162.68	22.49 %
Dig-Acce	0.16	4.30 %
Total	162.84	22.21 %

Branch *	MTD Sales L	Brand Share %
CH14	8.63	17.52 %
CH16	8.19	19.94 %
MRM1	5.77	21.43 %
CH19	5.61	15.95 %
AVD1	5.16	21.38 %
CH05	4.97	15.91 %
CGL1	4.20	22.88 %
CH35	2.77	7.76 %
CH30	2.71	14.34 %
CH37	2.53	15.04 %
CH28	2.29	10.74 %
CH39	2.27	14.19 %
MC09	2.24	21.34 %
TKM1	1.65	7.86 %
CH26	1.42	21.64 %
CH42	1.27	5.83 %
CH29	0.58	14.23 %
CH40	0.43	1.30 %
Total	162.84	22.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	158.60	27.00 %
Total	158.60	26.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	19.89	19.47 %
TNJ1	6.25	21.07 %
TTP1	6.17	18.69 %
MSI1	5.79	21.02 %
ORU1	3.27	18.50 %
KRN1	2.95	12.04 %
PBR1	2.92	23.20 %
NMM1	2.79	16.72 %
PTK1	2.18	17.62 %
PBR2	1.82	5.84 %
Total	158.60	26.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	156.50	26.36 %
Total	156.50	26.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.14	23.43 %
SVG1	4.27	23.16 %
DGL1	4.19	12.03 %
TEN1	3.80	13.93 %
TDI1	3.77	19.56 %
MDU6	3.31	16.70 %
DKI1	2.76	13.24 %
ATG1	2.75	19.95 %
PNV2	1.87	23.04 %
KYK1	1.71	23.29 %
DGL2	1.64	18.27 %
MLR1	1.23	11.09 %
SGP1	0.99	8.87 %
KRR1	0.88	21.34 %
MDU3	0.88	4.96 %
PNI1	0.79	22.37 %
MNM1	0.22	2.95 %
Total	156.50	26.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	144.39	26.59 %
Total	144.39	26.43 %

Branch *	MTD Sales L	Brand Share %
ULP1	7.24	23.61 %
TVM2	6.22	15.90 %
POY1	6.15	21.92 %
POY2	4.54	16.98 %
TDM1	1.93	12.28 %
STP1	1.63	11.79 %
Total	144.39	26.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	108.63	37.56 %
Total	108.63	37.04 %

Branch *	MTD Sales L	Brand Share %
KMD1	1.62	19.10 %
SUL1	1.03	22.27 %
SNR1	1.02	14.72 %
DPM2	0.84	11.17 %
CBE5	0.34	19.92 %
Total	108.63	37.04 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.35	0.63 %
Total	0.35	0.54 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.54 %
MSWH		0.00 %
Total	0.35	0.54 %