

MTD Sales
1,271.91 L

Brand Share %
30.04 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,271.87	30.65 %
Chargers	0.02	0.08 %
Ear-Buds	0.02	0.03 %
Total	1,271.91	30.04 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	169.53	25.33 %
SOUTH-01	163.45	26.45 %
CHENNAI-01	152.42	29.92 %
NORTH ARCOT	151.58	31.59 %
WEST-02	149.32	34.08 %
TRICHY-01	142.61	34.77 %
SOUTH ARCOT	118.32	32.82 %
SOUTH-03	113.03	27.92 %
WEST-01	106.13	39.37 %
KL-SOUTH	5.42	15.57 %
HO01	0.10	0.26 %
Total	1,271.91	30.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	169.53	25.89 %
Chargers		0.12 %
Total	169.53	25.33 %

Branch *	MTD Sales L	Brand Share %
CH03	13.26	23.19 %
CH15	11.64	21.77 %
MJR1	8.48	24.75 %
CH18	5.93	22.67 %
CH44	5.80	20.43 %
CH21	5.37	12.24 %
CH46	5.09	25.29 %
PON1	4.88	28.45 %
CH20	4.43	11.54 %
CH12	3.93	13.03 %
CH41	3.72	16.71 %
MC05	3.65	13.75 %
CH33	2.18	7.62 %
CH36	1.39	19.93 %
CH32	0.77	5.40 %
Total	169.53	25.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	163.43	26.90 %
Ear-Buds	0.02	0.23 %
Total	163.45	26.45 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.08	21.38 %
TVL1	8.12	11.13 %
VLY1	5.86	18.57 %
TKS1	5.58	29.88 %
KVT1	4.86	18.34 %
PKD1	3.81	24.25 %
SGT1	3.64	25.65 %
TKS2	3.48	19.73 %
TKY1	3.32	27.25 %
APK2	2.69	15.96 %
RND1	2.61	19.69 %
KYR1	1.69	22.36 %
MAR1	0.70	3.98 %
STU2	0.39	5.42 %
COL1	0.26	9.22 %
KSM1	0.14	2.25 %
Total	163.45	26.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	152.42	30.74 %
Chargers		0.16 %
Total	152.42	29.92 %

Branch *	MTD Sales L	Brand Share %
CH16	8.29	25.14 %
CH35	6.32	26.63 %
CH14	6.21	21.62 %
MRM1	6.05	23.08 %
CH45	6.03	26.92 %
CH08	6.00	25.36 %
CGL1	4.54	27.06 %
TKM1	4.40	27.05 %
CH19	3.91	26.02 %
AVD1	3.58	15.30 %
CH39	3.16	25.63 %
CH37	3.07	22.76 %
CH30	2.24	19.15 %
CH05	2.11	9.72 %
CH28	1.29	19.36 %
CH40	0.40	1.86 %
Total	152.42	29.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	151.58	32.19 %
Chargers		0.15 %
Total	151.58	31.59 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.89	20.08 %
VSI1	6.21	24.92 %
GDM1	5.56	29.59 %
CYR1	4.86	28.90 %
VEL1	4.28	23.58 %
SLG1	3.75	27.49 %
AKM1	3.74	17.89 %
SBR1	3.23	24.40 %
Total	151.58	31.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	149.32	34.68 %
Total	149.32	34.08 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.36	25.09 %
HSR2	5.18	17.82 %
APN1	4.10	29.21 %
ATU1	3.25	20.95 %
MTR1	2.61	19.33 %
EDP1	2.26	23.47 %
EPI1	2.22	19.22 %
KVP1	1.90	22.40 %
CMI1	1.76	21.40 %
KMM1	1.50	23.84 %
ERD1	1.39	26.68 %
TCG1	0.83	10.44 %
PDR1	0.79	28.97 %
Total	149.32	34.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	142.61	35.25 %
Total	142.61	34.77 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.72	19.60 %
TTP1	5.20	24.37 %
KRN1	4.26	26.50 %
TNJ2	4.19	29.12 %
NMM1	3.59	28.89 %
MSI1	3.44	28.62 %
PTK1	2.25	26.27 %
ORU1	1.98	14.97 %
PBR1	1.46	24.01 %
NCK1	1.21	24.38 %
Total	142.61	34.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	118.32	33.21 %
Total	118.32	32.82 %

Branch *	MTD Sales L	Brand Share %
TRK1	8.07	29.25 %
TVM2	6.25	29.31 %
ULP1	6.20	27.37 %
TVM1	5.02	19.30 %
TDM1	4.18	29.50 %
PRT1	1.41	10.95 %
Total	118.32	32.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	113.02	28.38 %
Chargers	0.01	0.39 %
Total	113.03	27.92 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.55	22.58 %
TEN1	4.61	25.64 %
KPT1	4.36	27.36 %
MDU6	3.88	16.82 %
TMM1	3.43	26.99 %
MDU3	3.29	12.24 %
KYK1	3.05	25.12 %
DKI1	2.86	26.09 %
ADP1	2.45	22.26 %
NTM1	2.30	24.52 %
MDU4	2.21	29.58 %
TDI1	2.10	22.54 %
PNV2	2.00	11.68 %
CMR1	1.95	24.49 %
ATG1	1.77	28.93 %
SVG1	1.74	19.86 %
BTU1	1.38	22.13 %
SGP1	1.36	17.59 %
CBM1	1.30	15.09 %
KRR1	0.85	15.04 %
MLR1	0.82	20.81 %
MNM1	0.59	8.88 %
PNI1	0.49	18.84 %
Total	113.03	27.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	106.13	40.31 %
Total	106.13	39.37 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.48	28.10 %
KGI1	5.51	24.64 %
CNR1	2.90	26.51 %
MPM1	2.82	29.27 %
TPR2	2.09	17.40 %
DPM2	1.88	23.29 %
PDM1	0.58	13.76 %
SUL1	0.23	14.09 %
Total	106.13	39.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.42	15.80 %
Total	5.42	15.57 %

Branch *	MTD Sales L	Brand Share %
KLR1	3.00	23.73 %
TVP1	1.72	15.20 %
PAS1	0.70	6.47 %
Total	5.42	15.57 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.10	0.30 %
Total	0.10	0.26 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.10	0.26 %
MSWH		0.00 %
Total	0.10	0.26 %