

MTD Sales
1,658.11 L

Brand Share %
24.18 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,658.04	24.58 %
Ear-Buds	0.07	0.09 %
Chargers	0.01	0.02 %
Total	1,658.11	24.18 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	254.96	25.21 %
WEST-02	203.80	29.56 %
TRICHY-01	195.88	32.63 %
NORTH ARCOT	189.93	24.30 %
CHENNAI-02	177.59	17.63 %
SOUTH-03	167.69	26.26 %
CHENNAI-01	162.82	20.61 %
WEST-01	149.00	35.34 %
SOUTH ARCOT	148.43	29.11 %
KL-SOUTH	8.03	23.95 %
HO01		0.00 %
Total	1,658.11	24.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	254.96	25.56 %
Chargers		0.08 %
Total	254.96	25.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	17.81	18.70 %
NGR1	15.96	23.75 %
TVL1	11.81	12.69 %
TKS2	8.96	19.99 %
MAR1	8.00	24.06 %
PKD1	7.17	22.33 %
VLY1	5.07	14.25 %
ARM1	5.03	19.39 %
UDN1	4.70	23.73 %
KVT1	3.86	11.06 %
KGL1	3.75	20.04 %
APK2	3.13	15.10 %
VNR1	2.93	22.15 %
SGT1	2.89	21.81 %
KSM1	1.67	14.23 %
COL1	0.18	2.90 %
Total	254.96	25.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	203.78	29.98 %
Ear-Buds	0.02	0.29 %
Total	203.80	29.56 %

Branch *	MTD Sales L	Brand Share %
SLM1	14.05	22.24 %
MCR1	7.01	20.91 %
HSR2	6.80	17.01 %
MTR1	5.95	23.74 %
APN1	4.08	16.47 %
KVP1	2.45	20.31 %
EDP1	2.39	15.61 %
CMI1	1.26	14.95 %
SGG1	1.10	15.02 %
KMM1	0.16	1.84 %
Total	203.80	29.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	195.88	33.07 %
Total	195.88	32.63 %

Branch *	MTD Sales L	Brand Share %
TRY1	17.26	18.29 %
TTP1	9.48	23.06 %
KRN1	4.80	21.83 %
NMM1	4.61	22.87 %
NGT1	4.26	21.11 %
PTK1	2.32	17.51 %
NCK1	1.17	15.45 %
Total	195.88	32.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	189.93	24.75 %
Total	189.93	24.30 %

Branch *	MTD Sales L	Brand Share %
KPM2	21.31	16.71 %
SBR1	7.86	22.09 %
TRR1	7.72	19.29 %
VEL1	6.30	11.39 %
AKM1	5.90	11.53 %
ARC2	4.49	12.79 %
CYR1	4.30	21.72 %
SLG1	4.20	14.93 %
VSI1	4.08	21.93 %
TRT1	2.99	17.42 %
Total	189.93	24.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	177.58	17.93 %
Chargers		0.08 %
Total	177.59	17.63 %

Branch *	MTD Sales L	Brand Share %
CH15	17.19	15.51 %
CH03	14.24	16.03 %
CH34	13.82	23.48 %
CH24	8.07	22.91 %
MJR1	7.56	11.46 %
CH18	5.99	15.81 %
CH44	5.90	13.45 %
CH21	5.54	6.18 %
CH46	4.79	23.49 %
MC05	4.23	12.79 %
CH41	4.17	18.50 %
CH12	4.00	10.31 %
CH20	3.67	6.49 %
CH33	2.79	6.79 %
CH31	2.60	15.50 %
CH36	1.61	8.13 %
CH32	0.97	8.02 %
CH01		0.00 %
Total	177.59	17.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	167.69	26.68 %
Total	167.69	26.26 %

Branch *	MTD Sales L	Brand Share %
MDU1	18.04	23.01 %
TEN1	5.14	21.93 %
TEN2	4.50	21.67 %
CBM1	4.43	18.94 %
ODM1	4.27	17.93 %
KPT1	3.77	23.50 %
CMR1	3.39	19.55 %
MDU6	2.81	7.96 %
MPA1	2.64	20.21 %
SVG1	2.63	22.59 %
ATG1	2.31	21.66 %
KRR1	2.21	14.63 %
MLR1	2.01	17.40 %
MDU3	1.41	7.81 %
MNM1	0.41	8.08 %
KKD2	0.09	13.84 %
Total	167.69	26.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	162.80	21.00 %
Ear-Buds	0.02	0.16 %
Total	162.82	20.61 %

Branch *	MTD Sales L	Brand Share %
CH16	9.44	18.29 %
CH08	7.90	20.75 %
CH14	6.13	11.56 %
GUD2	6.13	18.68 %
AVD1	5.81	9.54 %
CH39	5.07	22.65 %
MRM1	4.01	19.25 %
CH19	3.87	11.39 %
CH35	2.23	10.19 %
CH30	2.14	10.03 %
CH05	1.24	5.89 %
CH40	0.70	1.19 %
Total	162.82	20.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	148.98	36.21 %
Ear-Buds	0.02	0.22 %
Total	149.00	35.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.21	21.73 %
CNR1	4.15	19.55 %
TPR2	2.76	16.69 %
SNR1	1.91	24.15 %
CBE1	1.16	18.30 %
PDM1	0.93	13.24 %
CBE5	0.82	23.48 %
SUL1	0.37	4.06 %
Total	149.00	35.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	148.42	29.52 %
Ear-Buds	0.02	0.35 %
Total	148.43	29.11 %

Branch *	MTD Sales L	Brand Share %
TVM2	6.47	17.72 %
PRT1	4.78	20.19 %
TVM1	3.20	13.49 %
MKM1	1.66	16.99 %
Total	148.43	29.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.03	24.22 %
Total	8.03	23.95 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.59	14.01 %
KLR1	1.10	17.59 %
Total	8.03	23.95 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %