

MTD Sales
1,379.40 L

Brand Share %
21.52 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,378.18	21.92 %
Ear-Buds	1.06	1.82 %
Dig-Acce	0.17	0.60 %
Total	1,379.40	21.52 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	188.97	22.02 %
SOUTH-01	188.59	20.36 %
TRICHY-01	171.12	29.56 %
CHENNAI-02	169.40	17.13 %
WEST-02	141.22	26.85 %
CHENNAI-01	141.17	18.10 %
SOUTH ARCOT	137.04	25.04 %
SOUTH-03	122.08	22.89 %
WEST-01	65.22	21.97 %
WEST-03	54.60	27.81 %
HO01		0.00 %
Total	1,379.40	21.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	188.97	22.36 %
Total	188.97	22.02 %

Branch *	MTD Sales L	Brand Share %
KPM2	12.87	13.31 %
VEL4	10.62	18.36 %
WJP1	4.95	16.67 %
SLG1	4.87	19.89 %
CYR1	4.83	19.51 %
VEL2	4.67	12.37 %
VSI1	4.28	15.32 %
AKM1	3.95	11.21 %
ARC2	3.55	16.08 %
TRL1	3.54	16.34 %
ANI1	2.39	12.37 %
TRT1	1.45	9.65 %
VEL1	1.13	4.05 %
KPM1	1.10	3.63 %
Total	188.97	22.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	188.42	20.72 %
Dig-Acce	0.17	5.67 %
Total	188.59	20.36 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.48	15.16 %
TVL1	13.71	17.22 %
VNR2	10.98	16.84 %
NGR1	10.01	17.06 %
KVT1	9.05	19.13 %
VLY1	7.80	20.66 %
TKS2	5.35	12.88 %
RND2	5.00	20.42 %
MAR1	4.33	15.79 %
TKS1	3.90	15.76 %
SDI1	3.49	19.97 %
RPM1	2.47	17.74 %
SGT1	2.20	16.29 %
VNR1	2.11	10.83 %
KGL1	2.05	14.86 %
APK2	1.74	10.59 %
SNL1	1.63	17.00 %
TYI1	1.35	13.35 %
ARM1	1.34	16.62 %
STU2	0.31	4.48 %
Total	188.59	20.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	171.12	29.89 %
Total	171.12	29.56 %

Branch *	MTD Sales L	Brand Share %
PBR2	4.57	11.72 %
MVM1	3.43	19.60 %
NGT1	3.31	20.61 %
NMM1	3.04	13.98 %
KUM2	1.87	11.28 %
PTK1	1.59	13.18 %
Total	171.12	29.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	168.76	17.44 %
Ear-Buds	0.64	5.81 %
Total	169.40	17.13 %

Branch *	MTD Sales L	Brand Share %
CH34	13.05	19.54 %
CH03	11.89	14.43 %
CH15	10.67	11.40 %
CH51	7.93	19.14 %
MJR1	7.83	19.94 %
CH12	7.55	17.89 %
CH50	7.08	14.44 %
CH21	6.87	10.70 %
CH20	6.59	13.35 %
CH17	5.62	21.17 %
CH33	5.13	11.17 %
CH44	4.05	17.37 %
CH18	3.54	13.40 %
CH35	3.40	12.84 %
CH36	3.34	13.46 %
MC05	2.36	12.06 %
CH27	1.91	18.74 %
MC06	1.24	8.30 %
CH32	0.90	21.18 %
CH41	0.67	2.39 %
CH37	0.26	1.42 %
PON1	0.17	0.89 %
CH01		0.00 %
Total	169.40	17.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	141.20	27.23 %
Ear-Buds	0.02	0.42 %
Total	141.22	26.85 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.02	20.19 %
PMP1	6.06	18.87 %
MTR1	5.52	20.74 %
HSR2	4.75	12.74 %
ATU1	4.30	18.00 %
OML1	1.92	6.54 %
KVP1	1.81	14.86 %
HRR1	1.35	7.39 %
EDP1	0.41	7.62 %
Total	141.22	26.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	140.77	18.70 %
Ear-Buds	0.40	4.49 %
Total	141.17	18.10 %

Branch *	MTD Sales L	Brand Share %
CH14	10.25	17.93 %
CH16	8.12	15.51 %
CH47	7.23	14.72 %
CH45	6.55	19.58 %
CH22	5.65	15.40 %
CH49	5.53	16.53 %
AVD1	4.07	9.16 %
CH05	3.92	15.73 %
SKL1	3.76	20.79 %
CH19	3.27	13.73 %
GUD2	2.91	14.93 %
CH30	2.26	6.51 %
CH07	1.70	4.90 %
CH28	0.98	3.27 %
CH26	0.90	20.05 %
CH40		0.00 %
Total	141.17	18.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	137.04	25.36 %
Total	137.04	25.04 %

Branch *	MTD Sales L	Brand Share %
CUD1	14.69	20.43 %
CDM1	5.62	20.44 %
TVM2	5.45	17.34 %
TVM1	2.91	21.42 %
POY2	2.79	9.39 %
MKM1	2.76	14.08 %
KML1	2.55	18.90 %
Total	137.04	25.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	122.08	23.25 %
Total	122.08	22.89 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.03	16.71 %
PVI1	5.40	15.59 %
KPT1	3.81	19.92 %
MPA1	3.03	15.67 %
MDU6	2.79	17.52 %
MDU2	2.75	13.30 %
TEN1	2.59	13.41 %
PKM1	2.50	21.17 %
MLR1	1.59	21.31 %
MNM1	1.55	21.08 %
MDU4	1.15	12.15 %
MDU5	1.14	9.85 %
PN11	1.12	17.74 %
TPT1	1.02	9.55 %
USL1	0.99	11.45 %
SGP1	0.96	10.74 %
ATG1	0.91	10.53 %
MDU3		0.00 %
Total	122.08	22.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	65.22	22.54 %
Total	65.22	21.97 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.49	13.68 %
CBE1	2.16	21.26 %
UAM1	1.97	7.80 %
SUL1	1.51	18.62 %
DPM2	1.45	11.06 %
CBE4	1.40	13.26 %
KMD1	1.07	18.04 %
PLI1	1.02	13.74 %
CBE6	1.01	13.94 %
ANR1	0.95	13.44 %
UMP1	0.62	15.44 %
PDM1	0.54	21.01 %
CBE3	0.34	17.71 %
Total	65.22	21.97 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	54.60	28.15 %
Total	54.60	27.81 %

Branch *	MTD Sales L	Brand Share %
TPR1	2.96	21.05 %
TPR2	2.00	17.18 %
KMM1	1.66	19.44 %
ERD2	0.96	13.92 %
TCG1	0.79	12.41 %
SGG1	0.59	8.02 %
TPR3	0.43	4.92 %
Total	54.60	27.81 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %