

MTD Sales
1,492.08 L

Brand Share %
27.62 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,492.03	28.07 %
Ear-Buds	0.03	0.07 %
Chargers	0.01	0.03 %
Total	1,492.08	27.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	213.58	25.86 %
WEST-02	182.37	32.45 %
CHENNAI-01	177.74	26.75 %
NORTH ARCOT	173.77	28.44 %
TRICHY-01	169.60	32.42 %
CHENNAI-02	162.32	22.39 %
SOUTH ARCOT	140.72	32.32 %
SOUTH-03	137.74	26.97 %
WEST-01	130.59	37.97 %
KL-SOUTH	3.65	9.69 %
HO01		0.00 %
Total	1,492.08	27.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	213.58	26.28 %
Total	213.58	25.86 %

Branch *	MTD Sales L	Brand Share %
TUT1	17.82	19.10 %
TVL1	12.68	13.59 %
TUT2	9.10	26.98 %
KVT1	6.93	18.69 %
TKS2	6.62	17.83 %
TKY1	5.77	27.33 %
ERL2	5.45	18.93 %
SVK1	5.37	24.24 %
KGL1	4.46	21.99 %
VLV1	4.44	12.82 %
RND1	3.91	24.67 %
MMT1	3.15	24.75 %
SGT1	2.94	22.78 %
VNR1	2.76	20.66 %
SDI1	2.49	25.69 %
VKM1	2.39	25.42 %
KSM1	1.28	10.94 %
STU2	0.77	9.55 %
COL1	0.60	13.36 %
Total	213.58	25.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	182.35	32.89 %
Ear-Buds	0.02	0.36 %
Total	182.37	32.45 %

Branch *	MTD Sales L	Brand Share %
HRR1	6.83	25.67 %
ATU1	6.09	25.75 %
PMP1	5.99	19.42 %
SLM1	5.87	14.26 %
EPI1	4.71	27.53 %
HSR2	4.19	14.01 %
MTR1	2.79	16.48 %
CMI1	1.85	24.97 %
SGG1	1.15	25.08 %
TCG1	1.03	10.80 %
Total	182.37	32.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	177.74	27.22 %
Total	177.74	26.75 %

Branch *	MTD Sales L	Brand Share %
CH14	10.47	20.83 %
KNR1	7.05	27.22 %
CH16	6.99	18.32 %
CH07	5.76	21.36 %
CH30	5.76	14.23 %
CH08	5.63	17.61 %
MRM1	5.41	22.70 %
AVD1	5.26	17.55 %
CH05	5.26	17.80 %
CH19	4.59	24.83 %
GUD2	3.73	13.49 %
CH35	3.22	13.36 %
CH37	1.99	13.63 %
CH40	1.20	4.05 %
Total	177.74	26.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	173.77	28.92 %
Total	173.77	28.44 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.64	16.52 %
VEL2	8.63	23.82 %
TRL1	8.16	24.97 %
VEL1	7.08	21.62 %
GDM1	6.23	24.17 %
WJP1	3.92	16.84 %
KPM1	3.64	17.14 %
VSI1	2.96	17.72 %
AKM1	2.29	10.06 %
Total	173.77	28.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	169.60	32.78 %
Total	169.60	32.42 %

Branch *	MTD Sales L	Brand Share %
TRY1	17.49	20.13 %
TNJ1	9.92	25.83 %
TTP1	8.30	26.68 %
KRN1	4.96	25.24 %
MSI1	3.98	22.49 %
TNJ2	3.78	24.80 %
NMM1	3.20	20.14 %
APM1	1.62	25.71 %
PTK1	1.03	7.67 %
Total	169.60	32.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	162.32	22.79 %
Chargers		0.08 %
Total	162.32	22.39 %

Branch *	MTD Sales L	Brand Share %
CH03	13.57	21.51 %
CH15	10.95	15.82 %
MJR1	10.38	22.84 %
CH20	10.24	25.75 %
CH34	9.93	26.44 %
CH18	6.88	27.52 %
CH21	5.75	11.13 %
MC05	4.89	14.36 %
CH44	3.93	10.51 %
CH12	3.79	11.20 %
CH24	3.75	25.56 %
CH41	3.51	22.77 %
CH46	3.30	23.19 %
CH09	3.08	18.51 %
CH33	2.45	8.56 %
CH36	1.63	25.03 %
CH31	1.49	12.10 %
PON1	0.52	3.70 %
MC08	0.47	16.32 %
CH32	0.40	8.78 %
CH01		0.00 %
Total	162.32	22.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	140.70	32.75 %
Ear-Buds	0.02	0.47 %
Total	140.72	32.32 %

Branch *	MTD Sales L	Brand Share %
ULP1	8.66	26.41 %
CDM1	7.92	26.91 %
TVM2	6.32	21.89 %
TDM1	3.85	14.63 %
MKM1	1.32	17.82 %
Total	140.72	32.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	137.73	27.41 %
Chargers		0.11 %
Total	137.74	26.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.86	16.16 %
USL1	4.76	26.90 %
DKI1	4.66	26.86 %
MDU6	4.64	26.96 %
ADP1	4.35	22.00 %
CBM1	3.72	20.89 %
MDU5	3.71	26.83 %
TEN1	3.52	20.68 %
CMR1	2.72	21.60 %
TEN2	2.62	14.62 %
SVG1	2.28	20.01 %
MDU3	1.06	13.33 %
ATG1	1.05	8.50 %
KKD2	0.94	22.50 %
MNM1	0.71	9.15 %
MLR1	0.68	5.79 %
Total	137.74	26.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	130.59	38.66 %
Chargers		0.14 %
Total	130.59	37.97 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.88	15.40 %
KGI1	6.43	21.70 %
TPR3	1.57	26.13 %
MPM1	1.19	13.18 %
SUL1	1.05	24.35 %
PDM1	0.22	3.50 %
Total	130.59	37.97 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.65	9.79 %
Total	3.65	9.69 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.31	8.91 %
PAS1	1.33	11.43 %
Total	3.65	9.69 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %