



# TN : VIVO Sales Performance 19/05/2026 9:32 AM

MTD Sales  
1,605.46 L

Brand Share %  
24.89 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,604.06	25.12 %
Dig-Acce	1.39	9.27 %
Chargers	0.01	0.02 %
<b>Total</b>	<b>1,605.46</b>	<b>24.89 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	287.22	25.61 %
WEST-02	206.20	32.59 %
CHENNAI-02	201.16	20.13 %
NORTH ARCOT	172.16	23.86 %
SOUTH-03	163.72	26.78 %
CHENNAI-01	157.97	21.41 %
SOUTH ARCOT	153.70	25.52 %
TRICHY-01	141.16	27.26 %
WEST-01	122.17	32.09 %
HO01		0.00 %
<b>Total</b>	<b>1,605.46</b>	<b>24.89 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	287.22	25.85 %
Chargers		0.04 %
<b>Total</b>	<b>287.22</b>	<b>25.61 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	22.65	21.04 %
NGR1	19.90	22.12 %
VLY1	9.78	23.69 %
SVK1	8.21	24.05 %
TKS1	6.98	23.89 %
MMT1	6.65	24.59 %
RND1	6.15	22.26 %
KGL1	5.79	19.36 %
KVT1	4.55	9.40 %
MAR1	4.15	12.92 %
ERL2	4.07	16.18 %
VNR1	3.48	17.35 %
KSM1	2.47	12.38 %
SGT1	2.36	12.54 %
RPM1	1.89	15.94 %
COL1	0.79	13.58 %
<b>Total</b>	<b>287.22</b>	<b>25.61 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	206.20	32.82 %
Total	206.20	32.59 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.11	19.20 %
ATU1	5.79	22.75 %
MTR1	5.24	20.90 %
APN1	4.96	22.44 %
BMD1	3.70	16.79 %
KVP1	2.86	14.67 %
KAM1	2.85	24.45 %
EDP1	1.01	17.06 %
ERD2	0.68	9.30 %
TCG1	0.59	9.41 %
PDR1	0.46	19.80 %
Total	206.20	32.59 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	200.71	20.41 %
Dig-Acce	0.45	5.26 %
Chargers		0.06 %
Total	201.16	20.13 %

Branch *	MTD Sales L	Brand Share %
CH03	13.06	15.04 %
CH15	11.21	16.11 %
CH21	10.08	13.07 %
CH44	9.73	16.48 %
CH33	6.72	10.85 %
CH20	6.71	20.79 %
CH12	6.65	10.87 %
MJR1	5.31	13.62 %
CH18	5.17	18.53 %
PON1	4.79	19.61 %
CH46	4.63	22.42 %
MC05	4.46	10.09 %
CH31	3.74	22.08 %
CH41	1.89	7.14 %
CH27	1.18	9.79 %
CH36	0.62	7.98 %
CH01		0.00 %
MC06		0.00 %
Total	201.16	20.13 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	171.69	24.01 %
Dig-Acce	0.47	77.06 %
<b>Total</b>	<b>172.16</b>	<b>23.86 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	12.32	12.19 %
WJP1	6.49	19.63 %
TRL1	5.28	18.57 %
CPT1	4.62	23.84 %
VSI1	4.32	15.16 %
CYR1	4.29	22.84 %
GDM1	3.97	13.10 %
AKM1	3.81	9.63 %
ARC2	3.80	23.52 %
ANI1	3.73	24.32 %
KPM1	3.17	12.38 %
PTU1	2.94	13.90 %
PLR1	2.73	23.10 %
TRT1	1.28	8.52 %
<b>Total</b>	<b>172.16</b>	<b>23.86 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	163.40	26.96 %
Dig-Acce	0.32	69.81 %
<b>Total</b>	<b>163.72</b>	<b>26.78 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	7.59	20.62 %
KPT1	5.01	23.44 %
TMM1	4.48	24.81 %
ADP1	4.21	24.01 %
TPT1	3.56	22.67 %
PVI1	3.43	17.09 %
DKI1	3.32	21.97 %
MDU6	3.29	15.28 %
MDU2	2.87	15.83 %
MDU4	2.46	20.58 %
MLR1	2.44	23.27 %
NKI1	2.39	24.50 %
ATG1	2.24	13.63 %
SGP1	1.14	7.69 %
MNM1	0.96	13.48 %
MDU3	0.70	3.79 %
PNI1	0.59	15.72 %
KRR1	0.47	8.56 %
<b>Total</b>	<b>163.72</b>	<b>26.78 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	157.97	21.70 %
<b>Total</b>	<b>157.97</b>	<b>21.41 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	11.86	20.52 %
CH14	7.90	17.89 %
CH47	7.14	17.61 %
MRM1	6.25	19.37 %
CH28	5.83	16.91 %
CH38	5.79	24.49 %
CH05	5.41	14.02 %
CH07	5.33	24.05 %
CH35	2.84	7.42 %
CH37	2.62	19.47 %
AVD1	2.45	14.05 %
KNR1	2.22	11.56 %
CH19	1.75	8.10 %
MC10	1.48	16.40 %
CH30	1.44	5.61 %
CH42	0.74	3.11 %
CH40		0.00 %
MC09		0.00 %
<b>Total</b>	<b>157.97</b>	<b>21.41 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	153.70	25.66 %
<b>Total</b>	<b>153.70</b>	<b>25.52 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	8.88	21.72 %
PRT1	8.73	20.35 %
CDM1	5.94	16.60 %
POY2	5.69	15.17 %
TVM2	4.38	16.27 %
TDM1	3.99	22.27 %
MKM1	3.69	16.33 %
VCM1	2.90	24.45 %
KML1	2.47	23.61 %
TVM1	2.44	17.47 %
<b>Total</b>	<b>153.70</b>	<b>25.52 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	141.01	27.42 %
Dig-Acce	0.15	59.88 %
Total	141.16	27.26 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.16	19.29 %
TTP1	6.35	18.79 %
TNJ1	6.16	19.93 %
KRN1	4.00	19.80 %
TNJ2	3.87	17.77 %
NGT1	3.30	19.29 %
PBR1	3.29	24.58 %
NMM1	3.01	20.21 %
ORU1	2.72	22.00 %
KUM2	2.38	17.74 %
AYR1	2.25	16.03 %
APM1	1.98	24.49 %
PBR2	1.86	7.46 %
NCK1	1.27	21.88 %
PTK1	0.63	3.88 %
Total	141.16	27.26 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	122.17	32.36 %
Total	122.17	32.09 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.92	18.54 %
KGI1	8.24	23.89 %
CNR1	4.94	17.10 %
DPM2	2.25	16.30 %
PDM1	1.65	24.18 %
TPR1	1.55	18.32 %
ANR1	1.06	14.94 %
Total	122.17	32.09 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %