



TN : VIVO Sales Performance 19/04/2026 9:32 AM

MTD Sales
1,767.17 L

Brand Share %
26.77 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,767.02	26.96 %
Dig-Acce	0.15	6.56 %
Total	1,767.17	26.77 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	297.28	26.27 %
CHENNAI-02	217.69	23.69 %
WEST-02	210.42	34.30 %
CHENNAI-01	202.58	23.45 %
NORTH ARCOT	199.60	27.89 %
SOUTH-03	193.14	32.05 %
TRICHY-01	171.21	30.39 %
SOUTH ARCOT	149.63	27.97 %
WEST-01	125.63	34.47 %
HO01		0.00 %
Total	1,767.17	26.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	297.28	26.52 %
Total	297.28	26.27 %

Branch *	MTD Sales L	Brand Share %
TVL1	19.06	19.10 %
TKS2	10.14	17.42 %
VLY1	9.63	20.47 %
TKS1	9.26	23.87 %
MAR1	6.41	19.06 %
PKD1	5.97	26.38 %
KGL1	5.60	24.38 %
MMT1	4.47	16.89 %
KYR1	4.40	24.74 %
VNR1	3.76	19.55 %
KVT1	3.72	7.78 %
PDI1	3.39	20.27 %
SGT1	3.33	14.15 %
COL1	2.58	24.43 %
SDI1	2.18	18.76 %
STU2	1.93	17.74 %
KSM1	1.32	6.56 %
Total	297.28	26.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	217.69	23.88 %
Total	217.69	23.69 %

Branch *	MTD Sales L	Brand Share %
CH03	18.06	18.26 %
CH15	15.03	18.78 %
CH21	11.03	17.44 %
CH17	9.33	26.59 %
CH20	9.06	19.24 %
CH33	8.53	18.21 %
CH50	7.31	26.75 %
CH12	5.94	13.89 %
CH41	5.41	24.10 %
CH18	4.16	13.15 %
CH36	4.13	26.60 %
PON1	3.42	19.84 %
MC05	1.90	5.99 %
CH31	1.40	12.36 %
MC06	1.16	7.35 %
CH27	0.88	11.13 %
CH32	0.21	4.91 %
Total	217.69	23.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	210.42	34.53 %
Total	210.42	34.30 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.89	22.63 %
HSR2	6.82	16.87 %
SLM2	5.86	26.61 %
BMD1	5.45	23.50 %
APN1	5.33	24.21 %
MCR1	5.20	20.68 %
ATU1	4.84	17.39 %
DPR2	2.73	25.93 %
SGG1	1.96	22.03 %
TCG1	1.53	24.08 %
Total	210.42	34.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	202.58	23.61 %
Total	202.58	23.45 %

Branch *	MTD Sales L	Brand Share %
CH47	11.79	15.40 %
CH16	10.63	23.45 %
CH08	9.40	26.06 %
MRM1	6.97	21.97 %
CH28	6.95	21.80 %
CH07	5.89	21.43 %
CH19	4.61	19.35 %
CH05	4.03	11.33 %
TKM1	3.90	18.61 %
CH37	3.42	18.39 %
CGL1	3.24	18.37 %
CH35	2.57	10.36 %
CH30	2.14	2.83 %
CH40	1.99	4.88 %
CH42	1.61	8.80 %
AVD1	0.87	4.01 %
MC09	0.85	13.91 %
Total	202.58	23.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	199.60	28.10 %
Total	199.60	27.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	15.36	15.33 %
VEL2	10.01	24.90 %
AKM1	5.56	15.10 %
VSI1	4.97	16.58 %
VEL1	4.85	11.23 %
PTU1	4.48	23.25 %
KPM1	4.21	19.54 %
WJP1	4.06	16.80 %
PLR1	3.93	22.53 %
ANI1	3.16	15.76 %
TRT1	1.91	15.11 %
Total	199.60	27.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	192.99	32.27 %
Dig-Acce	0.15	50.28 %
Total	193.14	32.05 %

Branch *	MTD Sales L	Brand Share %
DKI1	6.26	21.75 %
TEN1	5.87	24.48 %
MDU6	5.18	25.14 %
PVI1	4.40	26.36 %
USL1	3.81	26.72 %
PNI1	1.72	25.23 %
MDU4	1.63	15.48 %
MNM1	1.45	20.05 %
MDU3	1.44	7.91 %
SGP1	0.46	4.39 %
KRR1	0.21	5.92 %
Total	193.14	32.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	171.21	30.58 %
Total	171.21	30.39 %

Branch *	MTD Sales L	Brand Share %
TRY1	18.08	20.14 %
TTP1	7.76	22.36 %
MSI1	5.70	24.87 %
AYR1	4.54	26.24 %
PTK1	4.26	20.27 %
PBR2	3.87	11.90 %
KRN1	3.77	16.43 %
NMM1	3.55	24.07 %
ORU1	3.38	15.37 %
Total	171.21	30.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	149.63	28.12 %
Total	149.63	27.97 %

Branch *	MTD Sales L	Brand Share %
PRT1	9.46	22.91 %
CDM1	8.73	24.42 %
KKI2	5.50	24.94 %
TVM2	5.48	19.21 %
POY2	5.06	15.44 %
MKM1	2.56	12.97 %
STP1	2.51	21.38 %
TVM1	2.46	11.89 %
TDM1	2.03	9.95 %
Total	149.63	27.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	125.63	34.79 %
Total	125.63	34.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.52	18.85 %
GDR1	5.87	23.85 %
CNR1	3.82	12.53 %
TPR1	3.00	26.12 %
PDM1	1.10	21.24 %
CBE3	0.81	18.29 %
CBE6	0.58	14.59 %
Total	125.63	34.47 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %