

MTD Sales  
1,467.74 L

Brand Share %  
23.64 %

Information:

MTD : 01-03-2026 To 18-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,467.57	23.90 %
Dig-Acce	0.16	1.43 %
Chargers	0.01	0.01 %
<b>Total</b>	<b>1,467.74</b>	<b>23.64 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	250.76	20.37 %
CHENNAI-02	178.00	20.11 %
WEST-02	174.58	26.72 %
NORTH ARCOT	171.71	23.21 %
CHENNAI-01	154.78	21.86 %
TRICHY-01	149.52	26.41 %
SOUTH-03	148.27	25.82 %
SOUTH ARCOT	137.00	26.14 %
WEST-01	102.76	36.40 %
HO01	0.35	0.80 %
<b>Total</b>	<b>1,467.74</b>	<b>23.64 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	250.76	20.58 %
<b>Total</b>	<b>250.76</b>	<b>20.37 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	21.56	9.61 %
NGR1	15.58	15.69 %
TVL1	12.23	11.73 %
MAR1	8.05	23.48 %
TKS2	7.72	16.62 %
TKS1	6.65	17.79 %
APK1	5.03	21.48 %
KGL1	4.92	18.69 %
PKD1	4.79	20.91 %
MMT1	4.66	13.80 %
SGT1	3.60	17.64 %
VNR1	3.34	22.75 %
PDI1	2.79	22.93 %
KVT1	2.77	5.54 %
KSM1	2.60	13.45 %
SDI1	2.56	17.24 %
STU2	1.11	13.92 %
COL1	0.66	9.14 %
<b>Total</b>	<b>250.76</b>	<b>20.37 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	178.00	20.32 %
Chargers	0.01	0.12 %
Total	178.00	20.11 %

Branch *	MTD Sales L	Brand Share %
CH03	13.97	16.56 %
CH15	12.76	15.45 %
CH21	10.37	17.08 %
CH44	6.72	21.80 %
MJR1	6.12	16.77 %
CH33	6.09	17.03 %
CH17	5.92	22.15 %
PON1	4.94	18.46 %
CH20	4.75	11.40 %
CH46	3.94	21.81 %
CH12	3.31	5.88 %
CH50	3.15	8.99 %
CH41	2.21	12.17 %
CH18	1.40	10.26 %
MC05	1.26	4.53 %
CH36	0.72	5.71 %
CH32	0.34	3.32 %
CH01		0.00 %
Total	178.00	20.11 %

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	174.58	26.90 %
Total	174.58	26.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.45	19.43 %
MCR1	5.88	18.42 %
HSR2	5.36	12.59 %
APN1	4.92	20.01 %
HSR1	3.94	17.78 %
HRR1	3.70	20.02 %
MTR1	3.68	16.37 %
BMD1	3.57	20.72 %
ATU1	2.75	11.06 %
DPR1	2.42	22.33 %
KAM1	2.40	17.86 %
KVP1	2.35	15.93 %
ERD2	1.55	17.62 %
TCG1	1.22	13.06 %
EDP1	0.99	7.49 %
CMI1	0.87	10.66 %
SGG1	0.50	9.79 %
Total	174.58	26.72 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	171.71	23.44 %
Total	171.71	23.21 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.84	20.33 %
KPM2	8.80	8.01 %
TRL1	7.44	21.52 %
VEL1	6.14	16.69 %
WJP1	4.73	15.64 %
ARC2	3.37	18.78 %
GDM1	3.26	14.41 %
TRT1	2.86	13.79 %
ANI1	2.75	18.93 %
KPM1	2.74	9.93 %
Total	171.71	23.21 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	154.62	22.13 %
Dig-Acce	0.16	4.31 %
Total	154.78	21.86 %

Branch *	MTD Sales L	Brand Share %
CH14	8.52	17.62 %
CH16	7.87	19.58 %
CH19	5.51	15.81 %
MRM1	5.46	20.68 %
GUD1	5.26	23.50 %
AVD1	4.94	21.26 %
CH05	4.50	15.37 %
CGL1	3.79	21.13 %
CH35	2.67	7.65 %
CH30	2.61	14.04 %
CH37	2.43	14.71 %
CH39	2.17	14.68 %
MC09	2.14	21.17 %
CH28	2.08	10.25 %
TKM1	1.46	7.14 %
CH26	1.42	22.34 %
CH42	1.17	5.49 %
CH29	0.58	14.26 %
CH40	0.43	1.35 %
Total	154.78	21.86 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	149.52	26.62 %
Total	149.52	26.41 %

Branch *	MTD Sales L	Brand Share %
TRY1	19.51	20.17 %
TTP1	6.07	18.84 %
TNJ1	5.98	20.54 %
MSI1	5.69	21.16 %
ORU1	3.17	19.08 %
KRN1	2.85	11.98 %
PBR1	2.82	22.81 %
NMM1	2.79	17.06 %
PTK1	1.98	16.64 %
PBR2	1.72	5.71 %
KIK1	1.07	22.72 %
Total	149.52	26.41 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	148.27	26.07 %
Total	148.27	25.82 %

Branch *	MTD Sales L	Brand Share %
SVG1	4.06	22.45 %
DGL1	4.01	11.83 %
TDI1	3.67	20.72 %
TEN1	3.48	13.81 %
MDU6	3.21	16.54 %
ADP1	3.09	22.90 %
DKI1	2.65	13.60 %
ATG1	2.55	20.01 %
KYK1	1.71	23.29 %
PNV2	1.67	21.14 %
DGL2	1.54	18.01 %
MLR1	1.23	11.09 %
KRR1	0.88	21.34 %
MDU3	0.88	5.47 %
SGP1	0.81	7.82 %
PNI1	0.79	23.28 %
MNM1	0.22	3.00 %
Total	148.27	25.82 %

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	137.00	26.30 %
Total	137.00	26.14 %

Branch *	MTD Sales L	Brand Share %
CDM1	7.02	23.06 %
ULP1	6.99	23.21 %
POY1	6.05	22.61 %
TVM2	5.58	14.85 %
POY2	4.23	16.15 %
TDM1	1.83	11.97 %
STP1	1.36	12.75 %
Total	137.00	26.14 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	102.76	36.92 %
Total	102.76	36.40 %

Branch *	MTD Sales L	Brand Share %
KMD1	1.62	19.10 %
SUL1	1.03	22.27 %
SNR1	0.89	13.15 %
DPM2	0.74	10.88 %
CBE5	0.34	20.87 %
CBE3	0.24	12.13 %
Total	102.76	36.40 %

**HO01**

Property	MTD Sales L	Brand Share %
Mobile	0.35	1.00 %
Total	0.35	0.80 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.81 %
MSWH		0.00 %
Total	0.35	0.80 %