

MTD Sales
1,221.42 L

Brand Share %
30.11 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,221.38	30.72 %
Chargers	0.02	0.09 %
Ear-Buds	0.02	0.03 %
Total	1,221.42	30.11 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	162.35	25.26 %
SOUTH-01	157.00	26.49 %
CHENNAI-01	147.89	29.98 %
NORTH ARCOT	147.20	31.64 %
WEST-02	142.63	34.50 %
TRICHY-01	136.41	34.71 %
SOUTH ARCOT	113.38	33.01 %
SOUTH-03	108.67	27.99 %
WEST-01	101.00	39.27 %
KL-SOUTH	4.79	14.86 %
HO01	0.10	0.30 %
Total	1,221.42	30.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	162.34	25.82 %
Chargers		0.12 %
Total	162.35	25.26 %

Branch *	MTD Sales L	Brand Share %
CH03	13.12	23.47 %
CH15	10.94	21.02 %
MJR1	8.34	26.03 %
CH18	5.37	21.86 %
CH21	5.18	12.22 %
CH44	5.11	18.98 %
CH46	4.99	26.61 %
PON1	4.88	29.73 %
CH20	3.99	10.57 %
CH12	3.81	12.92 %
CH41	3.72	17.26 %
MC05	3.65	13.75 %
CH33	2.18	7.67 %
CH36	1.39	19.99 %
CH32	0.77	5.40 %
Total	162.35	25.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	156.98	26.94 %
Ear-Buds	0.02	0.25 %
Total	157.00	26.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	12.43	21.48 %
TVL1	7.33	10.38 %
VLY1	5.86	18.03 %
KVT1	4.59	19.64 %
PKD1	3.81	24.25 %
SGT1	3.49	25.22 %
TKY1	3.32	27.77 %
TKS2	3.01	17.73 %
APK2	2.69	16.46 %
RND1	2.61	19.69 %
KYR1	1.57	21.46 %
MAR1	0.70	4.01 %
COL1	0.26	13.88 %
STU2	0.25	3.89 %
KSM1	0.14	2.32 %
Total	157.00	26.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	147.89	30.77 %
Chargers		0.17 %
Total	147.89	29.98 %

Branch *	MTD Sales L	Brand Share %
CH16	7.26	23.03 %
CH35	6.32	27.03 %
CH14	6.21	21.62 %
CH45	6.03	27.29 %
CH08	6.00	26.27 %
MRM1	5.93	23.49 %
CGL1	4.54	27.09 %
TKM1	4.26	26.59 %
CH19	3.75	25.64 %
AVD1	3.48	15.78 %
CH37	3.07	22.76 %
CH39	3.01	24.69 %
CH30	2.17	18.84 %
CH05	2.11	10.35 %
CH28	1.29	19.70 %
CH40	0.40	2.16 %
Total	147.89	29.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	147.19	32.25 %
Chargers		0.15 %
Total	147.20	31.64 %

Branch *	MTD Sales L	Brand Share %
KPM2	12.79	19.44 %
VSI1	6.21	25.38 %
GDM1	5.28	29.24 %
CYR1	4.86	29.35 %
VEL1	4.11	22.85 %
SLG1	3.75	27.77 %
AKM1	3.74	18.10 %
SBR1	3.23	24.84 %
Total	147.20	31.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	142.63	35.11 %
Total	142.63	34.50 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.09	24.91 %
HSR2	5.18	21.37 %
APN1	4.10	29.24 %
ATU1	3.25	22.24 %
MTR1	2.35	18.44 %
EDP1	2.26	23.47 %
EPI1	2.22	19.43 %
CMI1	1.76	21.76 %
KVP1	1.57	20.73 %
KMM1	1.33	26.96 %
ERD1	1.25	24.72 %
TCG1	0.83	10.59 %
PDR1	0.79	28.97 %
Total	142.63	34.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	136.41	35.19 %
Total	136.41	34.71 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.66	18.77 %
PBR2	9.06	29.35 %
TTP1	4.59	23.73 %
KRN1	4.08	25.68 %
NMM1	3.59	29.20 %
MSI1	3.44	30.10 %
MVM1	2.70	29.92 %
PTK1	2.25	26.27 %
ORU1	1.98	15.05 %
PBR1	1.46	24.47 %
NCK1	1.10	23.21 %
Total	136.41	34.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	113.38	33.41 %
Total	113.38	33.01 %

Branch *	MTD Sales L	Brand Share %
TRK1	7.62	30.07 %
CDM1	7.05	29.89 %
ULP1	6.20	27.69 %
TVM2	5.95	28.87 %
TVM1	5.02	20.47 %
TDM1	3.99	29.43 %
PRT1	1.41	11.41 %
Total	113.38	33.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	108.66	28.46 %
Chargers	0.01	0.41 %
Total	108.67	27.99 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.22	22.00 %
TEN1	4.61	26.51 %
KPT1	4.12	27.32 %
MDU6	3.40	15.75 %
MDU3	3.29	12.25 %
TMM1	3.19	27.33 %
KYK1	3.05	27.60 %
DKI1	2.43	23.28 %
ADP1	2.31	23.02 %
NTM1	2.30	25.58 %
PNV2	2.00	11.87 %
CMR1	1.95	26.59 %
ATG1	1.77	28.93 %
SVG1	1.74	20.30 %
TDI1	1.66	19.63 %
SGP1	1.36	18.06 %
CBM1	1.30	16.95 %
BTU1	1.19	19.62 %
KRR1	0.85	15.04 %
MLR1	0.82	20.86 %
MNM1	0.59	9.13 %
PNI1	0.49	18.84 %
Total	108.67	27.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	101.00	40.22 %
Total	101.00	39.27 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.84	28.48 %
KGI1	5.11	23.48 %
MPM1	2.82	29.29 %
CNR1	2.73	28.23 %
TPR2	1.91	16.40 %
DPM2	1.88	23.72 %
SUL1	0.23	14.09 %
PDM1	0.18	4.75 %
Total	101.00	39.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.79	15.08 %
Total	4.79	14.86 %

Branch *	MTD Sales L	Brand Share %
KLR1	2.55	23.35 %
TVP1	1.72	15.70 %
PAS1	0.52	5.04 %
Total	4.79	14.86 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.10	0.35 %
Total	0.10	0.30 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.10	0.30 %
MSWH		0.00 %
Total	0.10	0.30 %