

MTD Sales
1,432.36 L

Brand Share %
24.18 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,432.28	24.58 %
Ear-Buds	0.07	0.10 %
Chargers	0.01	0.03 %
Total	1,432.36	24.18 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	217.96	25.90 %
WEST-02	180.17	29.32 %
TRICHY-01	170.05	32.95 %
NORTH ARCOT	163.10	23.92 %
CHENNAI-01	146.68	20.35 %
CHENNAI-02	144.97	17.89 %
SOUTH-03	137.94	27.59 %
SOUTH ARCOT	132.49	28.89 %
WEST-01	131.12	34.88 %
KL-SOUTH	7.87	24.51 %
HO01		0.00 %
Total	1,432.36	24.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	217.95	26.26 %
Chargers		0.09 %
Total	217.96	25.90 %

Branch *	MTD Sales L	Brand Share %
TUT1	15.61	18.06 %
TVL1	11.09	13.69 %
TKS2	7.03	19.29 %
PKD1	6.01	20.74 %
ARM1	4.90	21.02 %
KVT1	3.30	10.81 %
KGL1	3.29	23.68 %
VLY1	3.24	11.36 %
VNR1	2.44	23.85 %
SGT1	2.36	19.80 %
APK2	2.33	14.32 %
KSM1	1.67	16.89 %
COL1	0.18	3.19 %
Total	217.96	25.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	180.15	29.75 %
Ear-Buds	0.02	0.32 %
Total	180.17	29.32 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.72	21.56 %
HSR2	6.80	17.56 %
MCR1	6.09	20.69 %
MTR1	4.93	23.68 %
APN1	2.93	12.97 %
KVP1	2.45	23.39 %
EDP1	2.11	14.47 %
TCG1	1.57	24.00 %
CMI1	1.15	14.04 %
SGG1	0.95	13.59 %
KMM1	0.16	2.13 %
Total	180.17	29.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	170.05	33.40 %
Total	170.05	32.95 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.11	18.31 %
NMM1	4.11	23.85 %
NGT1	3.86	21.77 %
KRN1	3.64	19.72 %
PTK1	1.86	16.19 %
NCK1	1.17	16.67 %
Total	170.05	32.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	163.10	24.36 %
Total	163.10	23.92 %

Branch *	MTD Sales L	Brand Share %
KPM2	17.59	17.06 %
TRR1	7.72	20.38 %
SBR1	7.58	22.16 %
WJP1	7.11	23.91 %
AKM1	5.16	10.63 %
VEL1	4.96	10.52 %
KPM1	4.87	23.11 %
ARC2	4.29	12.70 %
SLG1	4.20	16.91 %
CYR1	3.71	21.07 %
VSI1	3.37	20.53 %
TRT1	2.80	16.71 %
Total	163.10	23.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	146.67	20.74 %
Ear-Buds	0.02	0.17 %
Total	146.68	20.35 %

Branch *	MTD Sales L	Brand Share %
CH16	9.17	19.27 %
CH08	7.08	21.28 %
CH45	5.73	24.09 %
GUD2	5.63	19.58 %
AVD1	5.55	9.37 %
CH11	4.61	23.78 %
CH39	4.52	20.72 %
MRM1	4.01	20.86 %
CH19	3.81	12.09 %
CH14	3.68	8.39 %
CH35	1.91	9.39 %
CH30	1.68	8.89 %
CH05	0.91	4.95 %
CH40	0.70	1.28 %
Total	146.68	20.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	144.97	18.21 %
Chargers		0.10 %
Total	144.97	17.89 %

Branch *	MTD Sales L	Brand Share %
CH15	14.68	14.94 %
CH03	12.61	15.73 %
CH34	12.13	22.77 %
CH24	6.68	20.51 %
CH18	5.82	16.10 %
CH21	5.43	6.59 %
CH44	5.05	12.90 %
CH46	4.72	23.49 %
CH41	4.17	20.47 %
MJR1	4.13	19.12 %
MC05	3.55	12.01 %
CH12	3.53	10.31 %
UKI1	3.51	21.37 %
CH23	3.02	21.96 %
CH33	2.52	7.56 %
CH20	2.51	6.11 %
CH31	1.97	17.87 %
CH36	1.54	9.61 %
CH32	0.97	12.01 %
CH01		0.00 %
Total	144.97	17.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	137.94	28.07 %
Total	137.94	27.59 %

Branch *	MTD Sales L	Brand Share %
TMM1	5.84	23.04 %
TEN1	4.74	22.38 %
TEN2	4.29	21.78 %
ADP1	3.97	23.56 %
CBM1	3.85	18.77 %
CMR1	3.13	21.57 %
KPT1	2.92	22.22 %
USL1	2.81	22.56 %
SVG1	2.54	24.02 %
MDU6	2.46	8.10 %
SGP1	2.40	24.09 %
MPA1	2.17	18.22 %
ATG1	2.07	23.25 %
MLR1	1.63	18.98 %
MDU3	1.09	6.62 %
PNV1	1.00	23.96 %
MNM1	0.09	2.23 %
KKD2	0.09	13.84 %
Total	137.94	27.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	132.47	29.30 %
Ear-Buds	0.02	0.38 %
Total	132.49	28.89 %

Branch *	MTD Sales L	Brand Share %
TVM2	5.65	17.59 %
PRT1	4.17	21.00 %
TVM1	2.12	9.70 %
MKM1	1.53	17.81 %
Total	132.49	28.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	131.11	35.74 %
Ear-Buds	0.02	0.25 %
Total	131.12	34.88 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.47	22.97 %
CNR1	3.41	18.25 %
TPR2	2.67	18.21 %
AVI1	2.20	22.56 %
CBE1	1.16	18.36 %
PDM1	0.82	14.05 %
SUL1	0.37	4.09 %
Total	131.12	34.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.87	24.79 %
Total	7.87	24.51 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.59	15.17 %
KLR1	1.03	17.43 %
Total	7.87	24.51 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %