

MTD Sales
1,322.09 L

Brand Share %
21.89 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,320.99	22.31 %
Ear-Buds	0.93	1.67 %
Dig-Acce	0.17	0.61 %
Total	1,322.09	21.89 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	181.80	22.44 %
SOUTH-01	180.16	20.38 %
TRICHY-01	164.76	30.43 %
CHENNAI-02	162.40	17.86 %
WEST-02	136.44	27.48 %
CHENNAI-01	132.80	18.34 %
SOUTH ARCOT	130.85	25.28 %
SOUTH-03	118.50	23.15 %
WEST-01	61.63	21.90 %
WEST-03	52.75	28.34 %
HO01		0.00 %
Total	1,322.09	21.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	181.80	22.80 %
Total	181.80	22.44 %

Branch *	MTD Sales L	Brand Share %
KPM2	12.35	13.70 %
VEL4	10.49	18.50 %
WJP1	4.95	17.51 %
CYR1	4.83	21.10 %
SLG1	4.55	19.40 %
VSI1	4.28	15.48 %
VEL2	4.18	12.43 %
AKM1	3.70	11.42 %
TRL1	3.54	17.37 %
ARC2	3.34	16.33 %
ANI1	2.39	13.32 %
TRT1	1.30	8.97 %
KPM1	1.10	3.81 %
VEL1	0.98	3.73 %
Total	181.80	22.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	179.99	20.74 %
Dig-Acce	0.17	5.67 %
Total	180.16	20.38 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.08	15.63 %
TVL1	12.21	16.64 %
VNR2	10.72	17.61 %
NGR1	9.60	16.89 %
KVT1	8.10	18.15 %
VLY1	7.12	19.87 %
TKS2	5.35	13.24 %
RND2	4.63	19.34 %
MAR1	4.00	15.19 %
TKS1	3.90	16.06 %
SDI1	3.28	19.19 %
RPM1	2.47	17.72 %
VNR1	2.11	11.24 %
SGT1	2.05	15.42 %
KGL1	2.05	15.26 %
APK2	1.74	11.30 %
SNL1	1.63	17.02 %
TYI1	1.35	15.51 %
ARM1	1.34	16.62 %
STU2	0.31	4.61 %
Total	180.16	20.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	164.76	30.78 %
Total	164.76	30.43 %

Branch *	MTD Sales L	Brand Share %
PBR2	4.42	12.06 %
NGT1	3.17	20.59 %
MVM1	3.11	19.04 %
NMM1	3.04	14.80 %
KUM2	1.87	12.56 %
PTK1	1.59	13.58 %
Total	164.76	30.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	161.82	18.21 %
Ear-Buds	0.58	5.54 %
Total	162.40	17.86 %

Branch *	MTD Sales L	Brand Share %
CH34	12.42	19.57 %
CH03	10.91	15.03 %
CH15	10.46	12.40 %
CH51	7.93	21.10 %
MJR1	7.83	20.11 %
CH12	7.33	18.43 %
CH50	7.08	14.95 %
CH21	6.42	11.56 %
CH20	6.38	13.47 %
CH33	4.87	11.24 %
CH17	4.44	20.54 %
CH44	3.88	17.02 %
CH18	3.39	13.33 %
CH35	3.21	12.40 %
CH36	3.20	18.17 %
MC05	2.36	15.48 %
CH27	1.76	20.43 %
MC06	1.24	9.17 %
CH32	0.90	21.18 %
CH41	0.49	1.87 %
CH37	0.26	1.63 %
PON1	0.17	0.89 %
CH01		0.00 %
Total	162.40	17.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	136.44	27.88 %
Total	136.44	27.48 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.77	20.45 %
PMP1	6.06	19.18 %
HSR2	4.75	15.39 %
ATU1	4.30	18.35 %
OML1	1.92	6.54 %
KVP1	1.59	14.42 %
HRR1	1.35	7.59 %
EDP1	0.41	7.92 %
Total	136.44	27.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	132.45	18.99 %
Ear-Buds	0.35	4.13 %
Total	132.80	18.34 %

Branch *	MTD Sales L	Brand Share %
CH14	9.66	17.44 %
CH16	7.81	16.73 %
CH47	6.86	15.57 %
CH45	6.01	18.87 %
CH49	5.53	17.76 %
CH22	5.50	15.67 %
MRM1	5.44	21.45 %
AVD1	3.66	8.89 %
SKL1	3.61	20.13 %
CH05	3.04	12.81 %
CH19	2.91	14.29 %
GUD2	2.91	15.11 %
CH30	1.84	6.67 %
CH07	1.70	5.24 %
CH26	0.90	20.05 %
CH28	0.66	2.26 %
CH40		0.00 %
Total	132.80	18.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	130.85	25.61 %
Total	130.85	25.28 %

Branch *	MTD Sales L	Brand Share %
CUD1	14.01	20.28 %
TVM2	5.45	17.43 %
CDM1	5.40	20.22 %
POY2	2.79	9.97 %
MKM1	2.76	14.54 %
KML1	2.55	20.07 %
Total	130.85	25.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	118.50	23.51 %
Total	118.50	23.15 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.77	16.75 %
PVI1	4.69	13.89 %
KPT1	3.81	21.04 %
DKI1	3.50	21.15 %
MPA1	3.03	16.11 %
MDU6	2.79	17.52 %
MDU2	2.75	13.63 %
TEN1	2.59	14.18 %
PKM1	2.50	21.17 %
MNM1	1.55	21.08 %
MLR1	1.42	19.50 %
MDU4	1.15	12.82 %
PNI1	1.12	18.67 %
TPT1	1.02	9.83 %
USL1	0.99	11.46 %
MDU5	0.99	8.88 %
SGP1	0.96	11.67 %
ATG1	0.91	12.25 %
MDU3		0.00 %
Total	118.50	23.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	61.63	22.49 %
Total	61.63	21.90 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.17	13.52 %
GDR1	4.88	21.33 %
UAM1	1.97	8.98 %
DPM2	1.45	11.33 %
CBE4	1.40	13.46 %
SUL1	1.11	17.70 %
KMD1	1.07	18.04 %
PLI1	1.02	13.76 %
CBE6	1.01	13.94 %
ANR1	0.95	13.44 %
UMP1	0.62	15.44 %
PDM1	0.54	21.01 %
CBE3	0.34	17.78 %
Total	61.63	21.90 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	52.75	28.68 %
Total	52.75	28.34 %

Branch *	MTD Sales L	Brand Share %
TPR1	2.96	21.72 %
TPR2	2.00	17.46 %
ERD2	0.96	13.92 %
TCG1	0.79	12.41 %
TPR3	0.43	5.01 %
SGG1	0.36	5.12 %
Total	52.75	28.34 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %