

MTD Sales
1,038.19 L

Brand Share %
31.80 %

Information:

MTD : 01-09-2025 To 17-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,038.17	31.97 %
Chargers	0.02	0.10 %
Total	1,038.19	31.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	153.61	29.57 %
WEST-02	128.04	34.56 %
CHENNAI-02	122.15	27.73 %
NORTH ARCOT	121.94	31.93 %
CHENNAI-01	115.06	30.44 %
TRICHY-01	114.85	34.85 %
SOUTH-03	94.91	30.08 %
WEST-01	93.89	44.46 %
SOUTH ARCOT	82.75	31.37 %
KL-SOUTH	11.01	21.69 %
HO01		0.00 %
Total	1,038.19	31.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	153.60	29.74 %
Chargers	0.01	0.29 %
Total	153.61	29.57 %

Branch *	MTD Sales L	Brand Share %
NGR1	12.99	27.14 %
TUT1	7.99	16.48 %
TKS2	6.01	25.61 %
TKS1	5.39	30.77 %
MAR1	4.82	29.06 %
RND1	4.22	24.61 %
RPM1	3.60	30.20 %
VLY1	3.39	20.01 %
TVL1	3.13	14.31 %
VNR1	2.75	21.15 %
SGT1	2.62	21.62 %
SVK1	2.38	20.13 %
KSM1	1.94	9.54 %
KVT1	1.25	12.05 %
APK2	0.81	8.84 %
STU2	0.64	21.96 %
COL1	0.46	15.18 %
TVL2		0.00 %
Total	153.61	29.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	128.04	34.71 %
Chargers		0.26 %
Total	128.04	34.56 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.38	20.91 %
PMP1	5.00	23.75 %
ATU1	3.74	22.39 %
APN1	3.31	23.74 %
EPI1	3.24	29.49 %
BMD1	3.03	30.01 %
MTR1	2.54	19.96 %
PLC1	2.41	18.46 %
VKL1	1.80	27.09 %
EDP1	1.65	24.16 %
HSR2	1.56	9.57 %
TCG1	1.17	24.90 %
CMI1	0.94	25.42 %
Total	128.04	34.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	122.15	27.88 %
Total	122.15	27.73 %

Branch *	MTD Sales L	Brand Share %
CH03	9.41	24.49 %
CH20	6.72	28.65 %
CH15	5.74	15.11 %
CH18	5.61	28.83 %
MJR1	5.33	22.84 %
CH24	3.98	25.02 %
CH21	3.87	13.19 %
MC05	2.96	13.36 %
CH12	2.63	12.45 %
CH44	2.62	12.61 %
CH41	2.31	18.35 %
CH43	2.30	20.48 %
PON1	2.16	20.19 %
CH31	2.13	26.85 %
CH46	2.05	28.53 %
CH36	1.10	21.59 %
CH33	1.02	7.39 %
MC08	0.75	16.96 %
CH32	0.22	9.57 %
Total	122.15	27.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	121.94	32.12 %
Total	121.94	31.93 %

Branch *	MTD Sales L	Brand Share %
KPM2	8.66	17.52 %
ARC2	5.11	25.14 %
SBR1	4.41	27.18 %
TRL1	3.67	25.94 %
GDM1	3.63	28.76 %
VEL1	2.83	17.00 %
VSI1	2.72	19.47 %
WJP1	2.55	15.00 %
KPM1	2.15	23.30 %
SLG1	2.13	26.66 %
CYR1	1.93	27.54 %
AKM1	1.59	10.85 %
Total	121.94	31.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	115.06	30.63 %
Total	115.06	30.44 %

Branch *	MTD Sales L	Brand Share %
CH14	7.90	27.21 %
CH48	5.99	29.62 %
CH16	5.76	23.47 %
CH07	5.47	30.44 %
CH08	4.28	22.21 %
MRM1	4.06	28.98 %
AVD1	3.71	28.30 %
CH28	3.41	25.22 %
KNR1	3.01	25.15 %
CH30	1.93	13.10 %
CH35	1.73	13.79 %
GUD2	1.51	13.06 %
CH26	1.11	30.30 %
CH05	0.92	7.99 %
CH40	0.82	9.43 %
CH29	0.38	18.56 %
Total	115.06	30.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	114.85	34.98 %
Total	114.85	34.85 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.40	21.76 %
PBR2	5.88	27.38 %
TNJ1	4.14	27.61 %
ORU1	3.19	25.63 %
TNJ2	3.16	30.08 %
MSI1	2.99	28.22 %
PTK1	2.18	21.03 %
KRN1	2.07	17.00 %
NMM1	1.89	19.22 %
NCK1	1.84	30.81 %
Total	114.85	34.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	94.91	30.24 %
Total	94.91	30.08 %

Branch *	MTD Sales L	Brand Share %
PVI1	7.72	28.37 %
MDU1	5.37	22.00 %
TDI1	2.94	27.29 %
KPT1	2.84	27.83 %
ADP1	2.70	30.11 %
MDU6	2.68	25.35 %
TEN1	2.59	28.16 %
MPA1	2.55	29.10 %
MDU5	2.17	30.43 %
CMR1	1.64	15.76 %
SVG1	1.57	16.16 %
KYK1	1.49	21.63 %
TEN2	1.49	18.30 %
DKI1	1.00	15.09 %
PNV1	0.88	31.61 %
MNM1	0.81	19.19 %
ATG1	0.54	3.73 %
MDU3	0.53	6.62 %
MLR1	0.46	11.88 %
KKD2	0.42	15.99 %
Total	94.91	30.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	93.88	44.74 %
Chargers		0.32 %
Total	93.89	44.46 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.10	29.59 %
UAM1	5.85	30.10 %
KGM1	2.54	30.90 %
MPM1	0.86	20.34 %
AVI1	0.56	16.71 %
PDM1	0.48	11.60 %
Total	93.89	44.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	82.75	31.50 %
Total	82.75	31.37 %

Branch *	MTD Sales L	Brand Share %
TRK1	5.06	25.50 %
CDM1	4.77	28.61 %
ULP1	4.77	25.08 %
TVM2	4.17	23.76 %
VPM2	3.75	26.03 %
MKM1	2.28	27.78 %
TDM1	2.15	16.44 %
KML1	2.09	26.29 %
VPM1	1.02	19.31 %
STP1	0.92	19.45 %
Total	82.75	31.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	11.01	21.83 %
Total	11.01	21.69 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.35	22.13 %
PAS1	2.70	21.92 %
KLR1	1.95	20.10 %
Total	11.01	21.69 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %