

MTD Sales
1,319.97 L

Brand Share %
25.92 %

Information:

MTD : 01-08-2025 To 17-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,319.92	26.35 %
Ear-Buds	0.03	0.07 %
Chargers	0.01	0.03 %
Total	1,319.97	25.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	183.82	23.77 %
WEST-02	168.60	31.50 %
CHENNAI-01	154.81	24.62 %
TRICHY-01	148.96	30.69 %
NORTH ARCOT	148.65	26.25 %
CHENNAI-02	141.66	20.66 %
SOUTH-03	126.56	26.05 %
SOUTH ARCOT	124.95	30.64 %
WEST-01	118.32	36.60 %
KL-SOUTH	3.65	9.89 %
HO01		0.00 %
Total	1,319.97	25.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	183.82	24.16 %
Total	183.82	23.77 %

Branch *	MTD Sales L	Brand Share %
TUT1	15.05	17.08 %
TVL1	11.33	12.84 %
TUT2	7.69	24.17 %
KVT1	6.08	17.04 %
TKS2	5.47	15.51 %
ERL2	5.26	19.16 %
TKY1	4.80	23.83 %
SVK1	4.67	24.01 %
VLY1	3.93	11.67 %
KGL1	3.35	18.48 %
VNR1	2.63	20.64 %
MMT1	2.49	21.98 %
VKM1	2.21	23.99 %
SGT1	2.09	17.75 %
KSM1	1.28	11.09 %
COL1	0.49	12.12 %
STU2	0.45	6.06 %
Total	183.82	23.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	168.59	31.92 %
Ear-Buds	0.02	0.39 %
Total	168.60	31.50 %

Branch *	MTD Sales L	Brand Share %
HRR1	6.69	25.77 %
PMP1	5.56	19.14 %
ATU1	5.47	24.26 %
SLM1	5.13	12.86 %
EPI1	4.14	25.05 %
HSR2	4.06	14.09 %
MTR1	2.79	16.87 %
CMI1	1.71	23.56 %
SGG1	1.03	23.90 %
TCG1	1.03	10.97 %
Total	168.60	31.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	154.81	25.05 %
Total	154.81	24.62 %

Branch *	MTD Sales L	Brand Share %
CH14	8.68	18.32 %
CH16	6.32	17.22 %
KNR1	6.07	24.79 %
CH08	5.63	17.86 %
CH30	5.28	13.48 %
AVD1	5.26	17.62 %
CH05	5.26	17.91 %
MRM1	4.98	21.74 %
CH07	4.89	19.37 %
CH19	4.59	25.20 %
CH35	2.96	12.78 %
GUD2	2.91	10.94 %
CH37	1.89	13.60 %
CH40	0.90	3.13 %
Total	154.81	24.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	148.96	31.05 %
Total	148.96	30.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.12	19.78 %
TNJ1	8.82	24.85 %
TTP1	7.07	24.20 %
KRN1	4.56	25.08 %
MSI1	3.44	21.84 %
TNJ2	3.20	22.17 %
NMM1	2.88	18.95 %
PTK1	1.03	7.87 %
Total	148.96	30.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	148.65	26.71 %
Total	148.65	26.25 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.80	14.25 %
VEL2	7.03	21.11 %
TRL1	6.28	21.06 %
GDM1	5.68	23.86 %
CYR1	3.90	25.66 %
WJP1	3.77	16.66 %
VEL1	3.48	12.43 %
KPM1	3.29	16.75 %
VSI1	2.64	16.23 %
AKM1	2.29	10.28 %
Total	148.65	26.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	141.65	21.02 %
Chargers		0.08 %
Total	141.66	20.66 %

Branch *	MTD Sales L	Brand Share %
CH03	11.75	20.02 %
CH15	10.13	15.31 %
CH34	9.29	25.80 %
CH20	9.19	24.28 %
MJR1	9.17	21.00 %
GPD1	7.79	25.03 %
CH21	4.77	9.77 %
MC05	4.69	13.99 %
CH44	3.61	9.85 %
CH46	3.30	23.37 %
CH12	3.29	10.05 %
CH24	3.25	24.13 %
CH09	3.08	18.55 %
CH41	2.67	18.69 %
CH33	2.45	8.67 %
CH31	1.49	12.48 %
PON1	0.52	3.91 %
MC08	0.47	16.32 %
CH32	0.40	8.78 %
CH01		0.00 %
Total	141.66	20.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	126.55	26.48 %
Chargers		0.11 %
Total	126.56	26.05 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.14	15.05 %
USL1	4.46	25.85 %
DKI1	4.34	25.50 %
ADP1	4.03	21.02 %
TEN1	3.52	21.56 %
CBM1	3.24	18.69 %
TDI1	3.16	25.09 %
CMR1	2.72	22.96 %
MDU6	2.34	17.33 %
SVG1	2.14	19.48 %
TEN2	1.88	10.91 %
MDU3	1.06	13.33 %
ATG1	1.05	8.70 %
KKD2	0.94	22.50 %
MNM1	0.71	9.61 %
MLR1	0.68	5.94 %
Total	126.56	26.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	124.93	31.05 %
Ear-Buds	0.02	0.51 %
Total	124.95	30.64 %

Branch *	MTD Sales L	Brand Share %
ULP1	7.25	24.15 %
CDM1	6.74	24.04 %
TVM2	5.07	19.42 %
TDM1	3.85	15.74 %
MKM1	1.32	18.46 %
Total	124.95	30.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	118.31	37.30 %
Chargers		0.14 %
Total	118.32	36.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.37	14.96 %
KGI1	5.48	19.68 %
CNR1	3.86	23.15 %
MPM1	1.19	14.28 %
TPR3	1.09	19.87 %
SUL1	1.05	25.09 %
PDM1	0.22	4.05 %
Total	118.32	36.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.65	9.99 %
Total	3.65	9.89 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.31	9.04 %
PAS1	1.33	11.83 %
Total	3.65	9.89 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %