



TN : VIVO Sales Performance 18/05/2026 9:32 AM

MTD Sales
1,520.26 L

Brand Share %
25.04 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,519.03	25.28 %
Dig-Acce	1.22	8.27 %
Chargers	0.01	0.02 %
Total	1,520.26	25.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	274.12	25.56 %
WEST-02	194.03	32.26 %
CHENNAI-02	191.75	20.22 %
NORTH ARCOT	162.31	23.83 %
SOUTH-03	157.32	26.97 %
CHENNAI-01	153.88	21.57 %
SOUTH ARCOT	134.63	27.74 %
TRICHY-01	134.29	27.38 %
WEST-01	117.92	31.86 %
HO01		0.00 %
Total	1,520.26	25.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	274.11	25.81 %
Chargers		0.04 %
Total	274.12	25.56 %

Branch *	MTD Sales L	Brand Share %
TVL1	21.42	21.26 %
NGR1	17.68	20.59 %
VLY1	8.54	21.89 %
SVK1	8.04	23.67 %
TKS1	6.65	24.06 %
RND1	5.50	21.31 %
KGL1	5.14	18.12 %
KVT1	4.41	9.42 %
MAR1	4.15	13.46 %
ERL2	3.70	15.96 %
VNR1	3.48	17.35 %
KSM1	2.47	12.59 %
SGT1	2.36	12.92 %
RPM1	1.89	16.81 %
COL1	0.79	13.58 %
Total	274.12	25.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	194.03	32.50 %
Total	194.03	32.26 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.21	18.63 %
ATU1	5.45	22.75 %
MTR1	5.08	20.69 %
APN1	4.78	22.45 %
BMD1	3.27	16.02 %
KVP1	2.71	14.77 %
DPR1	2.19	22.67 %
EDP1	0.85	14.72 %
ERD2	0.68	9.69 %
TCG1	0.59	9.63 %
Total	194.03	32.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	191.30	20.50 %
Dig-Acce	0.45	5.26 %
Chargers		0.06 %
Total	191.75	20.22 %

Branch *	MTD Sales L	Brand Share %
CH03	12.79	15.48 %
CH15	11.06	16.17 %
CH21	10.08	13.35 %
CH44	8.76	15.13 %
CH33	6.72	11.48 %
CH20	6.71	21.71 %
CH12	5.97	10.91 %
CH18	5.17	19.03 %
MJR1	5.00	14.70 %
PON1	4.79	20.56 %
CH46	4.63	22.69 %
MC05	4.34	10.03 %
CH31	2.99	18.46 %
CH41	1.89	7.34 %
CH27	1.18	9.97 %
CH36	0.62	9.83 %
CH01		0.00 %
MC06		0.00 %
Total	191.75	20.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	162.00	23.99 %
Dig-Acce	0.31	69.57 %
Total	162.31	23.83 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.25	11.81 %
WJP1	6.05	19.69 %
TRL1	4.87	17.38 %
CYR1	4.15	22.94 %
VSI1	4.07	15.03 %
CPT1	4.06	23.24 %
AKM1	3.81	10.01 %
ARC2	3.80	24.87 %
ANI1	3.73	24.51 %
GDM1	3.46	12.17 %
KPM1	3.17	13.64 %
PTU1	2.94	14.46 %
PLR1	2.73	24.68 %
TRT1	1.28	9.03 %
Total	162.31	23.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	157.00	27.15 %
Dig-Acce	0.32	69.81 %
Total	157.32	26.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.59	21.18 %
KPT1	4.47	21.77 %
TMM1	4.10	23.63 %
ADP1	3.81	22.79 %
TPT1	3.56	23.24 %
PVI1	3.43	18.08 %
MDU6	3.15	14.94 %
DKI1	2.96	20.39 %
MDU2	2.72	16.88 %
MDU4	2.46	21.18 %
MLR1	2.44	23.31 %
NKI1	2.25	23.77 %
ATG1	2.01	14.03 %
SGP1	1.14	7.93 %
MNM1	0.96	14.89 %
PNI1	0.59	16.23 %
MDU3	0.55	3.01 %
KRR1	0.47	8.56 %
Total	157.32	26.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	153.88	21.86 %
Total	153.88	21.57 %

Branch *	MTD Sales L	Brand Share %
CH16	11.24	20.46 %
CH14	7.42	17.64 %
CH47	7.14	17.71 %
MRM1	6.02	19.57 %
CH38	5.62	24.40 %
CH28	5.60	17.19 %
CH07	5.33	24.22 %
CH05	4.83	13.24 %
CH35	2.84	7.66 %
CH37	2.62	19.48 %
AVD1	2.45	14.74 %
KNR1	2.22	12.19 %
CH19	1.50	7.11 %
MC10	1.48	17.84 %
CH30	1.44	5.74 %
CH42	0.63	2.75 %
CH40		0.00 %
MC09		0.00 %
Total	153.88	21.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	134.63	27.89 %
Total	134.63	27.74 %

Branch *	MTD Sales L	Brand Share %
KLM1	8.63	23.84 %
PRT1	7.53	18.98 %
CDM1	5.35	17.60 %
TVM2	4.25	15.92 %
TDM1	3.57	21.72 %
MKM1	3.45	19.91 %
TVM1	2.44	18.83 %
KML1	2.25	24.71 %
Total	134.63	27.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	134.14	27.54 %
Dig-Acce	0.15	61.10 %
Total	134.29	27.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.13	18.69 %
TTP1	6.18	18.88 %
TNJ1	5.41	18.40 %
KRN1	3.67	19.60 %
TNJ2	3.53	17.69 %
NGT1	3.30	20.25 %
NMM1	3.01	21.63 %
ORU1	2.55	22.47 %
AYR1	2.25	17.05 %
KUM2	2.16	19.69 %
APM1	1.98	24.49 %
PBR2	1.86	7.85 %
NCK1	1.27	24.22 %
PTK1	0.63	4.07 %
Total	134.29	27.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	117.92	32.13 %
Total	117.92	31.86 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.42	18.09 %
KG11	7.87	23.59 %
CNR1	4.94	17.95 %
DPM2	2.25	17.33 %
TPR1	1.55	18.59 %
PDM1	1.42	22.49 %
ANR1	1.06	15.20 %
SNR1	0.78	24.89 %
SUL1	0.72	21.06 %
Total	117.92	31.86 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %